#### COMMONWEALTH OF PENNSYLVANIA

#### GAMING CONTROL BOARD

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IN RE: PRESQUE ISLE DOWNS, INC., LICENSE RENEWAL

\* \* \* \* \* \* \*

PUBLIC HEARING

\* \* \* \* \* \* \* \*

BEFORE: Linda Lloyd, Director, Presiding Officer

William H. Ryan, Chairman

David W. Woods, Commissioner

John J. McNally, III, Commissioner

Gregory C. Fajt, Commissioner

AnnMarie Kaiser, Commissioner

Anthony C. Moscato, Commissioner

HEARING: Thursday, October 2, 2014

9:30 a.m.

LOCATION: Summit Township Board of Supervisors

1230 Townhall Road

Suite 100

Erie, PA 16509

WITNESSES: Jeff Favre, Gary Carano, Fred Clark,

Christopher Bush, Tom Smith, Jay Berthelsen

Reporter: Shannon C. Fortsch

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### PROCEEDINGS

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## PRESIDING OFFICER:

Okay. Good morning everyone. I am
Linda Lloyd and I'm the Presiding Officer assigned by
the Board to conduct this portion of the Category 1
License Renewal Hearing for Presque Isle Downs,
Incorporated. Before we begin, please turn off, or at
least to vibrate, all of your electronic devices. As
the Presiding Officer, I call this hearing to order.
The date is Thursday, October 2nd, 2014, the time is
9:33. Our location is Summit Township Building at
1230 Townhall Road West, Suite 100, Erie, PA 16509.

The Pennsylvania Race Horse Development and Gaming Act requires at Section 1326 that an operator's license shall be subject to renewal by the Board every three years. This License Renewal Hearing is convened by the Board pursuant to the mandated found in Section 1205(b)(1)(i) of the Gaming Act, which requires the Board to conduct a Public Hearing for any License Renewal Application. This hearing was advertised on the Board's website and announced by the Board at several meetings, and advertised in local newspapers.

The Board members present today for the

hearing are to my immediate right, Chairman Bill Ryan and down the line from him, Commissioner John McNally and Commissioner David Woods and to my immediate left, Commissioner Greg Fajt, AnnMarie Kaiser, and Anthony Moscato. The hearing will begin with the presentation by Presque Isle Downs, and the Board's Enforcement Counsel will have an opportunity to Cross Examine witnesses. And if the Board desires can ask questions.

After Presque Isle's concluded its presentation, the Board's Office of Enforcement Counsel (OEC) will make its presentation with Presque Isle's attorney having the ability to cross examine any witnesses presented by the Board's counsel. After the close of testimony and evidence from both parties, those individuals that have been registered to speak today at the hearing from the public, we will have a public comment period. Elected government officials will have ten minutes each, representatives from community groups will have five minutes and individuals will have three.

Following the close of public comment,

Presque Isle Downs and our OEC can each provide a

closing statement if they wish. This is an official

Administrative Hearing, so please treat it as if you

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were attending a court proceeding. All witnesses,
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   speak loudly and clearly so our Court Reporter over
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   here can understand you and record what we are saying
   here today. If anyone has any questions about the
   hearing, there are Board Staff in the room
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   circulating, you can ask them questions. So, let's
   begin by having all Presque Isle and OEC witnesses who
   will testify today, please stand and raise your right
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   hand to be sworn by the court reporter?
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   WITNESSES SWORN EN MASSE
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                  PRESIDING OFFICER:
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                  Thank you. And Presque Isle.
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                  ATTORNEY DIEHL:
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                  For the record, I'm Tom Diehl,
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   D-I-E-H-L, in-house counsel for Presque Isle Downs,
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   Incorporated. You had a lot of people stand up, I
   assure you we're going to have three primary speakers.
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   It will be the General Manager from Presque Isle Down,
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   Jeff Favre, followed by Gary Carano also to my left,
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   the CEO of El Dorado Resorts, Incorporated. And the
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   third primary speaker will be Fred Clark of Clark
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   Resources, also out of Harrisburg. With that, the
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   remaining speakers will be here as an as needed basis.
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We simply had them sworn in try and streamline the process. So with that, I'm going to had it over to Jeff.

#### MR. FAVRE:

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Thank you.

## ATTORNEY DIEHL:

The initial two slides are statutory requirements that we've put in for the Board's convenience. It simply indicates that we're prepared at this time and have gone through both the requisite gaming licensures as well as the racing licensure to have this proceeding.

### MR. FAVRE:

Mr. Chairman, Board, for the record,

Jeff Favre, F-A-V-R-E, Vice President and General

Manager of Presque Isle Downs and Casino. I'm happy
and pleased to be here today, thank you. Presque Isle

Downs, Inc., as part of El Dorado Resorts,

Incorporated, is a public company traded on the NASDAQ

Exchange. The company maintains financial records in
accordance with generally accepted accounting

principles, GAAP. The company maintains a system of
internal controls to monitor compliance with
regulatory requirements and effectiveness of internal
controls over financial recording, Sarbanes-Oxley

1 | requirements.

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2 This slide is primarily addressing the 3 competition, you know, pre and post, which has opened 4 up in Ohio. As you can see on the left side is six 5 casinos in 2011. Primarily you had, you know, the Rivers, the Meadows, Wheeling Allen, Mountaineer, 6 which is our sister property, as well as ourselves. And of course Seneca Salamanca to the east, which is owned by the Seneca Tribe, proudly owned and operated. 10 They're the only company that does not report to the 11 public. In 2014 we now have ten casinos that we compete against. You had the Horseshoe in Cleveland 12 13 open in May of 2012. You had ThistleDown open in 14 April of 2013, and then you had Rocksino Hard Rock in 15 Northfield open in December of 2013.

Most recently, as of September 17th, you had Hollywood Mahoning Valley Racecourse property open. So, the competitive landscape has certainly become a lot more intense. We believe that it's very near the point of saturation and mature. And as we move on, you'll see the next slide just kind of talking about the distance in regards to the properties from Presque Isle. Seneca Alleghany being the closest property at 76 miles from Presque Isle Downs in Erie. ThistleDown being 96.5 miles and then

1 Horseshoe being at 99 miles, Penn National at 99, and 2 Northfield Park at 101.5.

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Continuing to move. This slide, the first column over to the far left from January of 2012 represents Presque Isle Down's share of the market in 2012 prior to any Ohio casinos opening. The remaining columns represent the impact of each accessible Ohio casino opening and the erosion of Presque Isle Down's market share. As you can see, to the far left as it trends to the right, a lot more blue when the competition wasn't in the market. The further you get to the right, as the competition comes online, the less blue that you see.

Moving on, this is table games revenue or win. First column to the far left represents

January 2012 Presque Isle Downs' share of the market prior to the Horseshoe Cleveland Casino opening. The remaining columns represent the impact that the Horseshoe Cleveland had on Presque Isle Downs, the erosion of the market share. As you can see once again when the competition came online, less blue. The next slide is Presque Isle Downs gross gaming revenue.

In 2011, gross gaming revenue was right at \$188.4 million, 2012 reduced to \$169.6 million.

- 1 2012 again is when the Horseshoe Cleveland opened in
- 2 May. And then 2013, \$144.6 million, and then the 12
- 3 months ending in June 2014, \$135.9 million. The 23.3
- 4 percent decline in gross gaming revenue from 2011 to
- 5 2013. The next slide is our average employee
- 6 headcount. In 2011 980, 2012 961, 2013 930, and then
- 7 the second quarter of 2014 885. As you can see, the
- 8 decline in employee headcount is not nearly as drastic
- 9 as the gross gaming revenue decline.
- The relationship here, although my
- 11 bosses probably don't think it's too good of a
- 12 correlation, probably would like to see it closer to
- 13 the 23.3, but I think that the 5.1 percent decline
- 14 | shows that, you know, we're doing everything we can to
- 15 manage our labor in relationship as the gross revenue
- 16 declines, but also taking into consideration
- 17 protecting the jobs, which I think is very important.
- 18 And we take protecting those jobs very serious.
- 19 Moving forward, at this time I'd like to turn it over
- 20 to our Chairman and CEO, Mr. Gary Carano.

# MR. CARANO:

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- 22 Good morning. Gary Carano, C-A-R-A-N-O,
- 23 Chairman and Chief Executive Officer of El Dorado
- 24 Resorts. And we're very happy and privileged, we
- 25 | feel, to be in front of you again. It seems like we

were just with you a short time ago. And very happy to be here in the Commonwealth and the great City of Erie, Pennsylvania. This slide shows our excitement about this new company, El Dorado Resorts, as you may recall in Nevada we started our company out in 1973 with the El Dorado Reno.

Our father was a gaming attorney, and we built that property in 1973, which is the flagship of our company until we merged with MTR. Silver Legacy is a great story, we have a 50/50 joint venture with MGM Mirage --- or not MGM Mirage any more, MGM International, one of the largest gaming companies in America, and they allow us to manage that property. That property is 1,700 rooms and a full service resort in Reno, Nevada.

In 2005 our family was lucky enough to be able to purchase the Hollywood Casino in Shreveport, Louisiana that was not doing very well. We purchased that property, infused not that much capital into that company in 2005 and literally tripled the net profits in three years. And then just recently, it seems like we've been working on this project for a little while, but a little over about a year and a half ago we had the opportunity to engage with MTR Gaming, which we feel is a great gaming

company and has had great success over the years.

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2 Joe Billhimer has led that company and 3 will continue to be our chief operating officer. 4 feel that the property across the street, or across 5 the street from where we stayed last night, Presque 6 Isle is a great property. We feel that the population base of Erie County with only one casino has opportunity and we feel, as Jeff said, we're not worried about the employee count because I think Jeff 10 and the team has done a great job managing that 11 property. What we're more concerned about is 12 increasing revenues. So, we think there's opportunity 13 with this population base in this area.

One thing we'd like to mention also, one of our brothers, Greg, the culinarian of our family, is moving to the Columbus area. And as you all know better than I do, we call it the golden triangle back here with these three properties, are within three hours of each other driving. So Greg's going to spending a lot of time in this great City of Erie. And we're very, very excited about bringing our family culture, which I probably made this comment to you before, our family culture was we never could afford Frank Sinatra for entertainment so we differentiated ourselves with wine and food.

Our family owns Ferrari-Carano Wines, my
father, his real love is Ferrari-Carano Wines. And I
was told last night, I called dad last night, we need
to get more of it offered in this great State of
Pennsylvania. But food and wine is one our main
cultures along with how we treated people, not only
our players but our team members, as one of our main
cultures.

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I think that I spoke a little bit about this, but the excitement that we have and the opportunity we have for this new company is the great combination of six great assets across America. So, we have the ability for our players and our team members to come out in this position to the great Commonwealth of Pennsylvania, and we do have both players and team members that are excited about this opportunity. The diversification, some markets are tougher than others, so we have that opportunity too with the diversification across America. financial position, we have two indentures currently in place. Our bonds are looking forward to refinancing, possibly in the next year, with our debt on the MTR side, it's expensive debt as you know. we see that as a great possibility and a great potential to make our financial position even stronger 1 than it is.

Synergies, we haven't been really involved that much yet with Joe and his team. Again, when we purchased Hollywood Casino in Shreveport in 2005, we saw a lot of low hanging fruit as far as expenses and synergies. Joe and his team at MTR have a great company. There's going to be some synergies, our main goal is to take two great companies that have been running well, two great practices, and take the best practices of both and meld them into one team and one direction.

I guess that is my conclusion, it'd be great to answer any questions after we're finished. But one thing, again as my father, a gaming attorney and now the little wine maker we call him, we do not take our opportunity to have a gaming license for granted. We know that it's a privilege and we appreciate this opportunity to be in front of you again for this opportunity to renew our license at Presque Isle. Thank you.

#### MR. FAVRE:

As we continue to move forward, the economic impact to the Commonwealth. I'd like to add that Presque Isle Downs is the 12th largest employer in Erie County, something that we are proud of. The

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local original capital investment was $242 million,
incremental investment was $26 million. You can see
the land valued at $69 million, building at $114
million, furniture and equipment at $85 million.
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5 Continuing with the economic impact local impact from 2007 though 2014 quarter two, \$392.1 6 million state gaming tax, \$92.6 million local share \$133.5 million, race horse development assessment. fund, \$57.7 million economic development and tourism. 10 \$22.1 million administrative fees, real estate taxes 11 at \$13.2 million, sales and use tax at \$3.3 million. 12 Continuing with the economic local impact, again 13 through the second quarter of 2014 payroll \$135.1 14 million, payroll taxes \$17 million, employee benefits 15 \$15.6 million.

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Just a recap of the previous slides,
Presque Isle Downs has generated more than \$698
million in gaming taxes and fees for the Commonwealth
and has paid in excess of \$33.5 million in sales and
use, payroll and real estate taxes since its
inception. Local business enterprise equals 57
percent of all purchases made from 2007 through 2013,
59 percent excluding slot machines. In regard to
horseracing, Presque Isle Downs has invested more than
\$29.9 million on the original construction of the

racetrack, barns and related buildings. Has built four additional barns at a cost of 32.8 million, expanded to accommodate table games and spent more that \$589,000 on a new pari-mutuel area, lawn/picnic area and horsemen bleachers. Has committed to spending an additional \$330,000 on upgrades of the barns and racing area in 2014. Now I'd like to turn it over to our diversity consultant, Mr. Fred Clark, from Clark Resources.

## MR. MCNALLY:

Madam Chairman, if I could before Fred takes the stage. I'd like to congratulate Fred personally. I understand recently he was appointed Chairman of the Governor's Commission on African American Affairs. And I know he does a great job from Presque Isle and I look forward to --- great job for the Commonwealth of Pennsylvania.

### MR. CLARK:

Thank you. Ladies and gentlemen, first of all Clark Resource is a diversity company, we're consultants, we're monitoring the diversity plan. At Presque Isle our main responsibility is workforce, supplies and contracting. At Presque Isle we've had some historic numbers, some great numbers over the recent years, especially in contracting and with our

1 participation, which will show in the later slides.

2 The overall commitment and review 3 process is work with Rita Smith and Jennifer Se, who 4 They've done an outstanding job, once are behind me. 5 we get to the numbers, at doing the reporting and 6 turning it over to the Gaming Control Board. the things that we focus on is a good faith effort, which many of you are familiar with when you look at your own report, which is outstanding by the way. 10 how you guys got to those numbers and overall 11 commitment of good faith effort. I think the Commonwealth of Pennsylvania, by making it much easier 12 13 for minority and women that own business to register 14 by self-certification has helped and will help in the 15 future. And I think you'll see even those numbers go When you look at the team that we're working 16 17 with, the diversity team, senior management at Presque 18 Isle Downs, I've talked about Jennifer Se and Rita 19 Smith, but with us today is Debbie Howl and Rosemary 20 Williams who have leadership roles at Presque Isle who 21 helped with this diversity plan.

The demographics at Presque Isle are very interesting, and one of the things that I think that is most interesting is that 40 percent of the workforce is women at Presque Isle Downs. And when

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you look at it, 95 percent of it is from the Erie County and the region. So, when you look at it demographically by race, when you think about it, the region is made up of five percent persons of color. When you look at Erie County, 13 percent is of color. But when you look at their numbers of employees, 20 percent of the workforce is persons of color compared to the region, which is basically the three counties made up of five percent persons of color.

The community outreach, how we got to some of these numbers of 20 percent participation is obviously the good works of Jennifer Se and her team and Jeff Favre conducting job fairs and outreach sessions throughout the region. We also participate in a lot of local and charity events, in fact we just recently participated with the Dr. Martin Luther King Center, which is probably one of the premier minority organizations in Erie. We are lead sponsors in two of their events, in fact we're probably going to be one of three. And we're trying to position ourselves in organizations, even on Boards, to be more interactive with the community.

The MBE/WBE outreach sessions, whether it's job fair or participation in work or contracting, is really trying to work with those entities who wish

to do business with Presque Isle and help them and show them how they can get involved and learn how to do business with Presque Isle Downs. And at this time, I'll turn it back over to Jeff.

### MR. FAVRE:

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Thank you, Fred. Our charitable contributions and community outreach, I can tell you that one of the first things I was tasked with upon my arrival from Mr. Billhimer was to put a renewed emphasis and focus on community outreach. think, you know, immediately went to task on that. And one of the things that we recognize is that we wasn't recording and disclosing all of our charity outreach efforts, or community outreach efforts, properly. So, we disclosed restated numbers, which are in front of you now. In 2011 the amount was \$85,818, 2012 \$89,587, in 2013 \$175,360. I can tell you that we're extremely focused on the community and we'll continue to be focused. And without a doubt, be a good community partner. So, that pretty much concludes our presentation. Thank you very much for this opportunity and we'll turn it back over to Mr. Diehl.

### ATTORNEY DIEHL:

Yeah. And while that concludes the

speakers that we have set up, I did want to address an 1 2 administrative issue with respect to the stipulations 3 that we and OEC had executed earlier today with respect to acknowledging two prior Liquor Control 4 5 Board violations since our last renewal of 2011.  $W \in$ 6 simply wanted to indicate that the violations took place at the end of 2010, it was November 2010, and one in January of 2011. Each incidence, one concerned serving alcohol to a minor and the other was serving 10 alcohol a few minutes before the starting time on 11 Sunday of 11:00 a.m.

We simply want to acknowledge that the corrective actions we would take, as you imagine, was to retrain our employees. We have not received violations since and we are in good standing with the Pennsylvania Liquor Control Board in all respects. We take those type of things seriously and wanted to put that out there. So, with that said, that would be the conclusion of our initial presentation. We'd hand it over to OEC for any type of Cross that they would deem appropriate.

#### PRESIDING OFFICER:

Mr. Miller.

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## ATTORNEY MILLER:

Good morning, Director Lloyd, Chairman

1 Ryan, members of the Board. Dustin Miller on behalf

2 of the OEC, M-I-L-L-E-R. Let's start at slide six and

3 seven where you have your competitors listed on there.

4 And one of the ones you have listed on there is the

5 potential Lawrence County Racino. Do you know off

6 | hand, whoever most appropriate, do you know off hand

how far away the Lawrence County Casino would be?

## MR. FAVRE:

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I'm going to make an assumption here. I will not say it is 100 percent accurate. But if you look on slide seven, when you look at Penn National at 99 miles, I think you're probably looking at a 20 to 15 mile difference to Lawrence County. So, I think that it would be reasonable and fair to assume that the distance would be somewhere around 79 miles.

## ATTORNEY MILLER:

Thank you. And now I want to turn our attention to slide 11. That deal with the average employee headcount. And I would like to ask you, if you know off hand, what is the breakdown between full-time and part-time employees?

#### MR. FAVRE:

I do not have the precise amount. But I can tell you that without a doubt the majority are full time. As far as full time equivalents or FTEs,

1 currently we're about 755 full-time equivalents. I
2 would without a doubt be willing to say that the
3 lion's share is full time.

### ATTORNEY MILLER:

I guess from the range of this slide, 2011 to 2014, has there been any more shift towards part-time or has it pretty much been steady?

### MR. FAVRE:

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It's probably unfair to make a comment prior to my arrival, being that I wasn't here. So, I think it would be unfair for me to say. I can tell you that, you know, we will always have a need for part-time employment in regards to being able to adequately and properly manage our business. So, there will always be that need. I can tell you also that in the event that a part-time employee does work full-time hours, that we will certainly place them in a full-time position. Therefore, offering benefits available to them and I think that focus will not shift or change from what I previously stated and we will continue with that same position moving forward.

#### ATTORNEY MILLER:

That does feed into that next question, the full time employees are granted benefits?

## MR. FAVRE:

They are offered to them, some do not. 1 2 But we certainly have a very competitive package and I 3 would say that without a doubt most of our employees do take advantage of that. Some may not because they 4 5 may have a significant other or a spouse that, you 6 know, has a plan that they participate with another 7 company that could be a better plan so they take advantage of that. But full-time certainly does take advantage of it, and it is very competitive.

## ATTORNEY MILLER:

And so then it would be correct to say that part-time employees do not have benefits available?

#### MR. FAVRE:

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No, they do not.

## ATTORNEY MILLER:

The next area I want to go to will on slide 21, and that's regarding the horse racing component. I see on there that you make reference to building four additional barns and also some upgrade of the barns, and also that you're spending an additional \$330,000 on upgrades to the barns. Are there any plans right now to build any more barns?

## MR. FAVRE:

We are currently in compliance with our

agreement with the Horse Racing Commission. We are 1 2 currently really going to look at the competition as 3 it comes in, you know, the crop pull has certainly been down with Austintown, Hollywood Mahoning Valley 4 5 coming in, we're just going to take and try and 6 understand the market better to make a decision whether or not it makes sense to build the barns. The commitment at this time is neutral, meaning that we have not decided one way or the other. So, I think 10 it's going to take some time for it to shake it out. The understanding, I believe, was we would revisit the 11 12 issue or the matter at the first of the year and make 1.3 a determination at that time what we will do moving 14 forward. 15 ATTORNEY MILLER: 16 But at this time, the Horse Racing 17

Commission is fine with your position?

### MR. FAVRE:

Yes, sir.

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# ATTORNEY MILLER:

Also along the lines regarding horse racing, several days ago an article came out that the number of break downs of the horses participating in races at Presque Isle Downs increased from 2013 to 2014. And I'd like you to address that at this time.

Is there any specific reason for that, that you know of?

## MR. FAVRE:

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We had 1.7 injuries per 1,000 starts, which is still below the national average, but however is up over the previous year. I'm probably not the best to speak in regard to this, because I'm not the expert when it comes to horses, but I can tell you that I am not aware of any definitive reason why that would be the case, and maybe it's coincidental, I'm not exactly sure. But I don't know, I can defer to Rosemary or Debbie, who was sworn in earlier, if they'd like to speak to it.

### MS. WILLIAMS:

In looking at the breakdown, you have to take a lot of in half. The state veterinarian would probably be the best person to talk to about that. But it depends on the horse's age, how many races they've run. So, there's a lot of analysis that goes into that. Like Jeff said, Presque Isle Downs is still under the national average, which is 1.9. So, the surface to the state's surface, it's an --- of the best synthetic surfaces in the county.

## ATTORNEY MILLER:

And I did see that in the article, that

1 it did point out that Presque had a synthetic surface.

## ATTORNEY DIEHL:

Just briefly, if I may interject for the record, that was Rosemary Williams, the Director of Racing.

## ATTORNEY MILLER:

Okay. Now let's go back to the slides,

I guess slides eight and nine. Those slides pretty

much go to the competition that you guys are facing in
this area from other casinos. At this time, could you
address what future plans you might have to compete?

## MR. FAVRE:

Sure, absolutely. I think that first I'd like to make the comment that some of those plans have already been put into place and most recently we have seen improved results. I also would like to add that by no means are we out of the woods yet or completely turned the corner, we certainly have a lot of work left ahead of us and will continue to battle and fight for our fair share of market share back.

I think it comes to, you know, first really pulling the team together to focus on one goal, one objective, working in harmony to accomplish that goal. Trying to get 900 people on the same page and doing that is not such an easy task, one that I take

extremely serious and one that I certainly believe the team at Presque Isle is certainly ready and engaged to do it. I think the other is, you know, we have to put a renewed focus on our local market, primarily Erie County.

I think earlier, as Mr. Carano stated, the population of Erie County being 280,000 and being the only casino in the market that does present opportunity and potential for us. And I think that building a wall around Erie County, so to speak, to protect that business is extremely important for us. And, you know, the marketing efforts have to become very laser focused, very targeted with a consistent program in place that people will respond to. And I think we have to bring some out of the box thinking, some creative ways of doing things that allows us to recapture market share.

you know, the competition is only getting more intense so that's not going away.

They're going to be fighting for the same customers as us, so the ones that can be more effective are the ones that can, you know, be first of mind, top of mind awareness. And has a consistent program that people will want to continue to respond to. And I think that will certainly help us turn the corner and recapture

some of the share that we have lost. In fact, I think that we've already started doing that, but again we certainly have a long ways to go.

## ATTORNEY MILLER:

It's noted in your slides that the
Austintown Penn National Casino opened, I believe in
September of this year.

## MR. FAVRE:

September 17th.

# ATTORNEY MILLER:

Have you felt any effect from that so

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#### MR. FAVRE:

It's really probably premature to say because there's so much that is going on in the market when you look at everything. If I had to put a number to it, at this point in time it would very difficult to do, but probably a one percent impact.

# ATTORNEY MILLER:

Okay. Now the last question I have here is regarding the final part of your presentation, the Liquor Control violations. Attorney Diehl, do you know off hand, is there a certain point where those violations would fall off Presque Isle's record?

## ATTORNEY DIEHL:

31 Yeah, I believe it's three. 1 2 respect to the strikes, it's three years I believe. 3 ATTORNEY MILLER: 4 Three years. So, you would be getting 5 close to that this year, maybe this month? 6 ATTORNEY DIEHL: That's correct. 8 ATTORNEY MILLER: 9 All right. At this time I don't have 10 any further questions. 11 PRESIDING OFFICER: 12 Mr. Diehl, do you have any questions for 13 your people? 14 ATTORNEY DIEHL: 15 No Redirect. And from a procedural 16 standpoint, I'll leave it to the Hearing Officer's discretion, we can either move for the admission of 17 18 our presentation into evidence now, or we can reserve 19 until the end of OEC's presentation. 2.0 PRESIDING OFFICER: 2.1 OEC, any objection to the PowerPoint? 2.2 ATTORNEY MILLER: 2.3 We don't have any objection. 2.4 PRESIDING OFFICER: 25 Okay. We'll enter that as PID Exhibit

32 Number One to the hearing. 1 (PID Exhibit One marked for 2 3 identification.) 4 PRESIDING OFFICER: 5 And do any of the Board members have 6 questions? We'll start with Mr. Woods. MR. WOODS: 8 If I could draw your attention to page 28 on charitable contribution, just a couple questions 10 and a clarification. I believe you said in your 11 testimony that you've restated the numbers based on now capturing all that you were doing in the 12 13 community. 14 MR. FAVRE: 15 Yes, sir. 16 MR. WOODS: 17 Are these the numbers that have been 18 recaptured? 19 MR. FAVRE: 20 Yes, these are the restated new numbers 21 that we have disclosed that was part of the diversity 22 report that was just released by you all. 2.3 MR. WOODS: 24 And does El Dorado as a whole, and maybe 25 you'd be the better person to answer it, have a target

number versus revenue for community outreach charitable contributions, and how does this number, I guess in 2013, \$175,000 compare to some of your other facilities around the county?

### MR. CARANO:

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Commissioner, I don't have an exact number per property. But I would tell you that our family is very involved in every community that we're in, not only from family members, like I said my brother Greg will be moving to the region. And Greg will definitely be participating with the local communities, not only in the charitable situation but in all aspects of the community in the same way in Shreveport and in the same way in Reno.

So, we are an engaged family and we definitely understand the importance of having a sincere environment with the community instead of the opposite. So, I don't have the exact numbers, to answer your question specifically, but I want you to understand the culture of our family and of the El Dorado history, that we are very, very involved in our communities.

#### MR. WOODS:

With the restated numbers, seeing about an \$85,000 increase in the last year, I did not know

if that reflected a desire to move towards a certain percentage of revenues or something to that effect.

Why has that changed, obviously in the positive direction? But I was just wondering why that took

5 place.

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## MR. CLARK:

The change came up because we were calculating it wrong, how we were --- the numbers. So, that's probably the biggest reason. The second reason is that Mr. Billhimer and Jeff clearly understood that we had to do significantly more, that that was not acceptable. And another reason is because the three elected officials clearly brought it to our attention, Representative Fabrizio, Senator Wiley and Brian Rosario, Representative Rosario, certainly wanted to help us identify that this number needed to be increased.

And I think what you'll see is two things, one that number not only will increase but what I've come to learn, I think in diversity, no matter what type of plane you have, if the person at the time isn't committed to it you're not going to get to that number. And I can tell you in the short period of time that I've worked with the Caranos I'm totally convinced that this number will be even

greater. And at the top, it has to start. And I've not met, of all my clients that I've worked with, the Caranos really, really believe at the top that this is important with any organization.

### MR. WOODS:

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Thank you. And this last question, knowing that there's something called snow up here quite often any plans on building a garage associated with the facility?

## MR. CARANO:

Obviously we are familiar with weather out in the west, even though we have droughts. But specifically, no. We haven't had the opportunity yet to really put our arms around Presque Isle to determine how important various attributes of potential amenities. Non-gaming amenities, as you all know, are a driving force in our industry these days. It's just not about slot machines and table games and poker tables. Obviously amenities that we are looking at, it all depends on revenue and a parking garage is one. We make our own wine, we roast our own coffee, we make our own pasta. Our pasta will be shipped out here.

A parking garage is definitely on the list of amenities. Prioritization, we haven't had

1 | that opportunity yet. We make our own beer in Reno,

2 Nevada. So, a microbrewery, whether or not we make

3 our own beer or brand, branding is very important.

4 | And it's named Brew Brothers after four brothers, and

5 | it upset our sister but my dad's wife, in charge of

6 marketing, made that decision so I skated on that one.

But branding is very important and we might bring our

Brew Brothers. But as far as the specific question to

9 garage, no we haven't had that specific discussion

10 about where are we going to put our dollars so that we

11 can get our best return on our investments.

## MR. WOODS:

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Thank you. No further questions.

### MR. MCNALLY:

Just briefly, I'd like to congratulate you. Quite frankly, with seeing the challenges that you faced the last two years, how it's affected your GGR, I'm very impressed with your commitment to your employees. And while we see this arrow going this way, we see your commitment to the community increase, and I'd like to congratulate you. I don't know if you have a relationship with the local food bank, but being from a family that's in the food industry a couple of us commissioners were at the casino last night and had a wonderful buffet there. The question

was asked what do you do with all this food? I know there are legal challenges and hurdles that you have to overcome but I perhaps would like to see more of an increase in your in-kind contributions to the local community food bank ---.

## MR. CARANO:

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We appreciate that. And just a follow up on that, I think that from the brief diligence we've done in this last year, one culture that we have in our family and our company is not to turn over management. Jeff's only been here six months and I think that the property, as I understand it, has had four general managers since it was built in 2007. Jeff I think has done an outstanding job.

We come from an athletic family, obviously Jeff comes from an athletic family and that competition, that burning desire to compete, we really appreciate it. And I think Jeff and his team --- we had team rallies yesterday with our team members and had a great reception from them. And I was one of the speakers, and I felt comfortable with them and I felt they felt comfortable with us, and I think that's a testament to the stability that he is bringing to that team. And as far as the food bank, absolutely we'd love to look at that.

# PRESIDING OFFICER:

Greg?

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# MR. FAJT:

Thank you, Linda. First of all congratulations on your diversity numbers, that is something that I and the Board pays particular attention to. And your numbers are significant from somebody who's from Western Pennsylvania and familiar with the Erie area, those are great numbers. A couple of questions on the charitable contributions, one for OEC that I'll get to in a minute. But for you, can I dig down a little bit deeper on how your charitable numbers, to follow up on Commissioner Woods' comment, how were they restated? Can you tell us what you did differently?

## MR. FAVRE:

If I remember correctly, and Rita, she can correct it.

### MR. FAJT:

Could you please stand up, introduce yourself and answer the question?

#### MS. SMITH:

Rita Smith. Yes, what had happened was there was different --- company that was going to --- that was preparing the charitable contributions. And

sometimes it's the question you ask, so they asked for 1 2 charitable contributions, which we didn't have any ---3 on the C-3s. And so --- and they reported. missed the community outreach and the in-kind donations. And so it was brought to my attention 6 earlier that our numbers were off. And when we went back and started doing research, we found that the numbers reported were incorrect. I contacted --- we went through the process, we restated all the numbers 10 correctly and then we moved that reporting process to the county. So, there's no confusion as to what ---. 11

## MR. FAJT:

So, is it fair to say your restated numbers would include an hourly wage or does it include volunteer efforts. So, if Mr. Favre goes out and attends a Board meeting for the United Way of Erie, is his allocable share of salary in that number?

### MS. SMITH:

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MR. FAJT:

2.1 Okay.

MS. SMITH:

It is not. We don't include employee hours, we include employee contributions, as an example the community food bank, we run a huge

campaign for them, the community food bank up here
beginning in November for our customers to contribute,
for our employees to contribute. And I don't remember

4 the number, but --- the contribution. This is

5 Jennifer Se, Director of Marketing.

## MS. SE:

We do a promotion every year where we ask employees to bring in two cans of ---. We have been a leading contributor every year to the food bank, several tons a food are collected and sent to the food bank every year.

## MR. FAJT:

So, is the free play that you give out, is that included in your contribution?

### MS. SE:

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### MR. FAJT:

Okay. Just trying to get to the bottom of the number. Thank you. Question for OEC, my last question, do we have a bellwether or a benchmark of charitable contributions from other casinos based on their GTR? The number \$175,000 quite frankly looks low to me. I would think that it's significantly lower than other casinos in the Commonwealth. So, I'm just trying to get an apples to apples comparison, so

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could I just ask if you or somebody in our
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   organization could go back and look at the charitable
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   contributions of other casinos and maybe use it as a
   percentage of their GTR, just so we can get a better
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   feel for how PID compares to other casinos.
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                  ATTORNEY MILLER:
                  Okay.
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                  MR. FAJT:
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                  Thank you. Thank you, Linda.
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                  MS. KAISER:
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                  Just two quick questions. Going back to
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   the parking, can you tell me how many parking spaces
   that you do have available and how many spaces are
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   handicapped?
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                  MR. FAVRE:
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                  Sorry about that, I was looking at the
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   previous question ---
                  MS. KAISER:
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                  No problem at all.
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                  MR. FAVRE:
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                  --- in regards to the donations as a
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   percentage to gaming revenue. The specific parking
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   spaces, I don't have a specific number. I can tell
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   you that we certainly have more handicap parking
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spaces than we're required to have. In fact, I called

the guest yesterday morning who wrote me a letter and she had several things to, not necessarily complain but, make suggestions or recommendations that we can do to improve. One of them was to assign parking for large SUVs, truck, large trucks to a specific area.

And why do we have so many darn handicap parking

So, in speaking with her, you know, I said that we do have more handicap parking spaces than we're required to have as well as that we also offer free valet to those guests certain days of the week. She's also a gold member whom we offer free valet to, which she was aware of but she still wanted to make the statement that we need to have the parking for large SUVs and trucks be specific to one area. She still was adamant about that. But the point being that we do have more handicap parking spaces than we're required to have.

### MS. KAISER:

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spaces.

Okay. Thanks. Just another quick question, every casino has this issue to a degree. But how do you handle the issue of minors trying to enter the property, and is that something you frequently encounter?

### MR. FAVRE:

I don't want to say that we have it 1 2 frequently but it does happen often. I can tell you that our focus on it is without a doubt at the highest 3 4 urgency, we take it extremely serious. In fact, we 5 routinely bring it up and remind ourselves that we 6 can't become complacent, because all it takes is, you know, that one event or that one circumstance that gives us a black eye. And it's one that we certainly don't want to have. 10 For the most part I'd say that we do a 11 pretty darn good job. For the individual that is trying to be cunning or deceiving, that might make it 12 a little bit more difficult at times, but I believe 13 14 that our controls and checks are in place that allows 15 us to pretty much identify and prohibit that from 16 happening without a doubt the majority of the time. 17 MS. KAISER: 18 And you utilize technology to check the 19 IDs, identifications? 2.0 MR. FAVRE: 2.1 Yes, ma'am. 2.2 MS. KAISER: 2.3 Okay. Thanks. 2.4 MR. MOSCATO: 25 Just a request and a quick question.

The request would be, could you provide to the Board a list of your charitable contributions and amounts?

## MR. FAVRE:

At this moment in time, I can't.

### MR. MOSCATO:

No, at your convenience.

### MR. FAVRE:

Absolutely, we can certainly be more than happy to provide that to you all.

## PRESIDING OFFICER:

And Mr. Diehl, if you just send that in, the Board clerk will distribute it to the Board.

## ATTORNEY DIEHL:

Yeah. Just a follow up on that point, we can certainly do so. And that dovetails very nicely with Commissioner Fajt's comment early with respect to tracking charitable contributions against the benchmark, such as gross casino revenue. Mr. Favre handed me a spreadsheet, it appears that we do that internally. What I expect to do is, perhaps I recommend sharing that with OEC so we can vet that information, make sure it's accurate and submit that to you as well. And I believe it will show that we are competitive.

### MR. MOSCATO:

Thank you for that. And the question I
had, of the 95 employees that your contingent has been
reduced by, was that done by firing, by layoff, by
attrition or a combination?

### MR. FAVRE:

I'd probably say it's certainly a combination, but the majority of it has been done through attrition.

## MR. MOSCATO:

10 Thank you.

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## PRESIDING OFFICER:

Either counsel have any follow up after the Board's questions?

### ATTORNEY DIEHL:

We do not.

## PRESIDING OFFICER:

Okay. I have one housekeeping matter before we move on to do our OEC. The Board has received four written public comments, one from the Pennsylvania Horseman's Benevolence Association Protective Association in support of the renewal. And three public comments from individuals who apparently have problems with the smoking in your casino. So, you might want to take a look at these. I'll send them to your counsel and address these. And I think

- 1 one woman, and she might be the one you referenced,
- 2 has some problems with your handicap parking.

# MR. FAVRE:

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Could very well be.

# PRESIDING OFFICER:

So, we'll enter those into the record as

7 | Hearing Exhibit Number One.

(Hearing Exhibit One marked for

identification.)

## PRESIDING OFFICER:

And I'll distribute those to counsel

12 when I get back to Harrisburg tomorrow. So, OEC.

# ATTORNEY MILLER:

- 14 Thank you. At this time we'd like to
- 15 | call our first witness, Sergeant Christopher Bush.
- 16 | -----
- 17 | CHRISTOPHER BUSH, HAVING BEEN PREVIOUSLY SWORN,
- 18 TESTIFIED AS FOLLOWS:
- 19 | -----
- 20 DIRECT EXAMINATION
- 21 BY ATTORNEY MILLER:
- 22 Q. Good morning, Sergeant Bush. Can you identify
- 23 | yourself for the record, please?
- 24 A. I'm Sergeant Christopher Bush, the Office
- 25 | Commander of Presque Isle Downs Casino Gaming

- 1 | Enforcement Office for the Pennsylvania State Police.
- 2 Q. How long have you been with PSP, Sergeant Bush?
- 3 A. Over 18 years.
- 4 Q. Let's go into the role of Pennsylvania State
- 5 Police at the licensed facility. What's the
- 6 jurisdiction that Pennsylvania State Police has at
- 7 | Presque Isle Downs?
- 8 | A. The defined jurisdiction is anything that's on
- 9 the carpeted gaming floor and any of the ancillary
- 10 areas that you can only access by going across a
- 11 carpeted gaming floor. We at our casino, we actually
- 12 cover a little bit more than that. We cover the
- 13 buffet, we cover the back patio where the horseracing
- 14 | is, and most criminal incidents that happen in the
- 15 parking lot. Also, the clubhouse upstairs.
- 16 | Q. You do extend out into the parking lot?
- 17  $\mid$  A. We do extend out in the parking lot but Troop E,
- 18 | Erie actually covers like any traffic accidents out in
- 19 the parking lot. And they have covered some criminal
- 20 | incidents out in the parking lot.
- 21 O. At this time I want to talk about the Uniform
- 22 | Crime Reporting system. Are you familiar with that
- 23 system?
- 24 A. Yes, I am familiar with the Uniform Crime Report.
- 25 Q. I see our staff has put a slide up there on the

- 1 projector, is that the Uniform Crime Reporting system?
- 2 A. Yes, it is.
- 3 Q. Which agency compiles the information contained
- 4 in that system?
- 5 A. The agency that compiles the information
- 6 contained in that system would be the FBI. But as far
- 7 as the compilation at each particular area, like our
- 8 office compiles our stats and then we enter them into
- 9 the computer.
- 10 Q. Is this available to the public?
- 11 A. It is available to the public. You can get to it
- 12 by going through the Pennsylvania State Police
- 13 website. There's a link that takes you to Uniform
- 14 | Crime Reporting.
- 15 Q. Now just take a look at this slide, Sergeant
- 16 Bush, what are we looking at right there on that
- 17 | slide?
- 18 A. On that, the Uniform Crime Report is broken down
- 19 into types of crimes. And as you can see there, the
- 20 first one is, they're broken into two parts. The
- 21 | first one you see, larceny/theft, that covers actually
- 22 | a wide variety of thefts that occur. And then part
- 23 two, you have your other assaults that aren't
- 24 aggravated, forgeries, fraud, vandalism, drug
- 25 possessions, drug sale manufacturing. Liquor law,

- 1 | which would be like underage drinking, public
- 2 drunkenness, disorderly conduct, other offenses that
- 3 | aren't specifically classified in the first range of
- 4 offenses, and those actually have a UCR of 260, just a
- 5 classification code that they use.
- 6 Q. Now that particular slide that we're looking at,
- 7 | what time period would that be for?
- 8 A. That would be for 2011. It also has the prior
- 9 year, which would be 2010.
- 10 |Q. And how frequently is the information on the UCR
- 11 | updated?
- 12 A. We are required to input it into the system
- 13 monthly, it's required to be up in by the 10th of each
- 14 month.
- 15 Q. And can that information entered in later?
- 16 A. Yes, it can. If for some reason we became aware
- 17 of an incident that had occurred in the prior month,
- 18 | like this being October, let's say it's October 12th.
- 19 Our UCRs for the month of September have already been
- 20 input. But somebody reports a crime that occurred
- 21 back in September or even August, we can go back and
- 22 add that to the August UCRs.
- 23 Q. And can the number of offenses be reduced later?
- 24 A. The number of offenses reported cannot be
- 25 | reduced. I think you're referring to the one question

- 1 as far as unfounded. The number of offenses reported
- 2 still stay the same, but the number of actual offenses
- 3 that occurred changes. So, if we find a report to be
- 4 | an unfounded report, let's say someone tells us they
- 5 had something stolen from them and during our
- 6 investigation we find out it didn't actually get
- 7 stolen, that they never lost it or anything, they're
- 8 making a false report, we would classify that as an
- 9 unfounded report. But the report still stays on the
- 10 UCR as being reported to us, it just doesn't stay as
- 11 | an actual offense.
- 12 Q. Do you manually put this information into the
- 13 UCR?
- 14 A. No, actually one of corporals puts the
- 15 information into the UCR.
- 16 | Q. But it is manually inputted in, it's not like a
- 17 program that automatically fills it in?
- 18 A. Correct, correct. As he corrects the reports, he
- 19 does what we call UCR them, and then he writes
- 20 everything on a sheet and then he inputs that stuff
- 21 into the computer.
- 22 Q. Rich, could you flip to the next slide? I'm just
- 23 going to run through these pretty quick. Could you
- 24 tell us which one that is?
- 25 A. That is 2012, and once again it shows like a

- 1 comparison to 2011, the year prior.
- 2 Q. Now can you go into the next slide, too? And
- 3 then the last one. Now on that one, that one is a
- 4 little different. It says year to date August 2014.
- 5 A. Correct.
- 6 Q. Is that the most up to date one that would be
- 7 | available, or would September's actually be available
- 8 at this point?
- 9 A. I don't believe September's would be available
- 10 until September 10th.
- 11 Q. Now you've reviewed all those ---.
- 12 A. I mean October 10th, I apologize.
- 13 Q. Yeah. You've reviewed all those slides, you
- 14 know, previously. Is there any trends that you could
- 15 | decipher out of those?
- 16 A. As far as any trends, I would say no. The number
- 17 of thefts have increased, but also the number of
- 18 | forgeries have decreased. And it changes, it
- 19 | fluctuates from year to year. It just depends on
- 20 whether people --- a lot of times people don't even
- 21 report when they have something stolen. So, I think
- 22 that depends on the actual victim and the reports
- 23 coming in to us.
- 24 | Q. Was there a significant number of violent crimes
- 25 of Presque Isle Downs?

- 1 A. Definitely not.
- 2 Q. How about crimes involving people under the age
- 3 of 21?
- 4 A. No, there actually is not. I've been the Office
- 5 | Commander at Presque Isle Downs and Casino since the
- 6 end of April 2013 and I can count on one hand, I
- 7 think, the number of underage offenses.
- 8 Q. Is there any conclusion that you can draw based
- 9 upon the crime statistics of different licensed
- 10 | facilities in Pennsylvania based on the data contained
- 11 in the UCR?
- 12 A. It definitely goes with the population and the
- 13 amount of people that are coming in. Prior to being
- 14 | the Office Commander at Presque Isle Downs and Casino,
- 15 | I was the Office Commander at Rivers, which I believe
- 16 | is probably the busiest casino in the State, and they
- 17 have a lot more crimes, have a lot more thefts, a lot
- 18 more ---.
- 19 Q. I'm going to circle back, the Pennsylvania State
- 20 Police, do you guys work with the casino staff and
- 21 also the bar staff casino compliance representatives?
- 22 A. Uh-huh (yes).
- 23 Q. And do you have any problems there, any problems?
- 24 You have a working relationship with either of those
- 25 | groups?

- 1 A. No, actually I get along really well with the
- 2 Presque Isle Downs and Casino staff. We have a great
- 3 working relationship, anything they need they ask me
- 4 and I do my best of comply and get them whatever they
- 5 need. And it works vice versa. They do the same for
- 6 me if I need something. As far as with the Gaming
- 7 | Control Board, we have a great working relationship
- 8 | with them. I mean, our offices are actually adjoining
- 9 and I talk to those folks every day.
- 10 Q. Finally, are there any issues or concerns that
- 11 you have that would negatively impact the suitability
- 12 of Presque Isle Downs?
- 13 A. No, I have no concerns or anything negative to
- 14 say about them.
- 15 ATTORNEY MILLER:
- 16 Thank you, Sergeant Bush. I don't have
- 17 any further questions for you.
- 18 PRESIDING OFFICER:
- Mr. Diehl, any questions?
- 20 ATTORNEY DIEHL:
- 21 We have no Cross either, thank you.
- 22 A. Okay. Thank you.
- 23 PRESIDING OFFICER:
- Hold on just one second.
- 25 A. I apologize.

# 54 1 PRESIDING OFFICER: 2 Any of the Board members have a question 3 for Mr. Bush? Okay. 4 CHAIRMAN RYAN: 5 Just one question. Does the troop have general jurisdiction in Summit Township? Yes, the Troop E, Lawrence Park Barracks, Erie Barracks as they call it, does have jurisdiction outside the casino, which is in Summit Township. They 10 cover all of Summit Township. 11 CHAIRMAN RYAN: 12 In other word, Summit Township does not have its own police department; correct? 13 14 No, they do not have their own police department. 15 CHAIRMAN RYAN: All right. Thank you, sir. 16 17 Α. No problem. 18 PRESIDING OFFICER: 19 Okay. 20 ATTORNEY MILLER: 21 At this time I'd like to call Agent Tom 22 Smith to the stand, please. 2.3 24 TOM SMITH, HAVING BEEN PREVIOUSLY SWORN, TESTIFIED AS

25

FOLLOWS:

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- 2 DIRECT EXAMINATION
- 3 BY ATTORNEY MILLER:
- 4 Q. Good morning, Agent Smith.
- 5 A. Good morning.
- 6 Q. Could you state your full name and spell your
- 7 last name for the record, please?
- 8 A. Tom Smith, S-M-I-T-H.
- 9 Q. And what's your title?
- 10 A. I'm an investigator with the Pennsylvania Gaming
- 11 | Control Board, Bureau of Investigation Enforcement
- 12 (BIE).
- 13 Q. And how long have you held that position?
- 14 | A. Approximately eight years and nine months.
- 15 Q. And what ---?
- 16 BRIEF INTERRUPTION
- 17 BY ATTORNEY MILLER:
- 18 Q. Could you go through some of your job
- 19 responsibilities as an agent for BIE?
- 20 A. BIE performs background investigations on
- 21 | individuals and entities applying for gaming licenses,
- 22 permits or certifications. And in addition, there are
- 23 miscellaneous investigations related to casino
- 24 activities that BIE investigates.
- 25 Q. In your professional capacity, have you been

- 1 | involved in the investigation of Presque Isle Downs
- 2 renewal application?
- 3 A. I have.
- 4 | Q. And at this time is that background investigation
- 5 complete?
- 6 A. It is not.
- $7 \mid Q$ . And just generally, can you tell us what the
- 8 | scope of a typical renewal investigation is?
- 9 A. Well a typical renewal investigation is about a
- 10 three-year period. The investigator examines the
- 11 Applicant's criminal history, civil litigations, see
- 12 | if they have any liens or judgments filed against
- 13 them. They check the regulatory compliance, see if
- 14 they made any political contributions, specifically in
- 15 | Pennsylvania, see if they filed for any bankruptcies.
- 16 We checked their finances through a credit report and
- 17 | a cash flow analysis and/or net worth analysis, and
- 18 make sure they're current with all their taxes.
- 19 Q. Now you do that for entities and principals.
- 20 A. Correct.
- 21 O. And affiliates?
- 22 A. Correct.
- 23 Q. Tell us what tools do you use.
- 24 A. Some of the tools that we use, we do open source
- 25 database searches, we use credit reports and we have a

- 1 form we send to the FBI to check and see if they're in
- 2 | the system. We just a 4506 form where we check to
- 3 make sure that they're federal taxes are filed, things
- 4 like that.
- 5 Q. Now for the individuals, do you do personal
- 6 interviews with those people?
- 7 A. We do.
- $8 \mid Q$ . So far in your investigation, I realize it's not
- 9 complete yet, but so far has Presque Isle been
- 10 cooperative during the course of your investigation?
- 11 A. Yes, they have.
- 12 Q. And for our edification, after your
- 13 investigation's complete, what's the next step in the
- 14 process?
- 15 A. After the investigation's complete and we collect
- 16 all the information necessary, what we do is the
- 17 | investigator writes an ROI, which is a report on
- 18 | investigation. Then it's submitted to the
- 19 investigative supervisor and ultimately ends up with
- 20 OEC.
- 21 ATTORNEY MILLER:
- 22 | Thank you, Agent Smith. I don't have
- 23 any further questions for the witness.
- 24 PRESIDING OFFICER:
- 25 Mr. Diehl?

58 ATTORNEY DIEHL: 1 2 I have no questions. 3 PRESIDING OFFICER: Board members, any questions? Okay. 4 5 ATTORNEY MILLER: 6 My last witness today, I'd like to call Jay Berthelsen to the stand, please. JAY BERTHELSEN, HAVING BEEN PREVIOUSLY SWORN, 10 TESTIFIED AS FOLLOWS: 11 12 DIRECT EXAMINATION 13 BY ATTORNEY MILLER: 14 Mr. Berthelsen, could you state your full name 15 and spell your name for the record, please? 16 Jay Berthelsen, B-E-R-T-H-E-L-S-E-N. 17 Mr. Berthelsen, what's your title? 18 Senior supervisor for the Bureau of Casino Α. 19 Compliance. 20 Q. How long have you been in that position? 21 Five years. Α. 22 PRESIDING OFFICER: 23 Can you pull your microphone, one or the 24 other just a little bit? I know you have a big voice 25 but our poor court reporter over here is straining.

- 1 A. Sorry.
- 2 BY ATTORNEY MILLER:
- 3 Q. What are you job duties as a senior supervisor?
- 4 A. To oversee over 115 employees, to make sure our
- 5 relationship with all casinos are compliant with our
- 6 regulations and, you know, congenial.
- 7 Q. Can you provide the role of the Bureau of Casino
- 8 | Compliance at a licensed gaming facility?
- 9 A. Sure. Under the purview of the Board and
- 10 direction of the Board, our mission is to protect to
- 11 the patron, which encapsulates security, surveillance,
- 12 24/7 patrol, if you will, of the casino floor.
- 13 Q. And who are the people that are actually in the
- 14 casino from your ---?
- 15 A. Casino representatives.
- 16 Q. And do they actually go out on the gaming floor
- 17 and patrol the gaming floor?
- 18 A. As much as they can, yes, sir.
- 19 Q. The Bureau of Casino Compliance, do they ensure
- 20 that the employees of Presque Isle Downs are properly
- 21 licensed?
- 22 A. On a continuing basis, yes, they do. A plethora
- 23 of duties, they get more and more as time goes by.
- 24 Yes.
- 25 Q. That would involve like checking the credentials?

- 1 A. Yes. All credentials need to be displayed in one
- 2 | fashion or form.
- 3 Q. Does that go also for the vendors that come into
- 4 | the casino?
- 5 A. The vendors are checked by security and by us to
- 6 make sure that they are in our database and are up to
- 7 date.
- 8 Q. Properly licensed?
- 9 A. Yes, sir.
- 10 | Q. What kind of access does the Bureau of Casino
- 11 | Compliance have within Presque Isle Casino?
- 12 A. We have unfettered access. We can go anywhere we
- 13 want, whenever we want. Wherever it requires us to
- 14 be.
- 15 Q. And how about with the patrons of Presque Isle,
- 16 or any casino, does the Bureau of Casino Compliance
- 17 | have any interaction with the patrons?
- 18 A. Yes. Our paramount mission is to protect them
- 19 and to listen to them, and to answer as many
- 20 complaints --- resolve as many complaints as we can.
- 21 We take them to the casino, sometimes they go to us,
- 22 and so on and so forth.
- 23 Q. Now you're aware of the Board's self-exclusion
- 24 list, the ability of a patron to come in and put
- 25 themselves on the self-exclusion list. Is the Bureau

- 1 of Casino Compliance involved in that process at all?
- 2 A. On a continuing basis, I believe there's in
- 3 excess of 7,000 on the self-exclusions list right now.
- 4 And we do predominantly most of the intakes.
- 5 Q. So, when a patron comes in and wants to sign up
- 6 on the self-exclusion list, do you guys look for signs
- 7 of like intoxication or coercion or things of that
- 8 | nature, make sure that the person wants to be on the
- 9 list?
- 10 A. It has to be 100 percent free will of the
- 11 individual that's asking for the exclusion, yes. It
- 12 can be nobody else other than a language situation.
- 13 Q. Then you would call in an interpreter or
- 14 something, if they need an interpreter.
- 15 A. That's correct.
- 16 Q. Mr. Berthelson, could you describe your
- 17 | relationship with Pennsylvania State Police or Casino
- 18 | Compliance?
- 19 A. Well with my former career, I'd like to assume we
- 20 are their brothers in arms. We cooperate with them,
- 21 | we help them out as much as we can and vice versa.
- 22 | Q. And how about with Presque Isle Downs staff, do
- 23 you guys have a cooperative relationship with them as
- 24 | well?
- 25 A. We have a very professional and cooperative

- 1 relationship, yes, sir.
- 2 Q. Have you been in a situation where you would find
- 3 | a violation and need to do a compliance review, you
- 4 haven't had any problems with cooperation in that kind
- 5 of instance?
- 6 A. I believe they are more worried about that then
- 7 sometimes we are. They self-report and they are 100
- 8 | percent cooperative.
- 9 Q. Is there any, you know, common or biggest
- 10 regulatory issue that comes up at Presque Isle?
- 11 A. They suffer the same challenges as the other 11
- 12 casinos across the state. They hold no monopoly on
- 13 any particular issue.
- 14 Q. Okay. And with that, is there any issues or
- 15 concerns that you have that would negatively impact
- 16 Presque Isle Downs' suitability for continued
- 17 | licensure?
- 18 A. I have none and there's none known.
- 19 ATTORNEY MILLER:
- Thank you, Mr. Berthelsen, I don't have
- 21 any further questions for you.
- 22 PRESIDING OFFICER:
- 23 Mr. Diehl?
- 24 ATTORNEY DIEHL:
- I have no questions for Mr. Berthelsen

63 1 either. 2 PRESIDING OFFICER: 3 Okay. Any Board member? No, okay. 4 ATTORNEY MILLER: 5 I have a couple housecleaning matters 6 then at this time. I'd like to move into evidence the slides of the UCR that have been marked as OEC Exhibit Number One that Sergeant Bush testified to. (Office of Enforcement Counsel Exhibit 10 One marked for identification.) 11 PRESIDING OFFICER: 12 Okay. 1.3 ATTORNEY DIEHL: 14 There'd be no objection to that. 15 PRESIDING OFFICER: 16 Okay. 17 ATTORNEY MILLER: 18 And then the final matter we have today, 19 we've entered into a Stipulation with Presque Isle 20 regarding a number of exhibits. I'd like to go 21 through that Stipulation right now and then move it 2.2 into evidence. We also received a letter from the 2.3 Horseman's Benevolent and Protective Association, 2.4 that's in OEC Exhibit Two.

(Office of Enforcement Counsel Exhibit

Two marked for identification.)

### ATTORNEY MILLER:

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Also, we've received a letter from the Pennsylvania State Horse Race Commission, and that was issued to Kevin Kyle, our Director of Racetrack Gaming for the Gaming Control Board. And that states that Presque Isle Downs is in good standing with the Commission. And that's also included in OEC Exhibit Two. We have received a letter from the Bureau of Liquor Control Enforcement stating that there have been two citations and adjudications against Presque Isle since Presque Isle's Category 1 Slot Machine License was last renewed, and that is included in OEC Exhibit Three.

(Office of Enforcement Counsel Exhibit Three marked for identification.)

## ATTORNEY MILLER:

On September 24th, 2014, the Office of Compulsive and Problem Gambling of the Pennsylvania Gaming Control Board issued a memo of to the OEC noting that Presque Isle has submitted a compulsive and problem gambling plan, and that also Presque Isle was currently in compliance with that approved plan. That is marked as OEC Exhibit Four.

(Office of Enforcement Counsel Exhibit

Four marked for identification.)

### ATTORNEY MILLER:

Since their last renewal, the OEC and Presque Isle have entered into on Board approved Consent Agreement, and we've attached that as OEC Exhibit Five.

(Office of Enforcement Counsel Exhibit Five marked for identification.)

## ATTORNEY MILLER:

Presque Isle fully complied with it's obligations under that Consent Agreement by paying a \$5,000 civil penalty, among various other remedies, including employee training. Since they were last renewed, the OEC conducted two compliance conferences at Presque Isle's facility, and that's attached as OEC Exhibit Number Six.

(Office of Enforcement Counsel Exhibit Six marked for identification.)

#### ATTORNEY MILLER:

That includes the compliance conference memorandums and the responses thereto. And in each instance, Presque Isle took corrective measures to remedy the concerns of OEC with respect to each compliance conference. And then finally, the OEC sent Presque Isle 19 warning letters since the last time

66 they were renewed, and Presque Isle appropriately 1 2 responded to each and every warning letter. So, we'd 3 like to move that stipulation into the record. (Office of Enforcement Counsel Exhibit 4 5 Seven marked for identification.) 6 ATTORNEY MILLER: 7 I would note that OEC Exhibit Six and Seven and Eight, sorry. Six, Seven and Eight we'd like to move in as confidential exhibits. 10 PRESIDING OFFICER: 11 What would Exhibit Eight be? 12 ATTORNEY MILLER: 13 Maybe it's me. Maybe the stipulation is 14 incorrect, then. Maybe it's included with OEC Exhibit 15 Number Seven. 16 PRESIDING OFFICER: 17 Okay. 18 ATTORNEY MILLER: 19 I'm sorry, sorry about that. So, Six 20 and Seven we would like to move in as confidential. 2.1 PRESIDING OFFICER: 2.2 All right. Mr. Diehl, any ---? 2.3 ATTORNEY DIEHL: 2.4 No objection to so moving. And if that 25 was the last matter that OEC was addressing with

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   respect to a stipulation, with leave of the Hearing
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   Office, it was brought to my attention at the close of
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   our presentation that one of our answers was
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   incomplete. So, if there's no objection from OEC, the
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   question was concerning the barn areas. I would like
   to request our COO, Joe Billhimer, to clarify the
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   answer, and of course make him available for Cross
   Examination if necessary.
                  PRESIDING OFFICER:
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                  Okay. We'll finish this up and then
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   we'll have that. Any objections?
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                  ATTORNEY DIEHL:
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                  Thank you.
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                  PRESIDING OFFICER:
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                  Okay. We'll accept One through Seven
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   into the record, and Six and Seven are confidential.
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                  ATTORNEY MILLER:
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                  Thank you.
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                  PRESIDING OFFICER:
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                  Any further from OEC?
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                  ATTORNEY DAVENPORT:
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                  Yes, just one other housekeeping matter.
23
   Nan Davenport, Deputy Chief Enforcement Counsel for
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   the OEC. With respect to the matter of the charitable
25
   contributions, the Board's Office of Diversity does
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1 have a report on that for all Pennsylvania Casinos.

2 | And that report will be available --- we'll make it

3 | available to both Presque Isle and the Board,

4 hopefully by tomorrow afternoon.

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## PRESIDING OFFICER:

Mr. Diehl?

### MR. BILLHIMER:

Thank you, Chairman Ryan, Board members. Joseph Billhimer, B-I-L-H-I-M-E-R. We currently --and I may have misheard it, we currently have an agreement with the Racing Commission to build additional barns. We are actually out pricing those barns. Last year we did get an exemption to not build those barns in lieu of doing some other improvements to enhance the business of racing. And we would anticipate working with Chairman Novak and Mr. Reimer from the Racing Commission again this year to figure out what's best for us going forward. And I wasn't sure if maybe I misheard that we had no plans to build barns. We actually do have plans, but the horse population competition, Thistle, Northfield and the increased purses there has definitely put some strain on the racing piece of our business.

## PRESIDING OFFICER:

Do you have follow up to his response?

### ATTORNEY MILLER:

Yeah. Just a few questions. Do you have any timetable for the decision to be made, or for construction to begin?

## MR. BILLHIMER:

Well, we're currently pricing the barns and our obligation would be to build those barns in 2015 absent an agreement with the Racing Commission to do something otherwise.

## ATTORNEY MILLER:

And do you have a ballpark figure on how many barns would be built?

## MR. BILLHIMER:

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#### ATTORNEY MILLER:

No further questions.

### MR. BILLHIMER:

18 Thank you.

### PRESIDING OFFICER:

Okay. And we will close that portion of the hearing and move on to the public comment portion, unless I hear from someone sitting up here we need a break. No? Okay. If I could ask OEC to vacate your table. Do you have a podium? Great. We'll give them a second to do that. And I'll remind all the public

speakers, as I call your name if you can please come forward to the podium and microphone they're setting up. If you could begin your remarks by stating and spelling your name for our Court Reporter. And I will have her swear you in as a group shortly.

If you have written notes that you're going to speak from, if you would give those to the court reporter, the might help her greatly in the end. And I'll remind everyone, elected officials have ten minutes, community groups have five and individuals have three. And we did not bring our little stop clock, so if you're getting close to the end of your time, I will let you know. So, if you have registered to speak, if you could please stand and raise your right hand to be sworn by the Court Reporter.

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17 | WITNESSES SWORN EN MASSE

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## PRESIDING OFFICER:

And we will start with Senator Wiley.

# SENATOR WILEY:

Madam Chair, members thank you for the opportunity to testify today. Again, my name is Sean Wiley, W-I-L-E-Y. I proudly represent the 49th Senatorial District here in Pennsylvania, within which

Presque Isle Downs and Casino is located. Today I'm
here to speak in support of the license renewal for
this establishment as it has a proven track record of
economic development enhancement in this region.

Between the hundred of millions of dollars in investments, providing hundred of families sustaining jobs and countless instances of community involvement, Presque Isle Downs and Casino has undoubtedly become an integral part of Erie County's economic viability and sustainability over the years. I want to briefly reiterate some of the numbers you've already heard, because I believe that they're critical to understanding the impact Presque Isle Downs and Casino has in the 49th District and beyond. We're talking about a local capital of investment of nearly \$250 million, a payroll of \$135 million, not to mention the more than \$700 million paid in gaming taxes and fees, real estate taxes as well as sales and uses taxes.

Since the addition of the gaming facility, we have been able to attract a significantly higher number of tourists to our area, which in turn leads to the growth of surrounding businesses and provides for additional employment opportunities, enhancing the overall quality of life for our

Since the passage of the Pennsylvania Race residents. Horse Development and Gaming Act, the Erie County Gaming Revenue Authority has had the opportunity to invest more than \$28 million into our regional assets, including the Erie Zoo, the Flagship Niagara League, the Erie County Historical Society and many, many It's this type of investment that allows our community to thrive at a time when growth may sometimes seem stagnant and very difficult to attain.

- Presque Isle Downs and Casino has provided substantial economic opportunity and investment to this region through a number of means, ranging from tax breaks for our residents to providing hundreds of jobs with family sustaining wages.

  Presque Isle Downs and Casino is not only a community asset, but also a proven community partner. Presque Isle Downs and Casino remain committed to giving back to the community in which it operates through a number of charitable contributions.
- As a member of the Senate Committee on community economic and recreational development, which has the oversight of the gaming industry in Pennsylvania, I have and will continue to have my finger on the pulse of the operation here at Presque Isle Downs. Not only as it impacts Erie County, but

1 also as it impacts the Commonwealth as a whole.

2 | Presque Isle Downs and Casino is an asset to this

3 | community, this region and Pennsylvania. I'm in favor

4 of the license renewal for Presque Isle Downs and

5 Casino, and look forward to many, many years of

6 | continued positive economic impact here in Erie County

7 and statewide. Thank you for your time.

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### PRESIDING OFFICER:

Thank you. Representative Fabrizio.

# MR. FABRIZIO:

Florindo Fabrizio, got that? State representative, second legislative district. Chairman and Commissioners, I welcome this opportunity and in the interest of true public spirit, I'll keep my remarks very brief. As you know, our esteemed colleague from the deliberative body covered most of the things that I was going to say. But I do stand here in support of Presque Isle Downs, Incorporated's renewal of its license.

Some of you know me, some of you don't.

I was a former chairman of the Gaming Oversight

Committee and we've been with this development since its inception. And there's no doubt that legal gambling in Pennsylvania casinos has enabled the

Commonwealth to generate and maintain a new stream of

revenue in taxes that's generating millions of dollars
for property tax relief in local projects. That's the
big picture, obviously Presque Isle Downs is a key
component to that.

The proof of Pennsylvania's success can be seen in a new study commissioned by the legislative budget and finance committee, which stated that Pennsylvania casinos account for more than \$3 billion in total economic output, and approximately 25,000 jobs and roughly \$1 billion in labor income. That's an amazing number, particularly in a state whose Unemployment has been going down in the last couple of months and whose recovery from a 2008 recession has been a little slower than we would have liked. So, it's vital to the economy of Pennsylvania that we continue in the direction we've been moving.

The construction costs alone with the casinos that generate over \$5 billion, for us here in Erie Presque Isle has solidified itself as a major contributor to our local economy and workforce. Even with the competition in the other states, it has generated significant revenues to the Commonwealth, as all the other casinos have. You've heard the numbers that it has generated, but the key to this thing is its employment. Nearly 1,000 people with good paying

jobs, family sustaining jobs. Presque Isle Downs has contributed nearly \$49 billion in local revenues for projects throughout Erie County, and specifically Summit Township. It's been a boom to this area.

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distributed to Erie County from the Local Share
Assessment and nearly \$2 million for Summit right
here. This is new revenue that's being pumped into
local economies each and every year. We're always
looking for new sources of revenue, and we found one
in the gaming industry. Where else could we become a
partner, you know, a major shareholder without an
investment and make billions of dollars for the
Commonwealth. For that, we thank the casinos. Add to
that the economic success for Erie that Presque Isle
has provided over the last six years. We've mentioned
that before.

When I voted for bringing casino gambling to Pennsylvania, we were also concerned about the horseracing industry. And if you recall, the intent of the original bill was to bolster the horseracing industry in Pennsylvania, which in fact was on the decline. And obviously, a small miracle has been worked within the horseracing industry, thanks to the contributions of the casinos and their

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1 13 percent. The horseman's fund is healthy, if my
2 colleagues in Harrisburg would quit trying to raid it
3 and use it for other purposes. But we have farms
4 coming in from Kentucky unheard of. And obviously you
5 know the agriculture is the largest industry in
6 Pennsylvania, the horseracing industry has been a boom
7 to the agricultural industry to the tune of billions

of dollars there too.

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- 9 I know that the casinos, particularly 10 Presque Isle Downs, works closely with the local 11 vendors both in the agricultural area and in other 12 Once again, it contributes to the whole areas. 13 economic boom. I can't be more proud of Presque Isle 14 Downs, and as a frequent patron I'll say that. 15 Anybody around here knows that I am a frequent patron. They run a remarkable facility up there, they really 16 do. You see the little sign that says if you have 17 18 gambling problem, well I do have a gambling problem, I 19 can't win.
  - And I know this is supposed to be a serious thing, but I have a motto in life, attached a little bit of irreverence to everything. Take your job seriously but yourself not so seriously. So, I apologize to the Commission if I seem a little flippant. But it's very important to me, it's very

1 | important to this community that you give your most

2 | consideration and approval to renew Presque Isle

3 Downs' application for its continued success. And

4 | with the infusion of the new talent and new ideas of

5 | El Dorado, I'm certain that the future's even

6 brighter. Thank you.

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### PRESIDING OFFICER:

Thank you. Representative Bizzarro. I'm sorry you have to follow that. Can you be as entertaining?

### MR. BIZZARRO:

I've read a lot of material, a lot of information you've heard already today. But Madam Chair, members of the Board, I want to thank you for giving me the opportunity to address you today in support of the license renewal for Presque Isle Downs, Incorporated. We've heard many things today, we've heard a lot of the numbers, we've heard about the significant impacts that it's had on our region. And not only on the region but in the Commonwealth as a whole.

We've heard that it's the 12th largest employer in Erie County, it's providing jobs that actually pay family sustaining wages, which is huge. It's spurred economic growth and development in and

1 around the surrounding areas, and it attracts visitors

2 from neighboring states where they in turn are

3 investing money right here in our local economy. The

4 gaming revenue funds provided much need funding that

5 have went to improving public safety, reducing

6 property taxes and stabilizing nonprofits that give

back to the community and the residents here. Not to

8 | mention that charitable contributions that we've seen

9 have increased lately and have also been giving back

10 to the community.

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So in short, Presque Isle Downs,

12 | Incorporated has proven to be an asset and a reliable

13 partner to our region, and I wholeheartedly support

14 their continued operation in our community. And I

15 want to thank you for giving me the opportunity again

16 to voice my favor of the license renewal.

# PRESIDING OFFICER:

18 Thank you. We'll move on to our local

19 | government representatives. Nancy Agostine. And I

20 apologize in advance if I mangle anybody's last name.

# MS. AGOSTINE:

22 Really close, Agostine (corrects

23 pronunciation), A-G-O-S-T-I-N-E. Good morning. On

24 behalf of our entire community, I would like to

25 | welcome you to Summit Township. Thank you for the

opportunity to speak on behalf of and in support of
Presque Isle Downs and Casino. As director of land
development for 20 years and a township supervisor for
the past three years, I've seen a tremendous amount of
development and worked with a wide variety of
businesses, both large and small.

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- Let me assure you that PIDI, the administrative team, is extremely professional and responsive, making them a truly valued community partner. Throughout the development phase and numerous public hearings, the greatest fears expressed by neighboring property owners were regarding uncontrollable traffic and crime. These fears have never been realized. In fact, the traffic improvements installed by PIDI have resulted in a much safer road on Route 97 for the motoring public. And the top notch security team keeps the entire PIDI area crime free.
- As one of the fastest growing municipalities in the State of Pennsylvania, the gaming revenues provided to Summit Township have enabled us to meet the needs of this expanding community. One of the best examples of this is our beautiful new municipal building and the state of the art meeting room we're sitting in now. This facility

would not have been possible without gaming revenues.

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Gaming revenues have also provided funding to the Summit Township industrial and economic development authority. These critical funds enabled our authority to provide a half million dollar grant to the Lord Corporation to help keep this outstanding employer in Erie County and the Commonwealth of Pennsylvania. Lord has now relocated to the former Bush Industries facility, which had become a deteriorating white elephant on the market for over five years with absolutely no interest.

Lord has since invested \$50 million upgrading that facility and over \$20 million in equipment, keeping all of the existing employees and creating new jobs. PIDI cares about the residents of Summit and has generously sponsored an annual event to honor our senior citizens. They have done this each and every year since their opening. If we have a problem or concern, the PIDI staff is always available to quickly address the issue, their facility is top notch and meticulously kept. They are truly the ideal community partner. On behalf of Summit Township, I'm asking you to grant the Presque Isle Downs' license renewal so that our outstanding partnership may continue for many years into the future. Thank you.

# PRESIDING OFFICER:

Thank you. Joseph Sinnott.

# MR. SINNOTT:

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Board members, good morning. My name is Joseph Sinnott, S-I-N-N-O-T-T. I am Mayor of the City of Erie. I'd like to take this opportunity to welcome the Board back to our community. I know I met several of you in previous years. Today I'm here to testify in favor of Presque Isle Downs' application for license renewal. Since opening in 2007, Presque Isle Downs has been a productive part of the Erie region.

From an employment standpoint, it has created hundreds of jobs for residents throughout the area in casino operations, security, horse racing and food and beverage service jobs. It has also had an impact on employment and business spin offs throughout the area. This can be found in hotels, restaurants and shopping centers that are filled with the many guests and families from outside the community that come to enjoy our casino.

In total, it has brought a great deal of new dollars and additional business and jobs into the Erie Region. Presque Isle Downs has also helped to enhance one of Erie's strongest remaining assets, and that is our appeal to tourism. We have many

- 1 attractions, including a wonderful bay front, Presque
- 2 | Isle State Park, Waldameer Amusement Park, the Tom
- 3 Ridge Environmental Center, Splash Lagoon Indoor Water
- 4 Park and now Presque Isle Downs and Casino.
- 5 | Maximizing our potential as a tourism destination
- 6 requires that we don't leave it solely to our water
- 7 resources to bring people to our community.
- 8 Instead, we must continue to add
- 9 attractions that create an overall experience for
- 10 people to enjoy our city throughout the year and to
- 11 stay for extended periods as opposed to day and
- 12 overnight trips. Presque Isle Downs has added to this
- 13 | facet. People who come to Erie for other events
- 14 | invariably to go try their luck at our casino.
- 15 Because of my position, I meet many visitors that come
- 16 to the region for summer events, conventions and
- 17 business purposes. It is very common for the people I
- 18 | meet to ask me about our casino or on many occasions
- 19 who already know about the casino and tell me that
- 20 that is where they will be spending their evening
- 21 | while in Erie.
- 22 For many people, Presque Isle Downs is
- 23 the reason for traveling to the Erie community, but
- 24 | for many others it is an added bonus to enhance their
- 25 experience while here on business or pleasure. Along

with the positive economic impact Presque Isle Downs
has made on the region, it has also established itself
as a good community partner. Presque Isle Downs has
taken an active role in both Roar on the Shore and
Celebrate Erie, two of our marquee summer events that
have a large economic impact on the region.

Because of our community partners, such as Presque Isle Downs, we have been able to grow these events to hundreds of thousands of participants and maximize their charitable impact as well as their economic benefit to the community as a whole.

Further, the gaming revenue share, which has been mentioned earlier, that goes to the community has made a major impact on the Erie Region. The millions of dollars each year that are utilized to support arts and culture, economic development and events for public benefit have allowed us to expand our programs in each of these areas and provided an immeasurable benefit to the community as a whole.

Finally, there was a lot of debate leading up to the opening of the casino centered around potential negative impacts of the casino on the community with regards to increased crime. I am pleased to testify that as we suspected, the casino has not had any significant impact on criminal

activity in the Erie community. The City of Erie
Police Department has seen no measurable increase in
crime that could be attributable to gaming addiction
or the presence of Presque Isle Downs and Casino
within our region.

In conclusion, I believe that Presque
Isle Downs has been a positive addition to the Erie
Community, having substantial economic impact offering
a job creation mechanism, enhancing our attraction to
tourism and demonstrating a willingness to be a good
community partner. For this reason, I am pleased to
speak in favor of the renewal of the Presque Isle
Downs Gaming License. Thank you very much.

### PRESIDING OFFICER:

Thank you. We'll move on to the community groups. Michael Batchelor.

### MR. BATCHELOR:

Madam Chair, Commissioners, my name's

Mike Batchelor, B-A-T-C-H-E-L-O-R. I'm president of
the Erie Community Foundation. I'm here to speak in
favor of license renewal. In my view and our view,

Presque Isle Downs in partnership has been a good
corporate citizen for our community. I've had this
job 25 years and I've seen a lot of CEOs come and go.

And just personally I'd like to speak in favor of

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I was quite impressed. When he came to town, he reached out to me and other and said how can I get involved in the community, how can I get my senior management team connected. And he's taken great steps to do that. One of the things they've done with the community foundation is to do some smart philanthropy, in my view. We have a one day massive online giving program that raised \$2 million for 300 different charities, and they participated in the match fund that made that successful.

So when you see their charitable contribution numbers, you can add a piece of that massive online giving program thanks to them. The share that they give to nonprofits, we're able to see the benefit of that in all the grant applications we see. We're able to see how the nonprofit sector is stronger thanks to the work of Presque Isle Downs in partnership. So we're here to speak in favor of it. Thank you.

# PRESIDING OFFICER:

Thank you. Jan Stork.

#### MS. STORK:

Good morning. Jan Stork, S-T-O-R-K.

25 | I'm senior director with Make-A-Wish Greater

Pennsylvania and West Virginia. We have been great

partners with Presque Isle Downs since they came here,

really in a smaller sense with gift baskets that

they've given to events that we've had to raise money,

free play for groups that come in for events to

benefit Make-A-Wish. And this year we were thrilled

to be a part of one of their monthly promotions for

their give \$10 get \$10 which in resulted in a more

than \$12,000 donation to Make-A-Wish.

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We are a nonprofit that is completely funded by donations. To put it simply, we cannot do what we do without partners like Presque Isle Downs and Casino. We are thrilled with what they have done for our nonprofit and many nonprofits. And one of the questions that was brought up earlier was how are other casinos involved in fundraising. I know from our standpoint, throughout Pennsylvania and West Virginia, we have reached out to many casinos to ask them to partner with us in raising funds. Presque Isle Downs and Casino is the only one to answer yes, and we are thrilled about that and look forward to continuing our partnership with them in the years to So we give our support in their renewal for their license, and encourage you to do the same. Thank you so much.

## PRESIDING OFFICER:

Thank you. Gary McKeown.

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# MR. MCKEOWN:

Good morning. Gary McKeown, I'm with St. Barnabas Charities, I'm a director there. And I want to talk a little bit about a program we have called presents for patients. I'll give you a quick history on it, I will give you the view from 10,000 feet, I'll try to personalize it a little bit for you and then bring it down to earth here and give you the local impact. About 30 years ago, we were looking around our nursing home and it was kind of sad. And it was Christmastime, and Christmas should be a time of joy. And what we realized was that the patients were very lonely, and we developed this program called presents for patients, which involved bringing them a gift.

And a couple notes here, it's a

Christmas holiday program that provides holiday gifts
and visits to the long-term care patients ---. It's

been in operation since 1984, we've provided gifts to

over half a million patients. The residents of the

facility are primarily Pennsylvania but also Ohio,

West Virginia, New York and Tennessee.

The picture here to personalize it is

imagine yourself or a loved one in a nursing home, you have outlived your siblings so you're not getting a lot of visits there, your children may have had to leave town to find a job. That's a story in a lot of cities. And Christmas is coming up, and a person walks in there to see you and they have a gift and they sit down and talk to you for 10 or 15 minutes. And just imagine how you feel. Multiply that time 5,000 times and that's what Presque Isle Downs has

done up in Erie.

Bringing it down to earth here, they've made a tremendous impact on the success of our presents for patients campaign. Many times, as I said, these people don't have any visitors or people to remember them during the holiday season, so it can be a lonely time for them. There's a great need for donations, people to supply gifts or presents in the Erie area, and Presque Isle Downs has done that for us. Since 2010, when a representative of Presque Isle Downs contacted us with their intention to support the program, over 5,000 patients in this area have been impacted. And it's just the true spirit of Christmas to receive a gift and a visit.

Patients are very excited and our volunteers have told us sometimes they get more out of

it than the patient, they're happy to be doing this.

Our program continues to have an impact on elderly

patients in this area and we're able to assure that

patients will not be forgotten with the continued

support of the casino here. I want to take a moment

to thank the management, the employees, the patrons

and the stakeholders of Presque Isle Downs. Thank

PRESIDING OFFICER:

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you.

Thank you. James Sherrod.

MR. SHERROD:

Good morning. My name is James Sherrod, I'm the Executive Director of Bayfront NATO, Martin Luther King Center. We're a nonprofit organization located here in urban Erie. Before I give some insight into how Presque Isle Downs and Casino has been beneficial to our organization, just give you a little history on our organization. We were incorporated in 1966. Our mission is to improve conditions in workplace, study and health in the City of Erie. We're located on the lower west side, closer to the bay front lake. Okay. We provide social services and programs related to employment, referral for disadvantaged individuals within the community. We also provide housing rental, housing counseling,

home ownership, infants and toddlers, preschool, childcare, prevention youth services, dance, so a multitude of things that we provide from our organization.

We also are partners in the community with United Neighborhood Facilities Healthcare Corporation which provides Women's and Infant's and Children's program, which is a statewide program. And we have six sites within Erie County. We're one of the original founding partners in United Neighborhood Facilities Healthcare Corporation that provides not only Women's and Infant's and Children's program services, but sickle cell services. We are probably the number one entity in North Western Pennsylvania to provide sickle cell services for this community. And we have a strong partnership with UPMC network from Pittsburgh to Erie.

This past year has been a very eventful one for us as an agency, we have flourished and we've developed very successful programs for the community, as we have done since our incorporation in 1966. But recently we've had to overcome many obstacles, some financial obstacles and other problematic (sic) but we've emerged stronger than we ever were before. Our growth and development is due to dedicated staff,

- 1 community volunteers at the Martin Luther King Center.
- 2 | And people like Presque Isle Downs and Casino that
- 3 greatly assist us. Presque Isle Downs and Casino has
- 4 assisted us at Bayfront NATO with various project
- 5 | funding, including most recently our childcare grand
- 6 re-opening, which we couldn't have had the success
- 7 | that we've garnered from it if they weren't involved
- 8 | in it, because of our financial stability at this
- 9 time, which occurred this past September.
- 10 Over the years, they have been an
- 11 | integral part in our Dr. King Holiday celebration
- 12 awards dinner, along with our weeklong celebration
- 13 which we've been doing for the past 25 years in the
- 14 | Erie Community, probably the largest King Holiday
- 15 celebration activities that is put on in Northwestern
- 16 Pennsylvania. Presque Isle Downs has continued to
- 17 assist us. When we need them to be there, they're
- 18 there with a hand to help us.
- Earlier this year, as I mentioned, our
- 20 childcare facility closed and we were looking for
- 21 someone to stand there with us to invite the community
- 22 back to our facility so that we can work in getting
- 23 our license renewed. And they reached out to us to
- 24 say we'll be there and help you, and we're very glad
- 25 that they did do that. With that sponsorship from the

casino, we're able to provide an afternoon of community celebration for our re-opening to a large family-oriented event that took place at our facility.

And we welcomed back the families as we opened our doors to hopefully provide a substantial service that is greatly needed within our facility for all the people that work, some of them at Presque Isle Downs and Casino, which is childcare.

But they didn't stop there with us. Not only did Presque Isle Downs and Casino provide monetary monies to help us bring back our families for childcare, but they've come to the table and officially became one of our major sponsors again for our upcoming King Holiday celebration. You look at the graph on the board up there that says \$185,000 contributed within the community to nonprofits, well we are one of those nonprofits. So we are here in support of Presque Isle Downs renewal of their license, and we'd like to just say thank you to Presque Isle Downs and Casino for their consistent, constant support and the effort to assist our agency.

The support we have received is incomparable and we are excited for the partnership, and will continue to provide outstanding services for those that come through our door with the funds that

they provide to us. And this is just another step toward a strong relationship, and we look forward to continued partnership with Presque Isle Downs. And we'll support whatever we need to do to ensure that their license is renewed. Thank you for your time.

# PRESIDING OFFICER:

Thank you. John Oliver.

#### MR. OLIVER:

Good morning. My name's John Oliver,

O-L-I-V-E-R. Good morning members of the Pennsylvania

Gaming Board, I want to thank you for giving me the opportunity to address you today. As I said, my name is John Oliver. I'm president and CEO of VisitErie.

VisitErie is the designated tourism Promotion agency for Erie County. Our mission is to be the leader for marketing the Erie's tourism industry and promoting its economic growth. The tourism industry in Erie currently generates more than \$1 billion a year in visitor spending. I'm here today to speak in support of the casino license renewal for Presque Isle Downs and Casino.

Since the opening of the facility ten years ago, it has become one of the major tourism attractions in Erie. They have provided a new source of leisure and group visitors from outside of Erie

County. Perhaps even more important has been their support to assist VisitErie and marketing all of Erie as a visitor designation. The vice president and general manager has been an energetic member of our Board of Directors. They have been an active participant in our familiarization tours, sales blitzes and have attended numerous trade shows with their staff.

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Our Sports Commission has been successful in landing a number of sporting events because of the casino's willingness to offer sponsorships. The advertising done by the casino has had a tremendous impact on creating awareness of Erie as a visitor destination. This is especially true in the key feeder market of Northeastern Ohio. Through the cooperation of our organization and the casino, we have been able to develop coop advertising efforts that encourage visitors to come and visit the casino, stay overnight and visit other attractions in the area.

They have worked diligently to find ways to encourage visitors when they leave the casino to remain in the area to sightsee and visit other attractions. These efforts have contributed greatly to generating additional benefits to the entire

tourism industry in Erie. For these reasons, I would again urge you to relicense Presque Isle Downs and Casino so that we can continue to grow visitation to the casino and visitation to the region. Thank you.

## PRESIDING OFFICER:

Thank you. Chris Scott.

### MR. SCOTT:

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Good morning. My name is Chris Scott, vice president of Scott Enterprises, the largest privately owned hospitality company in Erie County. I am in favor of the Board approving license renewal for Presque Isle Downs and Casino. Since the opening, the impact of tourism that's been generated has been significant for local hotels and restaurants. We have seen a steady flow of regional travelers bringing revenue to Erie.

Additionally, we have had numerous repeat guests that not only come to the casino but stay and experience everything Erie has to offer. As you drive around the parking lot of Presque Isle Downs and Casino, you'll notice a lot of out-of-town license plates primarily from Ohio and New York. This demand generator continues to cater to guests from out of state that in turn generates more revenue, more taxes and more jobs for Erie County. The scope of the

benefits of the gaming revenue goes far beyond
increasing hotel and restaurant traffic.

Authority facilitates numerous programs that can be seen throughout Erie County. These programs reach the business traveler, the tourists, daycare centers, local affairs, the arts, small and large businesses. The list goes on and on. Its positive impact can be seen all over Erie County. I sincerely hope that Erie County can continue to do amazing things with the gaming revenue and that the Board will approve the license renewal of this wonderful asset in the region. Thank you.

### PRESIDING OFFICER:

Thank you. That was the end of the list that I was given. Is there anyone in the room who believes they registered to speak and I haven't called your name? If you raise your hand. Okay, no takers there. For the parties, if you feel the need to file a brief or written memorandum, please do so by close of business next Thursday, August (sic) the 9th. The record will remain open until the Board hears the matter at a public Board meeting.

I will prepare a report based upon the testimony and evidence from the record today, and the

suitability report when it is filed by our licensing. The report will be sent to the Board along with the transcript and all submitted documents. And at its convenience, it will schedule the matter to be heard at a future public Board meeting in Harrisburg. I want to thank you all for coming today and for your cooperation. And this hearing is now adjourned.

HEARING CONCLUDED AT 11:25 A.M.

### CERTIFICATE

I hereby certify that the foregoing proceedings, hearing held before Officer Lloyd was reported by me on 10/2/2014 and that I Shannon C. Fortsch read this transcript and that I attest that this transcript is a true and accurate record of the proceeding.

Court Reporter