



November 20, 2007

Paul Resch, Secretary
Pennsylvania Gaming Control Board
P.O. Box 69060
Harrisburg, PA 17106-9060
Attention: Public Comment on Regulation #125-72

*Re: IGT Comments on Pennsylvania Gaming Control Board Regulation #125-72
Chapter 421a.6. Advertising*

Dear Mr. Resch:

On behalf of International Game Technology ("IGT") and its subsidiaries, we would like to thank the Pennsylvania Gaming Control Board (the "Board") for the opportunity to comment on the proposed rules published in the October 27, 2007 *Pennsylvania Bulletin* and respectfully request the Board take into account the following suggestions.

Section 421a.6(2)(d)

IGT commends and fully supports the Board in its efforts relating to avoidance and treatment of compulsive or problem gambling by displaying the toll-free gambling assistance telephone number on advertising. To avoid time delays and interruption of marketing initiatives, IGT respectfully requests the Board outline the parameters of the specific mandatory language the Director of the Office of Compulsive and Problem Gambling (the "OCPG") requires into this regulation thus eliminating the ongoing review and approval process of OCPG. In effect, the thirty day period for review and approval would be eliminated due to the fact the licensee would already be in compliance with the language outlined in the regulation. Additionally, we suggest that messages that may be transmitted to the player directly from the gaming device be exempt from this section.

Section 421a.6(2)(e)

IGT seeks clarification of the meaning of 'virtual facsimile' as outlined in this section.

Thank you for your consideration in this matter. Should you have any questions, please feel free to contact me at (702) 896-8597.

Sincerely,

A handwritten signature in black ink that reads "Gayle Bauer". The signature is fluid and cursive, with the first and last names clearly legible.

Gayle Bauer
Regulatory Compliance Manager

GB:PAB:pab

International Game Technology

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