COMMONWEALTH OF PENNSYLVANIA

GAMING CONTROL BOARD

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IN RE: VALLEY FORGE CONVENTION CENTER PARTNERS, LP - PETITION FOR APPROVAL OF REVISED MASTER SITE PLAN

* * * * * * * *

PUBLIC HEARING

BEFORE: GREGORY C. FAJT, CHAIRMAN

Raymond S. Angeli, James B. Ginty,

Keith R. McCall, Anthony C. Moscato,

Gary A. Sojka, Kenneth I. Trujillo; Members

Christopher Craig, Representing Robert M.

McCord, State Treasurer

Robert Coyne, Representing Daniel P.

Meuser, Secretary of Revenue

Daniel Tufano, Representing George Greig,

Secretary of Agriculture

HEARING: Thursday, April 28, 2011

11:00 a.m.

LOCATION: Hearing Room One

North Office Building

401 North Street

Harrisburg, PA 17120

WITNESSES: Saverio Scheri

Reporter: Cynthia Piro Simpson

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PROCEEDINGS

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CHAIRMAN:

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Let's move directly into your second petition. I see that you do have somebody with you, and I'm going to assume ---. I thought I saw you standing earlier. You were sworn in as a non-lawyer? Okay. Great. And then, obviously, before you begin, you'll state your name and spell it for the stenographer, and with that, we'll move into the second matter regarding Valley Forge.

ATTORNEY HAYES:

Chairman Fajt, members of the Board, good 14 morning. My name is Kevin Hayes, H-A-Y-E-S, of the law firm Doherty Hayes. I'm here on behalf of Valley Forge Convention Center Partners, an entity which was approved by this Board for a Category 3 Slot Operator License in April of 2009. I'd like to thank you for the opportunity to appear before you today. Seated to my right is Mr. Sal Scheri, the newly appointed president and Chief Executive Officer of Valley Forge Convention Center Partners.

In addition to our chairman, Mr. Lubert 24 and Mr. Landman from CMS, we also have another principal here today from Valley Forge Convention

Center Partners, Mr. Ken Kochenour, and we also have our architect, Stephen Varenhorst, of the Philadelphia based architectural firm Stephen Varenhorst

Associates, who has been retained by Valley Forge

Convention Center Partners in designing its gaming facility. We are here today regarding Valley Forge's petition for approval of its revised master site plan, which was filed with this Board on or about June 16th, 2010.

Before I begin describing the features of this revised facility, like my colleague, Attorney
King, I understand that there are four commissioners
who were appointed to this Board after Valley Forge
was approved for licensure back in April of 2009. As
such, I would like to provide a very brief overview of
the existing Valley Forge Convention Center Complex,
which is located in Upper Merion Township, Montgomery
County.

As you may know, Valley Forge Convention

Center is situated in an optimum location. It is a

20-minute drive from downtown Philadelphia and the

Philadelphia International Airport. It is about a

five-minute drive from King of Prussia's mall, one of

the nation's largest retail facilities. Valley Forge

Convention Center complex is easily accessible to all

1 major highways in the region, including Interstates 476, 76, the Pennsylvania Turnpike and State Routes 422 and 202.

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Valley Forge Convention Center is a massive 850,000 square foot facility featuring two hotels, 108 square feet of meeting convention and special space, three full service restaurants, two major entertainment facilities, a fitness center and a swimming pool. As part of this --- its initial application, Valley Forge Convention Center Partners submitted a proposed site plan which would place their casino on the concourse or lower level of the convention center.

At that time, when this design was made and submission was made to this Board, Category 3 Licensees were limited to operating a total of 500 slot machines and no table games. As such, the initial site plan included approximately 1 --- or 18,000 square foot gaming floor, where the 500 slot machines would be placed.

With the passage of Senate Bill 711 and the enactment of Act 1 of 2010, which authorized Category 3 facilities to operate a total of 600 slot machines and 50 table games, Valley Forge Convention Center Partners went back to the drawing board in

order to design a casino which would accommodate this increase in slot machines and the addition of table games. With that objective, Valley Forge has submitted a proposal for the Board's consideration which would convert the main floor of the convention center facility into its casino.

The revised site plan, which has been designed by Stephen Varenhorst Architects and designated as OP-2, calls for an increase in the size and scope of the gaming area within the Valley Forge Convention Center Complex. To take you through the main features of the revised master site plan, I would like to turn it over to Mr. Sal Scheri, who was appointed to the position of president and Chief Executive Officer on April 4th, 2011.

Prior to accepting this position, Mr.

Scheri served as Managing Director of WhiteSand

Consulting, where he was responsible for managing

consulting services for many of the world's premier

gaming companies. In fact, Mr. Scheri and WhiteSand

Consulting were retained by Mohegan Sun at Pocono

Downs to assist that Pennsylvania Licensee in their

November 2006 opening.

Recently, Mr. Scheri served as the president and general manager of Morongo Casino in

California. Mr. Scheri previously served as Director of the Gaming Consulting Practice for PricewaterhouseCoopers and the National Director of Gaming Practice for KPMG Peat Marwick. I'll now turn it over to Mr. Scheri.

MR. SCHERI:

Thank you, Counsel. For the record, it's Saverio, S-A-V-E-R-I-O, Scheri, S-C-H-E-R-I. Mr. Chairman and members of the Board, I wanted to begin by thanking you for the opportunity to appear before you today. I am very much looking forward to working with you and your staff in the coming year as we prepare for an opening of the Commonwealth's first resort casino.

I am familiar with members of your staff from my work at Mohegan Sun at Pocono Downs opening, and have recently met with members of your Gaming Operations and Casino Compliance staff to review the proposed site plans and discuss our joint objectives for the casino's opening. I've been very impressed with your knowledge, professionalism and willingness to provide guidance regarding the Board's rules and regulations.

As demonstrated earlier, the revised site plan before you today is an upgrade in every respect

from what was initially pledged by Valley Forge. The main convention center level features 16-foot ceilings with five 30-foot high ceiling coffers which measure 40 feet in width and 75 feet in length. These coffers will be equipped with various lighting displays that will create an exciting venue for our gaming patrons.

The main level of the convention center provides greater access to the parking facility, as well as the non-gaming amenities at the hotel resort complex. The revised site plan calls for a gaming floor of nearly 33,000 square feet with a 3,400 square foot food court and 130-seat dining area. In addition, there is 1,340 square feet in retail space and a 2,200 square foot multiple purpose room for special events.

There are three points of entry into the casino. There is a main valet entrance through a newly constructed porte cochere, there is a convention center parking lot entrance, and lastly, there is a point of entry that will be accessible to guests of both hotels and patrons of the nightclub, the Waterford Room, Chumley's Steakhouse and Sports Bar, Café Soleil and our other non-gaming amenities within the resort hotel complex.

CHAIRMAN:

Mr. Scheri, I just ---. I'm looking at the display there. We can't really tell ---. You can't read this. Point out, you know, where the porte cochere is, where the point of entries are and where the steakhouse is.

MR. SCHERI:

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Yeah. Do you mind if I come up?

CHAIRMAN:

No, not at all.

MR. SCHERI:

I have a little laser pointer here. I'11 try to use this on the screen for you. Can everyone see this monitor? Now, here. Switch those lights 14 right off. I'll do my best to describe it to you. Αt the lower portion of the diagram, you'll notice some cars. That would be the porte cochere main entrance and valet drop-off area. To the upper left side is what we would consider our self-parking and main convention area entrance.

CHAIRMAN:

So that's the green area --- would be your main entrance, here?

MR. SCHERI:

Correct; the upper corner of that green area, yes, sir. Now, to the right there's another

13 1 MR. SCHERI: 2 Not a problem. 3 CHAIRMAN: --- be dense here. I see the porte 4 cochere, obviously. That's an entrance area. I see that wedge area up in the right. Where is the entrance area in the large green ---? 8 MR. SCHERI: 9 Sure. If you look on the side, the left 10 side of it, you'll see a little bit of a break in the 11 wall. 12 CHAIRMAN: 13 Yes. 14 MR. SCHERI: 15 That's were the entrance is. 16 CHAIRMAN: 17 Thank you. 18 MR. SCHERI: 19 You're welcome. 20 CHAIRMAN: 21 Okay. 22 MR. SCHERI: 23 Now, I will be right back up to show you 24 something else. Okay. So, also, what we want to 25 | highlight for you is that upon the request of Board

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1 staff, the Board's Casino Compliance Office has been
  placed in a location immediately adjacent to the
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   gaming floor and secured area surfacing the gaming
   floor, so I'll describe that location to you.
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                You notice that --- the wedge green
   entrance? Okay. Now look up a little bit on the
   floor, the casino floor, and there is an office area
   in the --- kind of that yellow.
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                CHAIRMAN:
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                Uh-huh (yes).
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                MR. SCHERI:
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                That's the new office location for the
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   Gaming --- the control.
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                CHAIRMAN:
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                State Police are in there, too?
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                MR. SCHERI:
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                Yes, sir.
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                CHAIRMAN:
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                Okay.
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                ATTORNEY HAYES:
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                Oh, I'm sorry. At this time the State
22 Police are ---. There's a mezzanine level directly
  above. It would be one stairwell above the cage
23
   accountability and the PGCB offices, where they're
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25
  situated. Both locations, both offices are --- have a
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1 direct exit to the --- where the armored car pickup is, which is directly behind the cage in the count room.

And their parking spots are directly behind there, as well, there's an exit right in the 6 back there, where the ---. The top of the yellow is where the armored car pickup would be, where their parking spots would be, so they would be one flight above the PGCB offices.

CHAIRMAN:

The PGCB offices open right onto the gaming floor?

ATTORNEY HAYES:

Right on the gaming floor.

CHAIRMAN:

PSP does not?

ATTORNEY HAYES:

No.

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CHAIRMAN:

Oh, okay.

MR. SCHERI:

This slide shows a rendering of the interior of the casino from the viewpoint of the main 24 valet entrance to the casino. As you can see, there's a permanent 42-inch rail barrier which will surround

the gaming floor and restricts access to the three points of entry. In addition, you can see the lighting and other interior design features, which have been developed by the gaming premier interior designer.

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This slide provides a rendering of the casino's interior from the viewpoint of the convention center parking lot. And you will note that the dramatic lighting and higher ceilings, wide aisles that create a comfortable space for the gaming space for the patrons. And again, these are conceptual drawings.

This slide provides a rendering of the porte cochere featured in the main valet area, and again, these are conceptual drawings. And this slide gives a --- gives you a perspective of where the casino will be situated with respect to the entire Valley Forge complex. To the right you can see the Radisson Hotel tower, and where it's situated in relation to the entrance of the porte cochere. I'll 21 now turn it back to Kevin.

ATTORNEY HAYES:

Mr. Chairman and members of the Board, I 24 must tell you for the past several years, Valley Forge 25 has been in very active communications with officials

from Upper Merion Township. To date, Valley Forge has obtained approval of a minor land development plan, a demolition permit and entered into a sewer capacity agreement with the Township.

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While Valley Forge was awaiting the decision and the appeal pending before the Pennsylvania Supreme Court, that demolition permit expired. However, with the approval of this revised master site plan petition and the petition for corporate restructuring, which will allow for Valley Forge to close on its financing, Valley Forge will seek a re-issuance of the demolition permit, as well as a final building permit.

Once in possession of the final building permit from Upper Merion Township, Valley Forge anticipates a ten-month --- a ten to twelve-month construction period. If everything proceeds according to current plans, we anticipate an opening in the spring of 2012.

In designing the revised master site plan 21 before you today, Valley Forge and its consultants gave great consideration to the fact that access to this --- to the gaming floor would be limited to one, overnight quests of the hotel; two, patrons of nongaming amenities of the resort complex; and three,

members and their quests of Board-approved reserved 1 2 memberships. In order to address these restrictions 3 with regard to accessing the gaming floor, the design has the following features. One, three controlled access points to the floor; two, a 42-inch rail surrounding the gaming floor; and three, the placement of customer service desks at both of the casino's main entrances.

At this time Valley Forge is working 10 diligently to develop an access plan for its Category 3 facility. Once this plan has been fully developed, 11 we will be back before this Board for your approval. 12 Again, I would like to thank the Board and their staff 14 for their thoughtful consideration of this petition and respectfully submit that it meet your approval. At this time, we would be happy to answer any questions you might have. I only ask that our presentation be submitted --- offered and submitted as an exhibit to our presentation.

CHAIRMAN:

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We will submit that into the Fine. record. Does OEC have any questions?

ATTORNEY DALE MILLER:

No, we don't have any questions, Mr. 25 Chairman, but we would like an opportunity to address our objections of record at the conclusion of Board questioning.

CHAIRMAN:

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Okay. And I assume you have no presentation?

ATTORNEY DALE MILLER:

We do not.

CHAIRMAN:

Okay. Thank you. With that, questions from the Board? Commissioner Angeli.

MR. ANGELI:

The 42-inch fence or whatever going around, I'm sure that's a fire code adjusted thing, in case ---. You only have three entrances and exits. What happens if there's an emergency?

ATTORNEY HAYES:

To put it in perspective, it's akin to what Mohegan Sun at Pocono Downs has, if you've seen that rail. I can tell you that our design ---.

MR. ANGELI:

They have more exit points.

ATTORNEY HAYES:

They do; that's correct. Right. design team has been in active discussions with the 25 | fire marshal of Upper Merion Township with regard to

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1 the design and his approvals over that. So that issue
  was raised, and we'll certainly have to address it.
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  But we have been in ongoing and continuous discussion
  with the fire marshal of Upper Merion Township
  regarding the design.
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                MR. ANGELI:
                Okay.
                       Thank you.
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                CHAIRMAN:
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                Commissioner Sojka?
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                MR. SOJKA:
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                Yeah, just very generally. The three
   entrances, two of them have customer service.
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                ATTORNEY HAYES:
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                Yes.
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                MR. SOJKA:
                 One is from the porte cochere, the
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   other's from the parking lot. The third one, then,
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   which is from the hotel ---
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                ATTORNEY HAYES:
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                Right.
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                MR. SOJKA:
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                 --- customer service there is handled by
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  the hotel people, I assume?
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                ATTORNEY HAYES:
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                Presumably, that would be the case.
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MR. SOJKA:

Does that suggest, then, that you suspect that the vast majority of people who will gain entrance to the gaming floor because they hold some kind of membership card are going to come through those first two?

ATTORNEY HAYES:

Right.

MR. SOJKA:

And you don't expect any of those people, probably, coming through the hotel lobby?

ATTORNEY HAYES:

majority of patrons to come through the --- what we're referring to as the convention center exit --- or entrance, which is really our parking lot and shuttle entrance, which is --- we've denoted in the green area, with a secondary --- secondarily, the main porte cochere entrance. The reason that we have an additional entrance would be for guests of the Radisson Hotel who are allowed unfettered access to the floor during the duration of their stay there.

They would not have to walk outside the facility and come in. They would have some sort of

card that would signify that they have --- they are

allowed access to the floor.

MR. SOJKA:

Okay.

ATTORNEY HAYES:

And Sal can certainly ---.

MR. SCHERI:

attending a meeting or a convention in the lower level underneath the casino, would have access from either valet or the parking lot. And they would be able to access the convention without necessarily going into the casino because of the control points.

MR. SOJKA:

That's good. Thank you. And I know I'm ahead of myself on this, because we're not down to operations yet, but let's get it on the record right off the bat. If you're in the neighborhood and you have self parking, we would certainly like you to be giving some serious thought to signage, patrols and everything else. Let's not go to unattended children cars right off the bat at what is a resort casino.

ATTORNEY HAYES:

Thank you, Commissioner.

MR. SOJKA:

Thank you.

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Okay. Questions? Other questions?

ATTORNEY CRAIG:

Yes, Commissioner.

CHAIRMAN:

Mr. Craig?

ATTORNEY CRAIG:

Just real quick. And people began to touch on it. I'd like to ask a couple questions about the point of entrances, because this is a different type of casino in which the patrons are reviewed as to whether or not they can have access, according to the Act.

Is there going to be, beyond the one and a rail around it --- is there going to be some sort of a, just for lack of a better word, a checkpoint or assessment that before a person walks onto the gaming floor, an employee has said this person may have access to it or not? I mean it wasn't terribly clear to me.

MR. SCHERI:

And thank you. Or that's a great 23 This is something that we are exploring and question. working to understand the Act and what will be 24 25 required and how we can, you know, implement that Act

appropriately. We're working with a number of consultants to understand the process, the human traffic flow, the technology, various aspects. We anticipate that there will be a few individuals there to assist and verify that patrons are eligible to access the gaming floor.

ATTORNEY CRAIG:

I guess more of a procedural question. When you make that determination, is that going to be part of this presentation and request, or do you anticipate putting that as part of the filing that would be made as to how we define patron and ---?

ATTORNEY HAYES:

Attorney Craig, if I may, we anticipate a full petition which outlines all of our proposals with regard to the access plan, which is in conformance with 1305 of the Act and the regulations thereunder. Because it is a new issue and it is a significant issue, I'm sure that it's going to take, you know, lots of work on behalf of the staff to see if it's --- if it meets the standards of the Act, and that will be ---. We anticipate that would be a separate issue.

ATTORNEY CRAIG:

And your plan has enough flexibility to accommodate ---

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ATTORNEY HAYES:

Right.

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ATTORNEY CRAIG:

--- whatever this Board may decide in terms of how individuals get --- have access and ---.

ATTORNEY HAYES:

That's correct.

ATTORNEY CRAIG:

Okay. Thanks.

CHAIRMAN:

Thank you. Commissioner Ginty?

MR. GINTY:

I thought when we approved Valley Forge's application that included approving a plan with respect to limited access issues. Am I mistaken?

ATTORNEY HAYES:

No, you're correct, Commissioner Ginty, that there was a plan, but it was very general at that time before the membership option would be available. It predated Senate Bill 711 and it was really in its --- I would say in its concept form.

We anticipate that with staff there's going to be a lot of dialogue as to what is going to 24 be further --- really, what's going to be acceptable. And we will build on that. Maybe we will phrase it as a revised --- just as we did, as a revised gaming amenity plan --- or access plan.

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Let me try to address that. We will have the opportunity to sign off on the final amenities plan. It will be offered as a separate petition, separate hearing, and we will have the ability to vote on that, ask questions at that point. Any other questions? Okay. That concludes this hearing. I'm sorry, Mr. Miller. You wanted to make one more statement?

ATTORNEY DALE MILLER:

Yes, I do, Mr. Chairman. I appreciate that. When this petition was filed, the OEC responded and objected to the petition at that time for a number of reasons, one of which was, again, that Valley Forge didn't have a license. It had not been approved by the Supreme Court. Based on the circumstances that have transpired since the filing of the petition and the presentation today, we withdraw our objections to the petition.

However, should the Board decide to grant 23 the petition and approve this new plan, we do recommend several conditions to be attached to that order. We've already submitted those --- the

conditions to Valley Forge and to Chief Counsel's office and have a basic agreement on those conditions, and we will ask that Chief Counsel submit those to the Board before a final order is issued.

CHAIRMAN:

Thank you. Any other comments from you, Mr. Hayes?

ATTORNEY HAYES:

No, Chairman. My understanding of the conditions that are basically involved, that we comply with all of our --- the conditions which we signed as part of our statement of conditions, and we would, you know, obtain the requisite approvals from the Board with regard to table game certificate and that we would obtain all necessary approvals from the local municipality.

CHAIRMAN:

Okay.

ATTORNEY DALE MILLER:

Well, I don't really want to read all the conditions, but one of them, as long as we're on it --- one of them is going to require Valley Forge to produce within 30 days of the order a timeline of the scheduled construction of the proposed facility. Now, they've stated that they anticipate having it open

1 sometime in the spring of 2012, and we'd like them to provide a more detailed timeline and schedule so that we can safely monitor that construction and can ensure that it goes according to plan.

ATTORNEY HAYES:

And we do not oppose that condition at

CHAIRMAN:

Okay. Thank you. With that we will conclude this matter. Thank you very much.

HEARING CONCLUDED AT 11:20 A.M.

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CERTIFICATE

I hereby certify that the foregoing proceedings, hearing held before Chairman Fajt, was reported by me on 04/28/2011 and that I Cynthia Piro Simpson read this transcript and that I attest that this transcript is a true and accurate record of the proceeding.

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