COMMONWEALTH OF PENNSYLVANIA

GAMING CONTROL BOARD

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IN RE: VALLEY FORGE CONVENTION CENTER PARTNERS'

PETITION FOR TABLE GAMES CERTIFICATE

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PUBLIC HEARING

BEFORE: WILLIAM H. RYAN, JR., CHAIRMAN

Gregory C. Fajt, James B. Ginty,

Keith R. McCall, Anthony C. Moscato,

Gary A. Sojka, Kenneth I. Trujillo; Members

Christopher Craig, Representing Robert

McCord, State Treasurer

Robert Coyne, Representing Daniel P.

Meuser, Secretary of Revenue

Matthew Meals, Representing George Greig,

Secretary of Agriculture

HEARING: Wednesday, February 8, 2012

10:05 a.m.

LOCATION: Strawberry Square Complex, 2nd Floor

Harrisburg, PA 17101

WITNESSES: Sal Scheri, Anthony Spagno, Alex Figueras,

Bill Mikus

Reporter: Joshua Lee Hess

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PROCEEDINGS

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CHAIRMAN:

Good morning, ladies and gentlemen. I'm Bill Ryan, Chairman of the Pennsylvania Gaming Control Board. Before we begin, I would as always ask everyone to please turn off your cell phones, PDAs, other electronic devices. And joining us today is Christopher Craig, representing the State Treasurer, Robert McCord; Robert Coyne, representing the Secretary of the Department of Revenue, Dan Meuser; and Matt Meals, Deputy Secretary of Agriculture, representing the Secretary of Agriculture, George Greig. Thank the three of you for being here. Forum members being present, I will call today's meeting to order. First of all, as always, I would like everyone to please stand for the Pledge of Allegiance.

CHAIRMAN:

Thank you. Prior to holding the three scheduled hearings, the Board will take up three petitions seeking reconsideration or intervention in a variety of matters. Each of these petitions was filed by Eastern Pennsylvania Citizens Against Gambling and James Schneller. The Office of Chief Counsel (OCC)

will briefly summarize each of these petitions. And after hearing the summary, I would ask for a motion regarding each matter. Although I know that notice was sent to Mr. Schneller, I understand that he could not be present today. So, I will turn it over to Steve Cook and the OCC. Mr. Cook?

ATTORNEY COOK:

Good morning, Mr. Chairman, members of the Board. As far as presenting to you each of the petitions, I would note for the record that the petitions themselves and any response thereto and supplements have been available for the Board's review in advance of this meeting. Additionally noticed by the Chairman, Mr. Schneller was advised that he could be here today to briefly address the Board. He has chosen not to do that. I would note for the record that Michael Fabius, representing Valley Forge, however is present and prepared to address these matters. However I don't believe there is a need for that, unless the Board has any questions. Mr. Fabius?

ATTORNEY FABIUS:

The first of the three petitions filed by James Schneller and the Eastern Pennsylvania Citizens Against Gambling is docketed at Hearings and Appeals, Docket Number 25382012. The petition requested, among

other things, that the Board overturn an Order of the Director of the Office of Hearings and Appeals (OHA), denying intervention of the Valley Forge Casino Access 3 Plan Petition. That the Board overturn the Director of OHA denying intervention in the Valley Forge Table Games Petition. That the Board overturn the Director of Hearings and Appeals denying intervention in the license renewal proceedings of SugarHouse HSP Gaming. The OCC would recommend to the Board that this 10 petition be denied due to a variety of reasons, including Mr. Schneller's lack of standing in these 11 12 proceedings, the untimely nature of the proceedings, 13 and also the fact that the actual petition itself was 14 procedurally defective in that it raises a variety of 15 orders and a variety of different matters being one petition at one docket number. I'd ask for a motion 16 17 from the Board to deny this application for petitions.

CHAIRMAN:

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Any questions or comments from the Board? Ex-officio members of the Board? Then may I have a 21 motion?

MR. FAJT:

Mr. Chairman, I move that the Board deny Eastern PA Citizens Against Gambling's Petition, as described by the OCC.

9 MR. GINTY: 1 2 Second. 3 CHAIRMAN: All in favor? 4 ALL RESPOND AYE 6 CHAIRMAN: 7 Opposed? The motion carries. 8 ATTORNEY FABIUS: 9 The decision for three petitions filed by Mr. Schneller and Eastern PA Citizens Against Gambling 10 is docketed at Hearings and Appeals Docket Number 11 12 25392012. This petition requests, in addition of the 13 relief request in the petition I just discussed, also 14 that the Board overturn an Order of the Director of 15 the OHA denying request for reconsideration of the SugarHouse HSP Gaming License Renewal and 16 17 reconsideration of the Board's Order and Adjudication approving the Valley Forge Access Plan. Again, the 18 19 OCC would recommend that this petition be denied for 20 the reasons discussed relative to the first petition. 21 CHAIRMAN: 22 Questions or comments from the Board? 23 Ex-officio members? A motion, please? 24 MR. GINTY: 25 Mr. Chairman, I move that the Board deny

Eastern Pennsylvania Citizens Against Gambling's Petition as described by the OCC.

MR. MCCALL:

Second.

CHAIRMAN:

All in favor?

ALL RESPOND AYE

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CHAIRMAN:

Opposed? The motion carries.

ATTORNEY FABIUS:

11 The final of the three petitions filed by 12 Mr. Schneller and Eastern Pennsylvania Citizens 13 Against Gambling is docketed at Hearings and Appeals 14 Docket Number 25372012. This petition seeks 15 intervention in the Valley Forge request, seeking approval of the Gaming Floor Plan which would be the 16 17 subject of the hearing called later today. The OCC 18 would recommend that the Board deny this petition due 19 to the Petitioner's failure to establish direct needs 20 and substantial interest in a matter which is unique 21 to them. In other words, we do not provide this 22 petition as it stands in this matter. This is as for the Board's consideration as well. 23

CHAIRMAN:

Any questions, comments from the Board?

11 Ex-officio members? May I have a motion? 1 2 MR. MCCALL: 3 Mr. Chairman, I move that the Board deny Eastern Pennsylvania Citizens Against Gambling's Petition as described by the OCC. 6 CHAIRMAN: Second? MR. MOSCATO: 8 9 Second. 10 CHAIRMAN: 11 All in favor? 12 ALL RESPOND AYE 13 CHAIRMAN: 14 Opposed? Motion carries. That concludes 15 all items relating with Eastern Pennsylvania Citizens 16 Against Gambling. Thank you, Mr. Cook. Moving on to 17 our first scheduled hearing which pertains to Valley 18 | Forge Convention Center Partners' Petition for Table 19 Games Certificate. Can I have all the persons who are 20 non-attorneys, but who will be presenting evidence, 21 please stand to be sworn. 22 23 WITNESSES SWORN EN MASSE 24 25 CHAIRMAN:

Before we begin, I would ask that all persons participating please identify yourselves before speaking. Also would you spell your name for the benefit of the court reporter. We would appreciate that. Valley Forge.

ATTORNEY HAYES:

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Good morning, Mr. Chairman, members of the Board. For the record, my name is Kevin Hayes, K-E-V-I-N, H-A-Y-E-S, of the Law Firm of Dougherty Hayes. And I appear before you today on behalf of Valley Forge Convention Center Partners, doing business as Valley Forge Casino Resort. Specifically we are here to present information and field any questions relative to Valley Forge's Petition for Approval of a Table Game with Operational Certificate, as well as the Petition for Approval of Valley Forge's Gaming Floor Plan.

We will first make our presentation regarding the Table Games Petition. And we'll then describe in detail our proposed gaming floor plan. Four members of Valley Forge's management team will be offering testimony here today. Those speakers are Mr. Sal Scheri, who is seated to my right, who is the 24 president and CEO of the facility; Mr. Anthony Spagno, vice president of table games; Mr. Alex Figueras, vice

president of finance; and Mr. Bill Mikus, vice

president of human resources. Assisting us here today

is Melissa Nass (phonetic) from Valley Forge's

executive office. Our goal here today is to

demonstrate to the Board that Valley Forge has

satisfied all of the statutory conditions to receiving

the table games operational certificate. We will

address the topics in the order listed on the agenda.

And we will be pleased to answer any questions at the

conclusion of our presentation.

CHARIMAN:

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Before we move forward, I think the PowerPoint isn't appearing on the screen.

ATTORNEY HAYES:

15 Our first witness is Mr. Sal Scheri, who will provide an overview of Valley Forge Casino 16 17 Resort's revised site plan and plan for implementing table game operations. I know that the Board is 18 familiar with Mr. Scheri, based on his previous 19 20 appearances before you. So, I'll refrain from 21 describing his biographical information once again. Ι 22 will now turn it over to Mr. Scheri.

MR. SCHERI:

Good morning, Mr. Chairman and members of the Board. It is a pleasure to appear before you

today. As stated, I am Sal Scheri, president and CEO of Valley Forge Casino Resort. S-A-L, S-C-H-E-R-I. I would like to briefly describe Valley Forge's plan for implementing table game operations at our licensed gaming facility. I'm going to begin today by providing a general overview of our revised site plan, which was designed to accommodate the operation of 600 slot machines and 50 table games.

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As I described at a recent public input hearing, Valley Forge has assembled new construction and design teams with Tanwood as our construction management company, Cope Linder as our architectural firm, and Floss Barber as our interior designer. management team and these professionals have collaborated to refine the site plan designated as OP2, which was approved by the Board at your April 26th, 2010 public meeting. The rebranded Valley Forge Casino Resort will feature the following non-gaming amenities; a food court with three food outlets and seating for 120 people; two retail outlets; a rebranded Valley Forge Casino Resort hotel tower, with a renovated lobby and VIP check in; two new restaurant concepts; a 200 seat seafood, steak house and an 80 seat Italian restaurant.

In addition, we will be rebranding and

renovating the existing two restaurants in the Radisson lobby. Specifically the existing Chumley's will become a piano bar. And Café Soleil will become a New York style deli. A renovated fitness center, which features spa services. And lastly, the current nightclub is being renovated and rebranded.

The revised site plan includes the relocation of the porte-cochere valet entrance, from the front of the existing convention center, to a location near the main entrance, to the rebranded Valley Forge Casino hotel tower. These design changes were made by our management team to allow for the effective implementation of Valley Forge's access control plan. By relocating the porte-cochere valet entrance, we were able to eliminate the walkway which surrounded the gaming floor in OP2. The new design has one main entrance, as opposed to the two main entrances, including in the previous site plans.

These design changes will greatly assist

Valley Forge in limiting and monitoring access to its

gaming floor. As I noted at the public input hearing,

members of the Gaming Board's operations and

compliance staff have visited Valley Forge's property

on numerous occasions over the past several months and

have provided their input regarding the redesign of

our licensed facility. We are very grateful for their keen advice which their staff has offered us throughout the design and restructured process.

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The construction of the gaming facility continues to proceed on schedule, which is attributed to the tremendous work of the over 300 construction workers who are onsite. We are currently positioned to open our doors of our gaming facility in the early spring, in the April time frame.

At this time I can report that the interior of the facility is 70 percent complete, with carpet and slot basins being installed on the gaming floor. Slot machines have been delivered to the property and their placement on the gaming floor will begin next week. Exterior site work is 95 percent complete. The security and surveillance systems are being installed as we speak. And lastly, the renovations of the non-gaming areas, including our new restaurants and food court, is well underway.

I am proud to be a part of Valley Forge's 21 management team, and truly believe that we have assembled a team which is second to none in terms of casino experience. The members of our management team, along with their years of gaming experience, are listed on the slide before you. This team has the

experience to create and maintain a successful table 1 2 games operation. We have devised an operational plan 3 which we believe will provide our patrons with the best possible gaming experience. In addition, we have developed a marketing plan, which we hope will establish a dedicated and loyal customer base, that will continue to patronize our resort casino for years to come. We are excited to expand the gaming offerings at Valley Forge, and look forward to successfully satisfying all of the expectations placed 10 upon us by this Board and the general public, through 11 the operation of table games at Valley Forge. 12

At this time I would like to introduce 14 Mr. Anthony Spagno, who is Valley Forge Casino Resort's vice president of table games. Mr. Spagno is a 30 year veteran of the gaming industry, and most 16 17 recently served as casino manager at Trump Plaza in Atlantic City, where he was instrumental in the redesign and reconfiguration of their casino floor. Anthony previously worked at Caesars Hotel and Casino in Atlantic City where he held several positions 21 22 including shift manager, pit manager and supervisor, as well as manager of the high limit Baccarat room. 2.4 I'll now turn it over to Anthony Spagno.

MR. SPAGNO:

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Thank you, Sal. Chairman Ryan and members of the Board, I thank you for the opportunity to testify before you today. As Sal said, my name is Anthony Spagno, A-N-T-H-O-N-Y, S-P-A-G-N-O. I would like to take this opportunity to provide a general overview of our proposed table games operations, as well as our dealer training program. Our proposed gaming pool will --- consists of a total of 600 slot machines and 50 table games. We are confident that our customer demand will dictate the maximum amount of gaming positions. Initially Valley Forge intends on offering only banking table games, as part of its operation. And we'll contemporize the table games which are listed on the current slide before you.

County Community College's Center for Work Course
Development, to establish a table games, dealer
training program. The curriculum was developed by my
department in collaboration with experienced table
games personnel hired by Montgomery County Community
College. This curriculum has been submitted and
approved by the Board's executive director. Training
of the first class of students began on November 7th,
2011, at a state-of-the-art mock casino facility
within the Valley Forge Resort complex which has been

inspected and approved by the Board's Bureau of Casino 1 Compliance. The first class is scheduled to complete 2 3 their training program and receive their final certification during the week of February 20th, 2012. This training program has been a win/win for both Valley Forge and Montgomery County Community College. Valley Forge Casino Resort will not be able to fill all of its hiring needs for qualified table game dealers through its partnership with the college 10 alone. As such, Valley Forge has undertaken an aggressive recruitment program, which our vice 11 president of human resources, Bill Mikus, will 12 describe later on. 13

Before concluding, I will say that I've been extremely impressed with the experienced pool of prospective table game dealers and supervisors, which we have interviewed and auditioned. At the time of opening, I anticipate that the vast majority of our table game dealers and supervisors would have had prior table games experience. I appreciate this opportunity to appear before the Board, and would be happy to field any questions at the end of this presentation. Thank you.

MR. SCHERI:

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Thank you, Anthony. I would now like to

introduce our vice president of finance, Alex Figueras, to discuss the projected economic impact of our table game operations and the financing of this project.

MR. FIGUERAS:

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Good morning, Mr. Chairman, and members of the Board. As Sal indicated, I am Alex Figueras, Valley Forge's vice president of finance. A-L-E-X, F-I-G-U-E-R-A-S. We appreciate that the 10 financial suitability of an applicant is an important factor which the Board considers in determining 11 whether to approve a table games operational 12 certificate. To that end, we have provided the Gaming 14 Control Board with loan agreements, our sources and uses statement, our most recent independent audited financial statement, and funding, detailing the 16 payment of the table games licensing fee. I believe that those submissions demonstrate that Valley Forge has secured adequate funds to support the expansion and remodeling of its existing facility, and to 21 accommodate the full complement of 600 slot machines 22 and 50 table games.

We are confident that revenue generated through the operations of 50 table games and 600 slot machines will result in significant tax revenues for

the Commonwealth of Pennsylvania, which will benefit 2 its residents for reduction in property taxes. Moreover, the local political subdivisions will be 3 provided with significant economic stimulus through the local share of gaming tax revenues, as well as the ancillary benefits, which will come through expanded gaming options, offered by Valley Forge, once awarded a table games operational certificate.

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Valley Forge Casino Resort anticipates 10 that its first 12 months of operating 50 table games, a total of \$11.7 million in gaming tax revenue will be 11 generated, with \$10.2 million going to the state and 12 13 \$1.5 million going to the local assessment. During that same 12 month period, Valley Forge anticipates 14 15 its operation of 600 slot machines will generate \$48.8 million in gaming tax revenues, with \$45.2 million to 16 17 be received by the Commonwealth, and \$3.5 million to 18 the local assessment. Under the Gaming Act, 50 percent of the local share is distributed to Upper 20 Merion Township. And 50 percent is deposited into a 21 restricted receipts account, with the Commonwealth 22 Financing Authority, to be used exclusively for grants 23 for projects in Montgomery County. Since Valley Forge 24 has not yet begun any gaming operations at its 25 facilities, these figures are preliminary projections

based on our internal market analysis. However, we feel confident that these figures will be met.

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3 In addition to gaming tax revenues, the Commonwealth, Montgomery County and Upper Merion Township will experience a significant economic impact from this project. Specifically Valley Forge is making an investment in this project, which totals \$132.5 million, excluding licensing fees. investment is funding the construction of the casino, as well as the extensive renovations to the non-gaming 10 11 amenities at the resort complex. Table games related 12 jobs will result in annual wages totaling approximately \$7.5 million. Additionally, Valley 13 14 Forge anticipates a total annual wages at the resort 15 complex of \$30 million, again, excluding tips.

Valley Forge has pledged to make a \$415,000 contribution to Upper Merion Township for traffic improvements. And will be supportive of the township's efforts to improve Route 422 and the roadways in the surrounding area. In addition, if given authorization by this Board to commence gaming operations, Valley Forge will make an annual contribution in excess of \$75,000, for the benefit of Upper Merion Township. Please note that contingent upon receiving Board authorization to increase our

gaming capacity, our pledge to Upper Merion Township 1 2 will increase from \$415,000 to \$625,000 for traffic improvements. And our annual contribution to Upper 3 Merion Township will increase from \$75,000 to \$142,500.

We are confident that Valley Forge Casino 6 Resort will be an overwhelming operational success. We believe that it's in the best interest of this Commonwealth for the Board to approve this petition 10 and authorize the operation of 50 table games and 100 additional slot machines at Valley Forge Casino 11 12 Resort. Specifically the approval of this petition 13 will result in an increase in living-wage jobs and 14 wage taxes, an enhancement in economic opportunities 15 for local residents and business owners, and a significant increase in taxable revenues for the 16 17 Commonwealth, as well as Montgomery County and Upper Merion Township. Thank you. And I'll be happy to 18 field any questions at the conclusion of this 19 20 presentation.

MR. SCHERI:

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Thank you, Alex. Finally, I would like 23 to introduce our vice president of human resources, Bill Mikus, who has been heading up our recruiting, 25 | hiring and training programs for potential table game employees. In addition, Bill has been responsible for developing our company's diversity programs, as well as other important HR policies and practices. Prior to joining Valley Forge, Mr. Mikus served as the vice president of human resources for Caesars Entertainment in Atlantic City, New Jersey. In this position, Mr. Mikus was intimately involved in the creation, maintenance and oversight of all hiring, diversity and recruiting objectives and incentive programs at Caesars and Harrah's Atlantic City properties.

MR. MIKUS:

Good morning, Mr. Chairman and members of the Board. Again, my name is Bill Mikus, spelled B-I-L-L, M-I-K-U-S. And I'm the vice president, as Sal said, of human resources at Valley Forge. At Valley Forge Casino Resort, we believe that a key component to the successful management of our facility is to ensure that we hire, train and retain qualified employees who not only satisfy the key elements of the job, but have a sense of dedication and pride in the work that they perform. Valley Forge recognizes that the key to providing guests an exceptional service is to promote a culture of respect and appreciation through the fostering of a diverse workforce.

It is anticipated that we need to retain

a total of approximately 400 employees to satisfy the 1 2 table games operations at our facility. More 3 specifically, the positions which Valley Forge must fill, in order to carry out its table games operations, are listed on the slide. The table games employment commitment compliment will be comprised of certified and trained individuals, along with recent graduates of Montgomery Community College table games training program. By our current estimates, the vast 10 majority of our table games dealers and supervisors will have had prior table games experience. 11 The fulltime positions that will be offered at Valley Forge 12 13 will provide family-sustaining wages and benefits. 14 Valley Forge anticipates that at least 100 of the new 15 table games employment positions will be salaried supervisors, earning an average of \$52,000 annually, 16 17 in addition to other employer-provided benefits. 18

Furthermore, it is anticipated that there will be growth in the number of departments needed to service the table games operations which include food and beverage, marketing, security and surveillance, finance, account room and cage operations. At the public hearing, Commissioner Fajt asked the question regarding the average salary for all of our employees, including table games. That figure is \$28,203,

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excluding benefits and tips. When the table games 1 dealers are excluded from the calculation, the 2 3 averages salary is actually raised to \$33,810. Obviously the significant component to the incomes of table games dealers and employees of the hospitality industry, in general, is derived from gratuities. ΤО supplement its table games workforce, we have recruited certified and trained table games employees from other gaming jurisdictions, and in local 10 jurisdictions as well. To date we have accepted over 8,000 applicants. With over 1,500 applicants for 11 12 table games employment only. To date we have interviewed 350 individuals for supervisor and above 1.3 14 positions. And have interviewed and auditioned about 15 780 potential dealers. Offers have been extended to supervisors and above. And the table games dealer 16 17 offers continue to go out this week.

With the blend of recent graduates from our dealers' school and the experienced dealers from our local market, we will create a motivated and synchronized workforce to ensure compliance and create an enjoyable gaming experience for our patrons.

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In consultation with the Pennsylvania

Gaming Control Board's diversity office, we developed
a plan to address our goals of promoting diversity in

all hiring and employment actions. In October we 1 created an internal HR diversity council, which meets 2 3 weekly to focus on specific diversity actions and activities. These initiatives include the creation of a company-wide motto and employee promises, centered around our values of respect and pride. commitment continues to be communicated to all employees. In addition, our diversity council has updated all code of conduct and diversity policies and 10 practices which include our overall diversity EEO, fair treatment, anti-harassment and ethical business 11 12 practices. All managers have been trained in and 13 acknowledge their commitment to these practices at 14 recent management team meetings. Ongoing, all newly-15 hired managers and employees receive code of conduct and diversity policy review training at orientation. 16 17

As a part of Valley Forge's recruitment outreach, we have conducted numerous internal casino career day sessions, and internally post available career opportunities, giving all employees an equal opportunity to apply for various new positions. In addition, we participated in a monster.com mega career fair in September and once again January 18th. This event reached across a wide spectrum of multi-cultural and diversified applicants. Valley Forge of course

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continues to post all internal websites, including casinocareers.com, careerlink.com and monster.com, which also has a broad spectrum of multi-cultural associations. We believe that our participation in these outreach efforts have contributed to and will continue to contribute to our very diverse pool of applicants, which we have to date.

In order to even further expand our pool of potential new employees, Valley Forge has sought and will seek memberships in the organizations listed on this slide. Memberships of these organizations and continued outreach to other viable resources will help disseminate employment opportunities, available at Valley Forge, to a larger pool of applicants.

The past operations at Valley Forge demonstrate its commitment to the promotion of a diverse workforce, which will certainly be perpetuated in its table games operations. Evidence of past hiring practices exhibited by us can be seen on this slide. It summarizes the current compliment of our workforce. Of the 376 employees currently at Valley Forge Casino Resort, the total minority employees represent 50 percent. A minority supervisor and above, nearly 29 percent. PA residents, 90 percent. Male employees 58 percent and female employees 42

percent.

In addition to the promotion of the diverse workforce, we're also anticipating the majority of our table games employee will be Pennsylvania residents. As you'll notice from reviewing this slide, we anticipate based on the present pool of candidates and recruitment efforts, by the end of the first year of operation, we're looking at 67 percent of our table games employees being Pennsylvania residents, 73 percent by the end of the second year and 85 percent for the third full year of table games operations.

Finally, we are in the process of completing our compulsive and problem gambling program. Our compulsive and problem gambling prevention objectives will be addressed through training programs, which employees will complete prior to the commencement of gaming operations. This training program will be conducted in consultation with the Council of Compulsive Gambling of Pennsylvania and consist of an entire review of the compulsive problem gambling policies and procedures. We at Valley Forge will continue to work with the PGCB's office of compulsive problem gambling, to ensure compliance with all requirements of the Gaming

1 Board's regulations. With that, I'd like to thank you for your time and I'd like to return the presentation to Kevin Hayes. Thank you.

ATTORNEY HAYES:

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Thank you, Bill. Just as a point of clarification, as part of this petition, Valley Forge is also seeking the Board's approval of this revised site plan. For the record, I assume that Valley Forge has established, by clear and convincing evidence, that it meets all of the statutory requirements for approval of a table games operational certificate.

First, its Category 3 Slot Machine License is in good standing with the Board. Secondly, Valley Forge has demonstrated that the conduct of table games at its licensed facility will have a positive impact on the residents of this Commonwealth, Montgomery County and Upper Merion Township. Next, Valley Forge possesses adequate funding to finance this proposed expansion of gaming and the \$7.5 million authorization fee.

Further, Valley Forge has demonstrated that through its ownership, as well as its management team, that it possesses sufficient business ability and experience to create and maintain a successful table games operation. Lastly, Valley Forge has

1 submitted security and surveillance plans, which satisfy the mutual objectives of this Board and this operator, of protecting all persons at the licensed facility and the assets of the operator and in the Commonwealth.

That concludes the Petitioner's presentation. Before fielding any questions from the OEC or the Board, I respectfully request that the PowerPoint presentation be submitted as an exhibit to this presentation --- or be submitted as part of the record.

CHAIRMAN:

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It will be.

ATTORNEY HAYES:

Thank you.

CHAIRMAN:

Does the OEC have any questions of any of the witnesses?

ATTORNEY MILLER:

Good morning, Mr. Chairman. I am Dale W. 21 Miller, M-I-L-L-E-R, Deputy Chief Enforcement Counsel for the Eastern Region. Mr. Chairman, we have no 23 witnesses. We have a few questions. And then after all the questions, including Board questions, we'd 24 25 like to make a brief statement, summarizing our

findings and our position in this matter, if I may?

CHAIRMAN:

Go ahead.

ATTORNEY MILLER:

Thank you. And I'll ask questions generically and then Mr. Hayes can do his best to determine who should answer the questions. You stated in your presentation that you anticipate at the end of a year to have 67 percent employees from Pennsylvania; is that right?

MR. MIKUS:

Yes. That's correct.

ATTORNEY MILLER:

Now in the petition you stated that you anticipate that of the non-salary table games employees, 58 percent would be from Pennsylvania. Is that included in the 67 percent? Does it change? Have you found it easier to hire Pennsylvania residents? Is it going to be 58 percent, 67? Can you break that down?

MR. MIKUS:

Thank you, Mr. Chairman. Yes, it is correct, and we are clearly anticipating much more than we had initially, with the influx of obviously other Pennsylvania residents and especially with the

33 dealer base. 1 2 CHAIRMAN: 3 Can he identify himself just for the record? 4 5 ATTORNEY HAYES: 6 Could you identify yourself, sir? MR. MIKUS: Bill Mikus. 8 9 ATTORNEY MILLER: 10 Now the petition indicated that the 58 percent of Pennsylvania residents, who will be 11 12 employees, were from the non-salaried employee base. 13 What percentage of salaried employees do you have or 14 do you anticipate will be Pennsylvania residents or do 15 you know yet? 16 MR. MIKUS: 17 At this time no, we do not know. However, I anticipate that we will have a pretty 18 significant amount of Pennsylvania residents. I don't 19

20 have an exact number for you, sorry.

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ATTORNEY MILLER:

And is it correct that you still intend to make your 85 percent goal within three years of having all employees as Pennsylvania residents?

MR. MIKUS:

Yes.

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ATTORNEY MILLER:

Now, I understand that you have an agreement with Upper Merion Township and Montgomery County. In fact, a new agreement has been received. Could you explain that agreement, please? And if it's a new agreement, could we have a copy of it when it's assigned?

ATTORNEY HAYES:

Certainly. Mr. Miller ---.

CHAIRMAN:

Counsel, just for the record, state your last name.

ATTORNEY HAYES:

Kevin Hayes. In October of 2008, Valley 16 Forge Convention Center Partners had entered a memorandum of understanding with Upper Merion Township and certain commitments were made by Valley Forge, including a one-time contribution of \$415,000 to go towards traffic improvements. In addition, they committed to make an annual contribution of \$75,000 to Upper Merion Township. Because of the --- at that 23 time we were only authorized to operate 50 slot 24 machines with the potential to operate 100 different slot --- additional slot machines and 50 table games.

1 We went back to Upper Marion Township and indicated, because the impact may be greater, that we would 3 increase our contribution for traffic improvements from \$415,000 to \$625,000. In addition, we would increase our annual contribution from \$75,000 to \$142,000. That commitment has been signed by Valley Forge. And this occurred in January --- I think it was January 12th, actually. It has not yet been approved by the Board of Supervisors in Upper Merion 10 Township, or has not been executed. But we have pledged to make that contribution. And we'll be happy 11 12 to provide you with an executed copy of the agreement once we are in receipt of the same. 13

ATTORNEY MILLER:

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And the figures that we saw this morning on the slide were the new figures from this recent agreement; is that right?

ATTORNEY HAYES:

That's correct.

ATTORNEY MILLER:

Okay. Now finally, how do you intend to pay the table games fee? By check? All at once? I don't believe that that was stated in the petition, so ---.

ATTORNEY HAYES:

I will refer that question to our vice president of finance, Alex Figueras.

MR. FIGUERAS:

Alex Figueras. That is part of our overall financing package that's included in there for including the table game fee.

ATTORNEY MILLER:

So, it will be paid all at once?

MR. FIGUERAS:

Yes.

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ATTORNEY MILLER:

Okay. Great. That's all the questions I have. And I would defer to the Board for any further questions.

CHAIRMAN:

Does the Board have any questions of 16 17 Valley Forge? Mr. Fajt?

MR. FAJT:

Thank you, Mr. Chairman. A quick 20 question for Mr. Mikus. On your presentation, you hit --- talked a little bit about the new employees 21 22 receiving compulsive gambling training. How long is 23 that training session? Is it an hour or is it a day? 24 Is it ten days?

MR. MIKUS:

Yeah, we --- as a part of our orientation
program for all new employees, we'll have it looks to
be about three, four hours, or about a half a day
program at this point. But it is a part of our
opportunity to also look at the other training that's
needed, including sexual harassment awareness
training, including all of our policy reviews.

MR. FAJT:

So, all of that training is a three or four hour session, or just compulsive gambling is three or four hours?

MR. MIKUS:

Just compulsive gambling.

MR. FAJT:

Okay. And I know this is a little bit looking down the road, but how long do you anticipate the annual retraining session to be?

MR. MIKUS:

We are currently looking at I believe a three hour program.

MR. FAJT:

And that's for all employees, from Sal on

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MR. MIKUS:

Yes. Correct. A refresher program

yearly for all of our employees.

MR. FAJT:

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And the reason I bring that up is obvious. I mean, we place a lot of credibility and onus on the operators of the casinos in Pennsylvania to combat compulsive gambling. We already are unique in Pennsylvania in that we have neighborhood casinos, even though they are not destination casinos. If somebody wants to go there every day or once a week or once a month, it's an easy drive for them. And it is something that we pay particular attention to. And I'd just like to remind you that that is important to the Board. Thank you very much.

MR. MIKUS:

Yes. That's why we're committed to that.

CHAIRMAN:

Tony?

MR. MOSCATO:

19 Two quick questions. One for Mr. Mikus.

20 I know this isn't your presentation. All the

21 different varied outreach organizations you've gone

22 through, the chambers and whatnot, I didn't see

23 | CareerLink on there. Is it there? Mr. Hayes is

24 shaking his head yes.

MR. MIKUS:

Yes. It is included.

MR. MOSCATO:

Thank you very much for that. And then one quick question for Mr. Hayes. With regard to this new agreement with the township, it was a completely voluntary agreement and you guys brought it up to the township, or was it like the township was coming to you guys?

ATTORNEY HAYES:

don't know what the genesis of it was. But in the October 2008 memorandum of understanding there was a provision that in the event that the number of gaming positions increased, that this would correspond to an increase in contribution. So, I know that I was part of the --- so we knew that there was going to be a reevaluation for that. I don't know what the genesis of it was. I can just say that I can attest --- I know Sal can is that we've got an excellent working relationship with Upper Merion Township, which is a --- very sophisticated and we have a lot of development in that township and have worked with us very well.

MR. MOSCATO:

Thank you.

MR. TRUJILLO:

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I take it you mean it wasn't legal duress anyway? I guess I'd like to ask a little bit about I think back to Mr. --- if Mr. Miller can come back up --- Mikus, on your hiring, you, I guess by analogy or comparison to how you have hired in the past, talk about minority in here, I'm sorry. So, I was curious though as to how many people have you actually hired now for the casino?

MR. MIKUS:

We are at approximately 160 plus that we've hired, of course, specifically for casino operations.

MR. TRUJILLO:

And so assuming --- and I guess I'm just kind of curious about your staging, it seems like you're going to have a pretty significant ramp up between now and April or May.

MR. MIKUS:

Right.

MR. TRUJILLO:

And do you have commitments out to people at this point who are waiting to ---?

MR. MIKUS:

Yeah, we have conditional offers out to,

at this point, roughly 200 of those and an additional this week. As I said in my presentation, we'll be going out as well.

MR. TRUJILLO:

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And can you give it me a sense of how your diversity numbers are stacking up, with respect to your conditional offers and the like?

MR. MIKUS:

We are currently in a process of evaluating them. Obviously it's self identification. 10 So, when the offers go out, we just ask back what, you 11 12 know, ethnicity and other distinguishing characteristics from a demographic perspective. 13 14 from a first glance, it appears that we are well on 15 our way to making sure that we are as diverse as we say we could be. 16

MR. TRUJILLO:

Thank you.

CHAIRMAN:

Gary.

MR. SOJKA:

22 Yeah. Mr. Mikus, being while you're 23 there, this will satisfy priority but you're there. So, we don't have to play musical chairs. You 24 25 mentioned --- this is a follow up onto Commissioner's 1 Fajt's question about identification of underage people possibly, as well as compulsive gamblers. You 3 do training. But you're also in this relationship, which I'm going to pursue further with Mr. Spagno. But you're in this relationship with Montgomery County Community College. You've looked at their curriculum. Did they also provide any training in that area or is it strictly the technical management of the games that they provide?

MR. SPAGNO:

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As far as the formal Anthony Spagno. training from Montgomery County Community College, 90 percent technical. And there is a customer-service base component within that training module. far as the --- we've touched briefly --- we added to the curriculum, an introduction to gaming, which was not required by the Board, but we added that component. And in that part of the training they touched on compulsive gambling and underage gambling also.

MR. SOJKA:

That's a good lead in. And because I 23 take it you have been working in concert with the leadership at Montgomery County Community College to build this curriculum; is that right?

MR. SPAGNO:

Yes, sir.

MR. SOJKA:

And they've provided for your organization, a business coming into their area, appropriate training that's meaningful to you that will prepare, in this case, pretty much a Pennsylvania workforce to take advantage of a new Pennsylvania industry?

MR. SPAGNO:

Yes, sir.

MR. SOJKA:

It's always I think very important for Pennsylvanians with a kind of emerging two-year college program to be sure that we're getting this kind of relationship. Are the students going into that program, paying a full tuition to Montgomery County Community College?

MR. SPAGNO:

Yes, sir, they are.

SOJKA:

Do you provide any kind of scholarship or incentive help to those people, or is that their responsibility?

MR. SPAGNO:

That was their responsibility.

MR. SOJKA:

Good. Do you know or would you have any sense that after they complete what I suppose is a certification? It's a certificate that they get?

MR. SPAGNO:

Yes, sir. What we require at Valley
Forge was a Board certificate completion. The intro
to table games was the first certification. The CPR
was the second. Blackjack training was the standard.
That was third. And then an elective course in one of
the other table games, we require for employment.

MR. SOJKA:

And of course I'm assuming then that the students that enter those programs may very well be looking towards you as their employer. And I'm sure that's part of --- that's your main interest. But these certifications are fully exportable; right?

MR. SPAGNO:

Right. They can go wherever they want.

21 Yes, sir.

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MR. SOJKA:

Another operator in this Commonwealth or 24 somewhere else?

MR. SPAGNO:

Unfortunately for us, some of them have already obtained employment at other casinos throughout the Commonwealth with the certification.

MR. SOJKA:

That's fine. Everybody --- you can compete to get them back. That's fine. While we're here, and we don't do the musical chairs, but it may be that this is more for Mr. Mikus. It just blew by me when you were talking about the minority council. And a couple of things popped in there very quickly that I've not heard I think in our other operators. And that is something about a motto and then something about a pledge. Who's pledging what and how binding is that?

MR. SPAGNO:

I'm going to turn it over to Mr. Mikus. Thank you.

MR. MIKUS:

Thank you. I'm back. Yes. In addition to our mission, we created for employees a motto as well as a promise. And they revolve --- I won't get into detail what they are, because they're pretty robust. But they revolve around respect and value of an individual and of the property, of our business partners and of our whole company. So, they really

reflect and each new hire when they go through orientation will actually experience what we stand for. And part of that is that respect and value, what we stand for.

MR. SOJKA:

So, the promise is made by you, they don't even need to make a promise?

MR. MIKUS:

Right.

MR. SOJKA:

They don't need to raise their right hand

12 and swear?

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MR. MIKUS:

That's correct. Yes.

MR. SOJKA:

Okay. That had me slightly concerned.

The motto is something that was developed as part of your corporate culture?

MR. MIKUS:

Yes, correct.

MR. SOJKA:

And this promise that you're making, do you suspect that it's legally binding? And it might at some future time lead to some difficulties for you, if you --- for example, if some of your employees feel

that you failed to meet it?

MR. MIKUS:

Well actually it could fail to meet it but it is our responsibility to make sure that we do everything in our power to make sure it doesn't happen.

MR. SCHERI:

Sal Scheri. One of the most important things for us is to create a workforce that is diverse and also provides a very high level of customer service to our guests. We know that as being a full resort that we are quite different than a lot of other southeastern Pennsylvania casinos. So, we feel that it is very, very important to us, as a management team and right down the line to all employees, to value and respect those employees. And what we want to do is make sure that the existing employees and new employees understand that we are committed to them.

I think it's --- I've had the opportunity to work in a lot of places. And they don't always send that message. So, I think just Bill's --- I'd love to take credit for it, but it's really the team,

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they're a fantastic team. When I talk about a great

team, I truly mean that. I believe that. And when

Bill came to me and said we want to create this

program to make sure we send a message to the employees of how important they are to us and to the operation, I was fully behind it 100 percent. that is really what we're trying to do here, is let them know how important it is to us and to them and for our quests.

MR. SOJKA:

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Well I think that's --- and again, please don't misunderstand this line of questioning. I was 10 very intrigued by this, very pleased by it. But when one gets down to the nuts and bolts, one begins to wonder exactly how this is going to play out. Because there's also a suggestion here that the employees will 14 be buying into what is a corporate concept of how employees are to be treated and how customers are to be treated. And it shows diversity and acceptance. And so I'm all for all of that. Do you consider their attitude in some regards to some of these things to be a requirement to their employment that they have to buy into the corporate ---?

MR. SCHERI:

I don't think. I don't think it's a matter of buying in. I think it's a prerequisite to what we stand for as an organization. So, when --- as I mentioned, is when employees are first entered into

our building, they will see and feel what it is like to work for a first class organization. And with that being said, our back of the house areas will include our motto, or our promises to our employees. Our promises to our employees are really our commitment, as Sal was saying, to understand that we are only as good as they are. Our commitment to service and understanding service. And the values and standards and what that means. That's important to us and for the organization.

MR. SOJKA:

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Well I think that's all wonderful. And I'm very pleased you're taking the effort to do that. I wish you lots of luck with it. But again, there's issues of employees, how far you can ask them to do certain kinds of things that is not part of their job description. And they have to do it for their own personal beliefs and things. But I think we're okay. But thank you for that.

MR. MCCALL:

Quick question. I'm not sure who asked it. I think just this goes to I guess economic impact somewhat. The investments that are being made to Upper Merion Township for traffic improvements, \$625,000; I'm just wondering is the state involved in

that and what are you doing as far as --- personally I
think it can tend to be somewhat confusing, driving
into the facility. So, what additional --- is there
additional money that was required by the state as
well, not just the local government? I see that it's
\$625,000 for Upper Merion. But is the state involved
in that, as far as traffic patterns around the
facility? And what is your plan to direct people as
far as signage to get them to the facility?

ATTORNEY HAYES:

I'll handle the first part of the question which is the agreement is exclusively between us and counsel over here. There was an initial traffic study that was in place as part of our initial application back in 2007. And there was not any material or data finding as far as the impact of the casino local traffic patterns. That aside, there is an ongoing 422 issue. And there is going to be at some point a study committee. At least we pledge to participate in that committee. With regard to signage, Sal could probably speak to it better than me, we recently had our signage package approved by the township and he can speak to that.

MR. SCHERI:

Sure. You're right. It is a complex

complex, if you will. What we've done is we've really taken the time to analyze the traffic flow, to understand where patrons will be coming from, how they would be exiting and approaching the property, and creating the signage package that will direct them into the facility quickly and safely to the parking areas. We've also separated out where employees should go because the employee parking areas are completely --- separate. So, we keep the employee access in different areas, which again will keep the flow of patrons as easy and safe as possible. worked with site planners, with a traffic analysis company, and also with the local authorities to do this as effectively and safely as we can. And there we do understand that there will be further studies done to improve roadways and exits approaching us.

MR. MCCALL:

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And has the state approached you as far as the impacts and the improvements of 422?

ATTORNEY HAYES:

Commissioner McCall, as far as I know, no. Not aside from what was initially --- as far as what I know. The problem that was identified back in 2008, there was an overall problem on 422. There's going to be a study committee on it. And I don't know

if that's been launched. We pledged as part of our initial agreement that we'd participate in that.

MR. MCCALL:

Thank you.

CHAIRMAN:

Any questions from the ex-officio

members?

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MR. CRAIG:

Just a couple real quickly. I have a couple of questions about the economic impact on the slide. It's indicated that it's projected that over 12 the first 12 months of table games the slots will generate over \$60 million in gambling tax revenues. 14 What is that number --- what is your projected gross total, meaning revenue that that number is based upon?

ATTORNEY HAYES:

I'm going to let our vice president of finance, Alex Figueras, field that question.

MR. FIGUERAS:

Alex Figueras. The overall taxable gaming revenue is assumed to be approximately \$160 million. Obviously that includes table tax laws.

MR. CRAIG:

Right. And then further on down the 25 slide you indicate \$45 million. And it's projected that the slots will produce \$45 million for

Commonwealth share. In your assumption of what the

Commonwealth share is, is that the aggregate of the

percentage of a property tax relief, economic

development and rate source development fund?

MR. FIGUERAS:

It would be all of the direct taxes that are taken out of gaming revenues.

MR. CRAIG:

With the exception of local share.

MR. FIGUERAS:

With the exception of local share, yes.

MR. CRAIG:

And I guess my last question really goes to --- there was a discussion at the beginning of this about your marketing plan. And it is really aimed to developing a core loyal customer base of individuals, et cetera. As part of that strategy, do you anticipate the use or the sale of gift cards and gift certificates? Let me give you the context for it, because I'm not --- it's actually a very parochial question from my own perspective.

The treasurer, one of his statutory duties is the collection and overhead custodial care of unclaimed property. And in other cases, this is

1 not pertinent to your company, we've had difficulty with companies, particularly hotels and resorts, that 3 give out as a regular basis, they will sell gift certificates for a weekend, or a gift card, or even gift cards for restaurants, et cetera. And after a certain period of dormancy of those, they become property of the Commonwealth. And it requires time and effort to get companies to report that. And so assuming that that is an integral part, be it your 10 restaurants, or other amenities, et cetera, the one thing I would ask is if at the appropriate time you 11 could maybe provide some sort of information to our 12 13 department, indicating how you intend to comply with 14 the state property law, et cetera.

MR. FIGUERAS:

Right. Absolutely.

MR. CRAIG:

I mean it's a narrow interest, but it's something that we want to make sure.

MR. FIGUERAS:

It's something we would normally do.

MR. CRAIG:

Thank you. I appreciate that. That's

all, Mr. Chairman.

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CHAIRMAN:

Anyone else? Thank you, Mr. Craig. Does the OEC have any presentation?

ATTORNEY MILLER:

Dale Miller, Deputy Chief Enforcement

Counsel, once again. Mr. Chairman, we have no
presentation, but we'd like to make a statement based
upon our findings of the Valley Forge table games
recommendation. As Valley Forge has stated, the

Gaming Act requires that a Licensee who wishes to add
table games has to file a petition with the Board for
a table games operations certificate. Valley Forge
has done so.

Once a petition is filed, the Gaming Act requires that the Board must approve a request for a table games operation certificate if the Petitioner establishes certain items by clearing and convincing evidence. The OEC, in conjunction with the other bureaus and the staff of the Gaming Board, has reviewed Valley Forge's petition, attended the public hearing and attended this hearing, and reviewed all those things to determine if Valley Forge was in compliance with the requirements of the Act. I will briefly review our findings.

First, Valley Forge must make a

25 presentation at a public hearing. They have done so.

And based on our reading of the transcript and attendance at the hearing, there were no major objections by the public to the conduct of table games. Valley Forge's Slot Machine License must be in good standing. On April 8th, 2009, the Board approved Valley Forge for a Category 3 Slot Machine License.

And on November 22nd, 2011, the Category 3 Slot Machine License was officially issued to Valley Forge.

And it remains in good standing as of today.

10 The conduct of table games at Valley 11 Forge must have a positive impact on the Commonwealth, 12 its municipalities and residents through increased 13 revenues and employment opportunities. As you know, 14 Valley Forge estimates that it will generate millions. 15 And those specific amounts were in their presentation. Millions of dollars in table games revenue, in state 16 17 and local taxes. If its request for 50 table games is 18 approved by the Board, those projections have been reviewed by the Financial Investigations Unit of the 19 20 Bureau of Investigations and Enforcement (BIE) and 21 have been found to be reasonable.

In addition, Valley Forge anticipates it will hire approximately 400 table games employees, 100 of which will be salaried at the supervisory level.

And as we know, 58 percent of the non-salaried staff,

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at a minimum now, will be from Pennsylvania residents.

And Valley Forge continues to expect to reach its goal of 85 percent of its employees from Pennsylvania, within three years, as suggested by the Act. Valley Forge has submitted a hiring plan and a diversity plan, which has been reviewed by the Board's Director of Diversity and has been found by the Director of Diversity to be in compliance with the Gaming Act.

Valley Forge must establish also by clear and convincing evidence that it possess adequate funding. As the Board has secured adequate funding to fund the expansion or modification of its licensed facility. And that it has the ability to pay the table games fee. They have, as part of their petition and presentation, presented us with their funding proposals. Those proposals have been reviewed by the financial investigations unit and have been found to be reasonable and there is no objection to them.

Also Valley Forge must show that it has sufficient business ability and experience to create and maintain a successful table games operation.

Valley Forge, of course, has not been in operation at all yet and has not opened its doors to the public.

But they have shown the Board, through the petition and the presentation, that they have hired and intend

to hire persons who have great experience, in many cases over 30 years experience in the casino industry, and specifically in table games. And the OEC believes that Valley Forge has employees with sufficient experience to conduct a successful table games operation.

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Finally, Valley Forge must establish, by again clear and convincing evidence, that its proposed internal and external security and surveillance 10 measures are adequate. Valley Forge, as they stated, has been working with our staff, specifically our Bureau of Casino and Compliance personnel, on an 12 ongoing basis with their gaming floor and with their 14 facility. Our people will continue to work with them. And based upon the gaming floor plan, which you will hear in the next presentation, and the representations 16 of our staff, we are confident that their security and surveillance requirements will be up to par and be 18 sufficient for these games.

In summation, the staff and the OE has reviewed the Table Games Petition, attended the public input hearings, reviewed the requirements of the Gaming Act and the submissions and proposals of Valley Forge and believes that Valley Forge has met all the requirements of the Act for a table games operation

certificate and has no objection of the awarding of 1 2 the same by the committee. Thank you very much. 3 CHAIRMAN: Mr. Hayes, you probably don't have any 4 need to respond to that I would assume? 6 ATTORNEY HAYES: I know when not to chime in. 8 CHAIRMAN: 9 Thank you all. This matter is now 10 closed. We will consider it during our executive 11 session later this morning. 12 13 HEARING CONCLUDED 14 15 16 CERTIFICATE 17 I hereby certify that the foregoing 18 proceedings, hearing held before Chairman Ryan, was 19 reported by me on 02/08/2012 and that I Joshua Lee 20 Hess read this transcript and that I attest that this 21 transcript is a true and accurate record of the 22 proceeding. 23 Court Reporter 24

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