### COMMONWEALTH OF PENNSYLVANIA

GAMING CONTROL BOARD

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PUBLIC HEARING

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FILED

Board Clerk PG

BEFORE:

LINDA LLOYD, PRESIDING OFFICER

KENNETH I. TRUJILLO, MEMBER

HEARING:

Wednesday, February 3, 2010

10:08 a.m.

LOCATION:

Bethlehem Town Hall

10 East Church Street

Bethlehem, PA 18018

WITNESSES: Mayor John Callahan, Robert DeSalvio,
Holly Eicher, Fred Kraus, Jeff Parks, Nan Davenport,
John Evans, Nanette Horner, Gerald Stoll,
Katie Higgins, Michael Rosenberry, Olga Negron,
Roger Hudak, Donna Taggart, Lisa Witomski

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## PRESIDING OFFICER:

Good morning, everyone. My name is Linda Lloyd, and I'm the Presiding Officer assigned by the Board today for this portion of the license renewal hearing for Sands Bethworks Gaming, LLC, referred to as the Sands. Before we begin, if everybody could turn off or turn to vibrate their cell phones, Blackberries, that kind of thing, please.

As a Presiding Officer, I call this 12 hearing to order. The date is February 3, 2010, and 13 the time is 10:08. The location is the Bethlehem Town 14 Hall, 10 East Church Street, Bethlehem, Pennsylvania, 15 18018. This license renewal hearing is convened by the Pennsylvania Gaming Control Board pursuant to the authority found in Section 1326 (b) of the Gaming Act and the Board's regulations at 58 Pa.C.S. 4918.8. This public hearing was advertised on the Board's 20 website, was announced at prior Board public meetings and was advertised in local newspapers.

We have one Board member present here today for the hearing, Commissioner Trujillo, sitting behind Office of Enforcement Counsel's (OEC) counsel table. The Board would like to thank, and its staff

would like to thank the City of Bethlehem and its staff for making this space available today for this hearing.

We'll begin the hearing today with some comments from Mayor Callahan. And after he is finished with his comments, we will then turn to the Sands for their presentation. After the close of the Sands' presentation or at the end of each of their witnesses' testimony, whatever the preference is of OEC Counsel, they will have the opportunity to cross examine the witnesses. Redirect will be permitted and so forth until all the parties are satisfied that the all the questions have been asked and answered. After Sands has concluded its presentation, the OEC will make its presentation, again with opportunity for Cross Examination and Redirect until all questions are asked and answered.

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After close of the testimony and evidence from both parties, those individuals who have registered to speak today at the hearing during the public comment period will be heard as their name is called. Elected officials will have approximately ten minutes. Representatives from community groups will have approximately five minutes, and individuals will have approximately three minutes to speak. Following

the close of the public comment period, Sands and OEC will have the opportunity to each provide a short closing statement. This is an official administrative hearing, so please treat this as if you were attending a court proceeding. All witnesses please speak loudly and clearly into the microphone, so that our recording equipment will be able to record your voice and so that others here can hear what you have to say. also if the spectators can refrain from making loud noises so our recording equipment picks up the 10 speakers, we would appreciate that. So, let's begin 11 12 by having all the witnesses from Sands, the OEC and 13 the Mayor please stand to be sworn in.

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WITNESSES SWORN EN MASSE 15

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### PRESIDING OFFICER:

18 So, we begin with the comments from the 19 Mayor.

#### MAYOR CALLAHAN:

Good morning. And I want to thank you all for allowing me the opportunity to speak today. welcome everybody to the City of Bethlehem and to Town Hall. I see we cued up just the right amount of snow to create the bright, picturesque setting for this

morning's proceedings. The last time that I addressed this body, the issue of where a standalone license would go hung in the balance. Sands developed a proposal promising to design and construct a resort that would honor Bethlehem's industrial heritage and set the stage in the standard by which all regional casino projects would be judged. They pledged that if awarded the license their resort would transform an old steel mill into a new and vibrant multi-use commercial destination that would attract people from all over the east coast.

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As Mayor, backing the construction of a casino was not an easy decision. And initially it was 14 met with some uncertainty in the community. However, I think it's safe to say that once the Sands laid out 16 its vision, the community rallied to support the It was clear that the resort would become a project. catalyst to help Bethlehem realize its larger community vision of breathing new life into old steel.

Today, I'm asking that the Sands license be renewed. Financially, the casino has been a success, steadily performing as the State's third busiest casino. The benefits of the project for the 23 l entire Lehigh Valley cannot be overstated. The host 25 fee alone is helping to stabilize the budgets for

1 Allentown and Bethlehem along with two counties. The 2 | Northampton County Gaming Authority is in place and 3 preparing to dispense a portion of the county funds in the form of grants to two contiquous municipalities for specific projects. And once table games are up 6 and running, the city of Easton will also share in 7 those host fees. The local revenue sharing agreement is, I believe, one of the finest examples of regional cooperation in the state and will be seen in the future here in this community as a watershed moment for government cooperation in the Lehigh Valley.

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More importantly, for individuals 13 throughout the Lehigh Valley, this project created 14 hundreds of much needed construction jobs built under 15 a Project Labor Agreement. When it opened in May, it generated about 1,000 direct jobs, jobs that were needed to operate the property and produce the opportunity for hundreds of indirect jobs, to provide ancillary support for the property at a time again when the people of the Lehigh Valley desperately needed them. And now table games, we hope and we anticipate, will bring even more new jobs.

The over \$750 million investment that the Sands made in an old ore pit of the steel site, the most difficult portion of the Brownfield site to

construct, is truly remarkable. It is a first class casino. The building honors Bethlehem's tremendous industrial heritage, and the quality of the construction certainly matches the pledge of the Sands to deliver a casino for the Commonwealth by which all others would be judged. Unlike in many instances when a casino is introduced into a community and it seems sort of out of place, almost like a spaceship that landed from a different planet and doesn't relate at all to the community around it, the Sands Bethlehem casino blends in flawlessly with the buildings on the site, relating both in scale and in style. So much so that some visiting the casino for the first time wonder whether the building is, in fact, a remnant of an old machine shop rehabilitated as a part of the project.

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The Sands has also been an excellent addition to the Lehigh Valley as a corporate citizen. The company donates to the local charities and is a major sponsor of Musikfest. They provided land to ArtsQuest, the National Museum of Industrial History and PBS 39 to help further their projects on the site. They've also entered into a cooperation agreement with Northampton Community College for job training and workforce development. They have lit the old blast

furnaces and have even helped to complete a portion of the Greenway in Bethlehem. All of these efforts were above and beyond and should be commended, and I anticipate that Sands and I hope that Sands will continue to be an excellent corporate citizen in the community.

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With the Sands investment in the property, what was once a community dream finally has the potential to become a reality. For its part, the City works with the Sands to ensure the land development process moved seamlessly, especially when the Sands asked to move up the opening date, something that we were all happy to oblige. While the construction was underway, the City worked to maximize the potential positive impacts of the project and minimize any potential negative consequences. only did the City ensure that there was proper infrastructure like sewer, water and road networks in place to accommodate the additional visitors, but the City also hired additional police officers and fire fighters to ensure that city services were not impacted upon the opening of the new casino. proactive steps have paid off. Even with the increased visitors to the City brought by the casino, crime has actually dropped again this year in the

City, marking the third straight year that crime is 2 down in Bethlehem. In fact, violent crime is down 19 percent overall in 2009 and overall crime fell by nine percent.

But this project was sold to the 6 community and to you as so much more than a slots parlor. The approved plan included a mall, convention space and a hotel with the casino as a mere component of this destination resort. The overall vision of the 10 project was a major reason why I and the community supported it. And it is important to remember that all of these promises were made long before table games were even a possibility. In fact, when the application was made it was never a foregone conclusion that table games would come at all.

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Today, when asked about the timing for restarting construction, we often hear about frozen credit markets and debt covenants. All of which are true, but Bethlehem, its residents and the Gaming Control Board deserve a more definitive answer to the question about when the construction of the resort will restart. The answer is especially frustrating when the Miami Herald is reporting that Las Vegas Sands is positioning itself potentially to construct a \$3 billion resort in Miami, Florida.

What I'm asking for is I'm asking the Gaming Control Board to use this opportunity to set a 3 firm timeline for restarting construction on the unfinished portion of the project. At this point, it is my belief that you are the governmental entity in the best position to put pressure on the Sands to complete the project. As you well know, Bethlehem and the State invested a great deal in this project, as did the Sands, and are entitled to a firmer timetable 10 for restarting construction. Today, the City's non-profits, ArtsQuest, the National Museum of Industrial History and PBS are moving forward their projects along with the City to revitalize the western portion of the site, yet the Sands project is stalled with no plan in place to complete it.

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With the recent legislation of table games, setting a definitive timeline should be easier. Both the owner of the parent company and the president of Sands Bethlehem have remarked that table games would re-start the project. In fact, at the grand opening of the slots portion of the project back in June, Sands Chairman and CEO noted to the Governor that if permitted to construct an integrated resort that included table games, the Sands would not only complete the 300 rooms, but would expand the project

to include an additional 600 to 1,000 rooms with additional resort amenities that would benefit everyone, the City, the State and the Sands.

Bethlehem is not asking for 1,000 hotel rooms. We are simply asking that the Sands live up to its commitment

to you and to Bethlehem to finish the project.

The Sands promised us much. In the last year, some of those promises have certainly turned into real economic investment and new jobs. But I think we all recognize that all of those commitments have not been fulfilled. Completing this project will create more jobs and more economic investment, both of which are sorely needed. And until construction is restarted, I'm asking that you, the Gaming Control Board, would provide the City a monthly status report that would summarize the Financial Suitability Task Force meetings that you hold with the Sands discussing restarting the stalled project.

I promised you and more importantly the residents of the City of Bethlehem that if you awarded the license to Sands, the project when completed would make us all proud. It would be the one project that everyone in Pennsylvania could point to and say that this is why we approved gaming, that Bethlehem and the Sands got it right. I'm certainly proud of what's

been accomplished thus far. I have not lost faith in Sands' ability to deliver on its promises, which is why I certainly support the renewing of the license for this project. And I want to be clear; I do support the renewal of the license. But I want to see the job finished, as they do, and more jobs created as soon as possible.

We have a lot of work left to do to make sure that this project lives up to its promise, and I want to do everything in my power to ensure that it does and I know that you do as well.

 $\label{eq:solution} \mbox{So I appreciate being here, and I}$   $\mbox{appreciate the opportunity to address the Board.}$   $\mbox{Thank you.}$ 

## PRESIDING OFFICER:

Thank you very much. I noticed you were reading. If you'd like to leave your written comments with us, that would be helpful for transcription. And to that end, we are going to take a minute or two for our audio/video person to check the recording.

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#### PRESIDING OFFICER:

The President of the City Council of Bethlehem, Mr. Robert Donchez, he wanted to speak today, but he was ill. So he has submitted his

comments for the record. If OEC or the Sands --- do you have any objection to these two hearing exhibit?

#### ATTORNEY DAVENPORT:

No objection.

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### PRESIDING OFFICER:

Then we will move on with the Sands' presentation.

# MR. DESALVIO:

Good morning, Director Lloyd. And good 10 morning, Commissioner Trujillo. Thank you for coming 11 out today. My name is Robert DeSalvio. I'll spell it 12 for the record. It's Robert D-E, capital S-A-L-V-I-O. I am President of the Sands Casino Resort in 13 14 Bethlehem. And I'm actually joined today by Fred 15 Kraus, who I'm sure many of you know as our corporate counsel from Las Vegas, and Holly Eicher, our general 16 17 counsel here in Bethlehem. Thank you for members of the public that came out to witness this hearing, and 18 we really appreciate the opportunity to talk about the history of our project and how the Sands has 21 integrated into the community. And I know, Director Lloyd, you have a copy of this. You can follow along, 23 because we're going to be working off the PowerPoint 24 behind you.

Just a brief history about the Sands in

1 Pennsylvania. We were awarded our gaming license back in December 20th, 2006. And that followed shortly thereafter, May 14th of '07, with the ground breaking in Bethlehem. The project, as you can see from our timeline, took nearly two years to complete. opened on May 22nd. That was after two successful test days during that week. And the initial phase of the project included 3,000 slot machines, electronic table games, four restaurants, including Emeril Lagasse's first restaurant in the northeast, two bars, 10 including an entertainment lounge. We immediately 11 12 began construction on and expansion right after our initial opening in May. And we were allowed to expand 13 the casino portion six months after the original 14 opening. So on November 22nd, 2009, we added two 15 additional restaurants, including Emeril Lagasse's first-ever burger restaurant, and we brought in the 17 Carnegie Deli from New York City, both of those which, 19 by the way, have proven to be extremely popular. added another lounge called Infusion, and the Board at that time granted us the right to bring in an 21 additional 250 slot machines on the floor. 22 23

A little bit about our company, Las Vegas Sands Corp. We're the leading international developer of multi-use integrated resorts. The company is based

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in Las Vegas, Nevada. And we have the Venetian Resort 1 Hotel and Casino, the Palazzo Resort Hotel and Casino, the Sands Expo Center all in Las Vegas. We have the Venetian Macao Resort Hotel that was opened in Macau. The Sands Macau also in the People's Republic of China Special Administrative Region of Macau, the Four 7 Seasons Hotel Macao. We are currently developing the Marina Bay Sands integrated resort in Singapore, and it's scheduled to open sometime this year, and of course the project here in Bethlehem.

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The next slide shows you a graphic, a little bit about the company. From any of you that have been in Las Vegas, our property is quite an iconic structure on the strip. You see it on the top left-hand corner. And below that you see the Sands Macau. Below that you see the Palazzo, which was opened in 2007 as a complement to the Venetian right next door on the Las Vegas strip. On the top right-hand side of the slide, it's a rendering of the Marina Bay Sands which, as I mentioned, will open this Below that, the Four Seasons Macao which opened vear. And the bottom right-hand side of the slide is the Venetian Macao which is very similar, as you can see, to the property that we have on the Las Vegas strip, and that project opened in 2007.

1 The question we're asked quite a bit is, why did we choose Bethlehem as our preferred location for our project. Well, there are a number of reasons, 4 including a large local population, over 800,000 people that are over 21 within a 25-mile radius. It's the third largest metropolitan area in the Commonwealth; that is the Lehigh Valley. Access to 8 northern New Jersey and New York markets were only 81 miles from the City. Twenty-one (21) million people 10 live within 100-mile radius of our facility. heard this morning from Mayor Callahan, we have the 11 | support of the local government and the community. 12 The site is incredibly unique, the iconic Bethlehem 13 14 Steel site. It was really an honor and a privilege 15 for our company to help participate in, really, the 16 country's largest Brownfield redevelopment site, as 17 the Mayor had mentioned. And also this area was 18 highly popular in tourism long before the Sands arrived here. Tremendous roots here with the 19 Musikfest, with just a number of different events that 21 happen throughout the area. They've got a Bach 22 I Festival here that's over a hundred years old, and 23 it's a wonderful region for tourism. 24 The next slide shows actually what we

25 have currently built. You can see on the right-hand

side of the slide is our parking garage. We left the iconic ore crane out in front of the property which hosts the Sands sign. Immediately to the left of the garage is the casino structure. The site is intersected by the road bridge called the Minsi Trail Bridge. And then on the left-hand side of the bridge on this slide is the shell of the retail mall which has been completed from the outside and the shell of the ten-story hotel and the event center which stand behind the mall portion of the building. 10

On the next slide we move inside of the casino floor, show some slides of the floor itself. The casino is almost three football fields large, 139,000 square feet, again, opened in May of 2009 with 3,000 machines, electronic table games. We added the additional slots, as I mentioned, in November, as well as some additional electronic table games.

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The next slide depicts Emeril's Chop We've been very pleased with the results of 20 the affiliation we have with Emeril. We've been working with Emeril in Las Vegas for over ten years. His steakhouse here is already widely acclaimed. was his first restaurant in the northeast. It opened the day that we opened, and it accommodates 230 guests.

The next slide shows our St. James Gate Irish Pub concept that was created by our culinary It opened, again, on day one, May 22nd. team. It has traditional pub fare, roasted meats, carvery and features live entertainment on four nights a week and also has been extremely popular.

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The Cobalt Café, it's our 24-hour coffee shop type operation. It's got a wide selection of It's open, as I mentioned, 24 hours. cuisine. also has a buffet option, and it's operated by a local Lehigh Valley entrepreneur who is excited to join our team and open a restaurant at the property.

The Market Gourmet Express is our food court style operation. It's run by Villa Enterprises. Villa's based in New Jersey and has about 300 locations around the company (sic). 16 l They're a nationwide operator and an international operator of 18 food courts. We seat 330 quests. We have stations for everything from coffee and pastry, smoothies, 20 Italian station, hamburgers, Asian sushi style wraps, so it's got quite a large complement of items for our 21 22 l quests.

Next is the Molten Lounge. It features live entertainment on most nights or a DJ. opened on day one. It accommodates 133 guests, and we have some really neat specialty drinks that we feature in that.

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Coil Lounge also opened on day one. It's a lounge that really acts as our center meeting location in the casino. It's got 123 seats, has some gaming equipment in the bar area, and it features specialty cocktails.

The next slide depicts Burgers and More It was his first restaurant concept, opened November 22nd when we expanded the casino. Ιt accommodates 90 guests, and it's got really a unique concept of a build-your-own-burger, create-a-burger, been very widely acclaimed and has received great response from our quests.

And also the Carnegie Deli opened as part of the expansion on November 22nd, seats 150. are the famous eight-inch-high sandwiches which are tough for one person. We have a lot of people that share or take them home. We do a lot of takeout 20 business. It's only one of three locations in the country for the Carnegie Deli.

Also, on November 22nd, we opened the Infusion Lounge. It's more of an ultra-lounge, a little bit different. We wanted to create three different lounge opportunities and different styles for our guests, also have been well received. Ιt accommodates about 58 guests, a little smaller than our other lounges.

Sands & Company is our homegrown gift shop location right inside the main entrances, has a wide variety of merchandise, everything from Emeril Lagasse books and cookware to local items that we got from local vendors, saluting the history of Bethlehem to traditional logo wear and gift items, very popular. We do significant numbers through that gift shop.

Slide 18 features our parking operation. We have a public garage. It has 3,400 covered spots. A surface lot for 1,300 cars, and we have valet 13 parking available 24 hours a day. This particular shot was taken from the north side to give you an idea of the expansiveness of the surface lots in the garage in the top left-hand side of the slide.

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Traffic and road improvements, we spent over \$20 million investing in the infrastructure in and around our property. We expanded Route 412 to four lanes, as you can see depicted in the slide. built the internal roadways. There is three different entrances into the property. We installed new traffic signals, and we're continuing to do work this spring as finish all of the roadwork. Some minor work

remains to be done on some resurfacing work and the finish up of the expansion of Minsi Trail Bridge that connects to 412. So we think a very significant investment was made in local infrastructure to ease traffic in and out of the property.

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A little bit about what the casino has had as far as local impact. This slide depicts the tax revenue generated through December 31st from our It grand totals \$81 million, and it's spread opening. according to the legislative formula, with 34 percent going to the State and then various local and County portions, as well as money going into the Race Horse Development Fund and the Economic Development Fund; so a very significant \$81 million in the half year that we were open.

Jobs created, as mentioned by the Mayor earlier, about 1,000 construction jobs with a Pennsylvania contractor comprising over 75 percent of that list, and then hundreds of casino positions with over 90 percent coming from the Lehigh Valley. We are an equal employment casino. We are committed to equal employment opportunity. Minorities represent over 20 percent of our workforce, and we compare very 24 favorably to the census data in our local community. Pennsylvania residents have accounted for over 96

percent of our team members, and women make up about 45 percent of our workforce. We are also an equal business opportunity casino. We've worked on partnerships with the Community Action Committee of the Lehigh Valley to assist minority and women-owned businesses with their state certification process, so we can buy goods and services from them. And we've participated in regional minority and women-owned business job fairs. And our purchasing department is actively involved with these job fairs, and we've attended them both in Philadelphia and in Harrisburg.

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A hallmark of our company is our commitment to response for gaming. I want to take the opportunity to highlight a couple rewards that we have 15 received. We were awarded the Corporate Social Responsibility Award by the National Council on Compulsive Gambling for our demonstrated outstanding commitment to social responsibility. And the Pennsylvania Council on Compulsive Gambling presented the Sands Casino Resort Bethlehem with the first-ever gaming award in recognition for outstanding commitment to responsible gaming outreach and education. 22 I We've 23 I conducted a significant amount of workshops. offered level-one, level-two problem gambling treatment training for the community. They were

conducted by trainers through the Pennsylvania Council. We picked up all the costs associated with that series. Approximately 900 people have attended and received continuing education credits, and we've offered these programs in '06, '07, '08 and '09 in Advanced Problem Gambling Treatment series and a faith-based series. And Spanish-speaking series were 8 held with about 500 attendees in total. So I think this slide really demonstrates our strong commitment to the responsible gaming programs.

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Relationship with the local law enforcement, we have an excellent working relationship with the Pennsylvania State Police, the City of Bethlehem Police Department, fire and EMS and the Northampton County District Attorney's Office. 15 l As you heard the Mayor mention this morning, the City of Bethlehem has reported that the impact on the municipality related to the casino opening in the area of crime has been minimal. We've worked with the City's planning and coordinating efforts in advance of the casino opening. And the City of Bethlehem recently reported that crime of all types have decreased from 22 I '08 to '09. As a matter of fact, this is represented 24 on slide number 25, and I think the Mayor actually has 25 more recent numbers. Last week in the paper they

1 announced the full year numbers, which also showed a significant decrease in crime. So these particular stats were the January to June, and I think since then the remainder of the year has been released. And it's certainly good to see that crime is on a downward trend in our particular area.

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Our involvement with the local community, 8 the Sands continues to support various local non-profits, fundraising, food drives, charitable donations, adopting families at the holidays and volunteering. We're a proud sponsor of the Boy 12 Scouts. The mayor mentioned earlier, and I think you're going to hear later from Jeff Parks from Musikfest, we are the primary sponsor of the main 15 stage of Musikfest every year and do a number of other programs affiliated with ArtsQuest. We've established 17 l the satellite human resource office locations throughout the Lehigh Valley. We were doing a significant amount of hiring, and we worked in 20 l conjunction with the Community Action Committee, the south side branch of the library, the 21 I Hispanic-American Organization and Project Easton. Also, in the community we're involved in job 23 orientation workshops, again, with CACLB. And these were important because we had to explain to the 25

community what it was like to work in the gaming industry and what processes they had to go through in order to get licensed appropriately for jobs here. as a new industry, it's important to help the local community through the process of how you get hired for a job.

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Our team members serve on the following 8 Boards: the Lehigh Valley Industrial Park, the Northampton Community College Foundation, ArtsQuest, 10 PBS, the CVB and the Lehigh Valley Economic Development Corporation. We are working, as the Mayor mentioned as well, with Northampton Community College. 13 The college recently expanded its hospitality programs due to its affiliation with us. And the fact that many of the students want to come to work at the Sands after their training programs, they've expanded their customer service training programs. And right now, they are in the process of helping us get it set up with dealer schools, so we can have dealers trained through the community college as part of the table games operation.

An example of some of our charitable donations is on slide 28. In our test night alone, we raised \$118,000 for 15 local charities that are represented on the slide here. And we try to reach a

really good cross section of the community all
throughout the Lehigh Valley as part of our, not only
our test nights, but as part of our ongoing charitable
donations in the community.

Slide 29 talks about our community partner projects, and it shows, you know, we have 124 total acres that are part of the project. And work has already begun on the ArtsQuest portion of the project, and I know Jeff Parks will speak about that later. So it's great to see the western part of the site has already been energized and work started. 11 in this slide you can see the location of these future projects, the festival center, the festival plaza, the 13 new Bethlehem visitor center, the music pavilion, 14 broadcast center and the 21st Century Town Square. Τо 15 tell you a little bit more about that --- and I'll 16 just do this briefly, so I won't steal Jeff's thunder. 1.8 The SteelStacks projects, the Mayor mentioned we've already donated four acres of land to ArtsQuest. 19 They've started construction. That campus will 20 l include a performing arts center with a 450-seat 21 theatre, a large community function room, a couple 22 23 large-screen cinemas and a music pavilion and a festival center in its second phase. 24

On slide 31 we are working closely right

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now with PBS 39, and we're hoping at some point this year to go to closing with their parcel and for their construction to begin immediately adjacent to the SteelStacks and the ArtsQuest project. They're going to feature two new television studios that will be adjacent to the performing arts center. And the 29,000 square foot public broadcast center will link the Lehigh Valley's 21st Century Town Square, and it's a combination of broadcasting, performing arts, education and really an intersection of technology, education and celebration of the community.

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On slide 32 we show before and after photos of the National Museum of Industrial History. 14 It's really quite amazing. As you go down Third Street, you see one of the old Bethlehem Steel shops completely renovated on the exterior. I know the museum is currently working on the remainder of their project, which will include the interior fit out and the installation of its exhibits. And they're hoping 20 for a mid-2011 opening of what will be about a 21 \$26 million project.

And on the next slide, slide 33, there's mention of the Steelworkers Archives. We've provided space within our casino building for the Steelworkers Archives. The goal of the Archives is to create a

permanent community center on the south side of
Bethlehem for the preservation of the history of the
steelworkers, their rich heritage, diverse cultures,
their struggles and accomplishments. The Archives
will collect and safeguard artifacts, memorabilia,
documenting the extraordinary lives of the men and
women who toiled to create steel. They also do video
and audio recordings, and visitors will be able to
search records and learn about family members who
worked at the steel. So they're already up and in
operation and just located down the hall from our
offices, and it's great to have their presence in the
building.

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And the last slide talks about future development projects on the site. The City of Bethlehem is currently working on the final plans for their project to take the industrial stock house. was one of the first sites and buildings on the site. It was originally opened in 1863. They want to do an adaptive reuse of that building as part of the visitor center, and that will be operated in conjunction with the Convention and Visitors Bureau. The 21st Century Town Square, that's the plaza that faces the blast furnaces, will be a community outreach location for celebrations, musical events and festivals. The

SteelStacks Plaza, it's the land between the blast 2 | furnaces and First Street would open up as a new area 3 for outdoor music concerts and a music pavilion and a 4 festival plaza, located between the festival center and the visitors' center at the western end of the site.

So with that, that concludes our formal portion of the presentation and, again, on behalf of everyone at the Sands, locally and Las Vegas Sands, we 10 want to thank the staff, the Gaming Control Board who worked with us during this process of the renewal, Director Lloyd, and again, thank you to Commissioner Trujillo for coming out today.

## PRESIDING OFFICER:

Thank you. OEC, do you have any questions for Mr. DeSalvio?

#### ATTORNEY DAVENPORT:

We do. Thank you. Good morning. Davenport, Deputy Chief Enforcement Counsel for the Has any of Sands' affiliates ever been found unsuitable in any of the gaming jurisdictions?

# MR. DESALVIO:

No.

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#### ATTORNEY DAVENPORT:

And as you know, the recent amendments to

1 the Gaming Act prohibits anyone under the age of 21 from entering the gaming floor and from wagering, playing or attempting to play a slot machine or table This differs from the original Act, which games. permitted somebody from the age of 18 to 21 to be on the floor but not to game. How do Sands Casino employees enforce this prohibition?

#### MR. DESALVIO:

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Well, currently, our position at the casino today is that we don't allow persons under the age of 21 to come into the building at the main entrance, with one notable exception. And that is we 13 have two restaurants in our property today that are currently located on the underage pathway that leads 14 from our main entrance to those two restaurant 15 l locations. And anyone under the age of 21 is only 16 allowed to pass through the building in that area with 18 a security escort present. So they're allowed to --and those restaurants, by the way, are the Emeril's 19 20 Chop House and the Carnegie Deli. So we do get a lot 21 of family requests, in particular for Emeril's Chop 22 House, whether it's special event occasions, weddings, graduations. But we only allow somebody under 21 to 23 come into the building. They get stopped at the door. 24 They have a security escort. They have to stay on the

designated underage pathway, go to the restaurant location. And when they leave, they are escorted back out to the main entrance. That is the only time when somebody's who's under the age of 21 is allowed to enter the building, per se.

### ATTORNEY DAVENPORT:

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Do the employees use scanners to scan the identification for individuals that are attempting to enter the gaming floor to make sure that they are over 21 years of age?

#### MR. DESALVIO:

Yes, they do. We have two main entrances. Security is permanently located at both those entrances. The quards there are equipped with 15 portable electronic devices. The IDs are scanned and through the national network, they're able to tell immediately whether or not a license is, in fact, valid or invalid.

## ATTORNEY DAVENPORT:

Okay. And with respect to table games, when does Sands intend to file their petition to request authorization to conduct table games?

## MR. DESALVIO:

We are currently working on the petition, 25 since we were given the guidelines recently at a

meeting in Harrisburg. We have assembled a large portion of what we need. We're not quite there yet.

We're trying to get those last pieces in place and then get it in as quickly as possible. I couldn't give you a specific date. For example, we're working on the floor plans. We're waiting to get those back from the architect. There are some other pieces that we're currently working on, but we're trying to get that out the door as quickly as possible.

#### ATTORNEY DAVENPORT:

What is Sands' plans with respect to incorporating table games into its existing footprint or expanding the facility?

#### MR. DESALVIO:

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We currently plan to add the table games on the existing approved gaming floor. So no additional casino space will be required to be built, and we will not be approaching the Gaming Control Board with any request to actually expand the footprint of the gaming floor. Our November 22nd expansion gave us sufficient room to add table games into the existing facility. So our plan is to go ahead and incorporate them primarily right in the center of the casino floor. And we do have some construction work to do, but it is areas like

associated work in the cage to accommodate marker bank 2 | or chip bank, establish an area that we need for some offices. It's peripheral work around the casino floor. The main gaming tables will reside on the existing floor that we have today.

### ATTORNEY DAVENPORT:

Has Sands determined the number and the type of table games that will be offered at the facility?

#### MR. DESALVIO:

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We're still going with our previously announced range of between 80 and 100 games. We have 13 not changed that from day one. The final number of games will be contingent upon our floor plan coming back from the architect, looking at some spacing. But we're still in that range, somewhere between 80 and 100.

#### ATTORNEY DAVENPORT:

Will there be advancement opportunities for current employees to work in the table games area?

### MR. DESALVIO:

Yes, there will be. As I mentioned earlier, we will be working with Northampton Community College. They will be setting up a dealer school program. Anyone who would like to seek advancement

can take a class. Once you complete a class at the community college for learning the proficiency of the game, you would then have to pass an audition to make sure that you're competent to deal the game. And if somebody was already an employee, that would mean that they've already gone through our pre-hiring screening. If they did not have a gaming license, they would then have to apply for a gaming license. If they already possess a gaming license, that step would be one that would be already completed. So we've actually had employees already indicate that they may want to switch and try something different and might be going to the gaming school and then looking to get a job in the table games area.

## ATTORNEY DAVENPORT:

Who is going to pay for the education for the training?

#### MR. DESALVIO:

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The employees themselves will pay for the actual dealer school, no different than any other job training type program that you would, you know, seek on the outside. And those costs do not go to the Sands. Those costs go to the community college. And that's for the purpose of helping them defray the costs of running the entire school. So the Sands

won't collect any money associated with that, just the community college for their efforts in putting the school together.

#### ATTORNEY DAVENPORT:

Do you have any estimate of the cost for the training for the employee or from somebody from the public wishing to train?

# MR. DESALVIO:

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I have not actually seen the fee schedule yet for the college. So no, at this point I haven't seen it yet.

### ATTORNEY DAVENPORT:

Okay. How soon will you know?

# MR. DESALVIO:

Shortly. I think the plan was to try to 16 get the school up and operating as quickly as The community college keeps doing updates possible. on its website, but as of right now, I don't think you can formally sign up. They're going to post that 20 information shortly. They'll indicate how you sign up, where you sign up, what the cost is for each But I don't think they're there yet. program.

#### ATTORNEY DAVENPORT:

I'm sorry, if you already stated on the But how long of a program is this? How many record.

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### MR. DESALVIO:

There's different hours that are affiliated with each of the games. There will be a curriculum quideline that I believe is going to come from the Department of Labor and Industry, and that will set some quidelines. The community college in our case has been working with Atlantic Community College outside of Atlantic City. They have a casino 10 career institute which has a very formalized curriculum. So I would imagine it will probably use, or the community college will use a program similar to that. But there's a range of hours, specifically I couldn't tell you which game and how many hours, but it's --- you know, it's probably a couple months for somebody to go through the program. And each person 17 will be obligated to have at least two games, so that they can used in various areas of the casino floor. And probably the training hours will depend on which 20 game they select.

# ATTORNEY DAVENPORT:

Is it a possibility that someone could go to Atlantic City or New Jersey, to one of their community colleges, and use the training there to come to Pennsylvania and work at Sands Bethlehem?

#### MR. DESALVIO:

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We may even get some dealers that might be interested in moving from out of state. And if that was the case, they would have to show their proficiency through some sort of an addition if we were going to go ahead and --- in other words, if somebody can produce documentation that they've gone to a training program at another place in Pennsylvania or anywhere else, we would still require that they pass a proficiency test to make sure that before they get in front of the public that they are adequately trained to deal the game and, on the reverse side, 13 make sure that the integrity of the game is maintained.

#### ATTORNEY DAVENPORT:

Will there be any plans to add additional slot machines after table games are installed?

#### MR. DESALVIO:

We have no current plans to add any, but certainly if business ever were to pick up sufficiently enough, we could come back to the Board 22 at a later date and request additional space. The law allows us to go up to 5,000 units. We're currently at 3,250, and that's actually, you know, enough for all we need at the moment. We will be removing some

games, but it will be the electronic table games and some other various games when we submit our final floor plan. We're going to maintain some presence of the electronic table games, and we will actually run a side-by-side test to see how they do versus the live table games. We had mentioned that, I believe, at previous times that we do want to run a test to see how the electronic games do when they're in the same environment as a live table game.

# ATTORNEY DAVENPORT:

Does Sands have any plans to add additional amenities now that table games have been approved?

#### MR. DESALVIO:

employ?

For the current project, there'll be no additional amenities other than the games themselves and the modifications that we'd have to make to the back of the house areas. However, we do still have the obligation for, at some point, the mall, the hotel and the event center. Currently, we do not have a timeline for those other projects.

#### ATTORNEY DAVENPORT:

How many employees does Sands currently

#### MR. DESALVIO:

It's slightly over 900 at this time.

# ATTORNEY DAVENPORT:

And how many employees do you anticipate having after table games are installed?

### MR. DESALVIO:

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I don't have the final number yet, but in our petition we will be talking about the addition of approximately 350 to 375 positions for table game operation.

# ATTORNEY DAVENPORT:

And how would that be broken down with respect to dealers, additional servers?

### MR. DESALVIO:

I'm sorry. Most of the positions would be in the gaming area. And I'm just --- again, these are round numbers that will be more definitively defined in our petition. But say that if the number is 375, probably 275 to 300 would probably be in the gaming area alone, meaning the table games operations, dealers, supervisors and that. Then the rest would be in support departments that would be required for 22 table games, but the vast majority of any jobs would be for the actual games themselves between the dealers 23 L and the supervisors.

# ATTORNEY DAVENPORT:

And out of your current employees, how many are Pennsylvania residents?

#### MR. DESALVIO:

It's over 96 percent, currently.

### ATTORNEY DAVENPORT:

And do those employees have healthcare

benefits?

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# MR. DESALVIO:

They do. Everyone who's full time has health benefits.

# ATTORNEY DAVENPORT:

And so I take it that the additional employees with respect to the table games expansion will also be the same percentage of Pennsylvania 15 residents and will also have healthcare benefits?

# MR. DESALVIO:

I don't know if it'll be the exact percentage, because we have --- one issue that we have to deal with is that the employees are team members that are going to supervise the game really need to 21 have previous gaming experience at the supervisory level. It would be very unfair for us to have somebody go into a dealer school, have never dealt the game, tried to deal the game and become a supervisor 25 at the same time. So there will be a small contingent

that we absolutely need, and I believe the State and the Board would want some experienced folks to supervise and make sure that the integrity of the game is maintained. So that portion probably will have to be brought in from other locations, since there is currently no table games operations in the State. The vast majority of the positions will be dealers. think the vast majority of them will be local residents or current team members that would like to 10 participate in the table games area. And therefore, whether it will be the current, you know, 95, 96, I don't if it'll be that high. But I believe one of our 12 goals is to make sure that it was over 85 percent is 13 14 certainly within the local area.

# ATTORNEY DAVENPORT:

You previously testified with respect to diversity at the facility. Will Sands employ the same percentages with respect to the new hires for the table games expansion?

#### MR. DESALVIO:

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I don't see any reason why it would be any different. You know, we have a widely diverse audience amongst our team members. We are located in the south side of Bethlehem. And I know our largest population of minority team members is the Hispanic

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and Latino community. They make up somewhere between
  11, 12, 13 percent of the workforce. I see no reason
  why our percentages would change now. Of course,
  that's contingent on who steps up and applies for
  these jobs. But we're going to employ the same
  methods that we used as part of the original hiring
  process for the table games process, which means that
  we will have a strong outreach throughout the
  community to make sure that we try to get as wide of a
  diverse audience as possible within our team members.
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                ATTORNEY DAVENPORT:
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                And with respect to meeting weekly
  suppliers, how many construction and non-construction
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  contracts have been awarded to maybe meet these?
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                MR. DESALVIO:
                I honestly don't have the number with me,
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  so, Nan, I'd have to get back to you on that.
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                ATTORNEY DAVENPORT:
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                Okay. If you can provide that
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  information, we'd appreciate it.
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# MR. DESALVIO:

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Okay. Sure. It is in our quarterly reports that are filed. I just don't have one with me.

## ATTORNEY DAVENPORT:

I have one, but I don't think you want to take the time to go through it right now.

# MR. DESALVIO:

Okay.

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### ATTORNEY DAVENPORT:

With respect to expenses, approximately how much money has Sands spent on construction and non-construction related costs, not only initially but also anticipated with the table games expansion?

### MR. DESALVIO:

Our current number is about \$743 million, including everything that was open through November 13 22nd.

#### OFF RECORD DISCUSSION 14

#### MR. DESALVIO:

We know some of the costs. Obviously, the \$16 and a half million licensing fee. 18 l remaining portion, we do estimate some modifications on the floor. We need the final plans back from our 19 20 architect before we could probably --- again, that will be included in the petition, but I was probably a 21 22 little bit premature on a final number. You know that 23 it will be north of \$16 and a half million, because 24 that's the base licensing fee. We're not putting a 25 major expansion on the building, so we're trying to

get arms around what the final cost package will be. And it'll be \$16 and a half plus.

# ATTORNEY DAVENPORT:

Approximately how many patrons have visited the facility since your opening?

### MR. DESALVIO:

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I would also have to get back to you on that. We don't have actual traffic counters at the entrances, but we can make estimates based on volume and what we expect. I don't want to quote a --- I don't like quoting numbers unless I know for sure.

I'll put that in the category of I'll respond to that, along with the other question that you asked about, shortly thereafter.

#### ATTORNEY DAVENPORT:

How much money has Sands paid vendors since its opening?

#### MR. DESALVIO:

I don't have that.

# ATTORNEY DAVENPORT:

Okay. We'll add that to the list.

### MR. DESALVIO:

You've got a list; right? Okay.

# ATTORNEY DAVENPORT:

And there's been several Board Orders

since you've opened. I just want to check and see with compliance with the Board conditions. February 3rd, 2009, the Board granted Sands' Petition to Relax or Modify Condition Number 51, which required that Sands submit for Board approval any design or construction schedule modifications to the initial development plan as described in Sands' application to the Board and presented during its 2006 suitability hearing. The Board Order required that Sands meet monthly with and provide status report to the Board's 10 11 Financial Investigation Unit, regarding Sands' efforts 12 to secure financing to complete the project. Order also stated that Sands remains obligated to 13 14 complete the project and all material respects. Has 15 Sands complied with all the Board conditions imposed 16 in that Order?

#### MR. DESALVIO:

Yes, we have.

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### ATTORNEY DAVENPORT:

Has Sands met regularly with the Financial Investigation Unit and provided status reports regarding efforts to secure financing to complete the project?

#### MR. DESALVIO:

Yes, we have.

#### ATTORNEY DAVENPORT:

And what is the status of efforts to secure financing?

# ATTORNEY KRAUS:

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We don't think the project is financeable 6 right now for general economic conditions. Excuse me, Fred Kraus, for the record. And given the continuing state of the financial markets.

# ATTORNEY DAVENPORT:

But Sands remains committed to completing the project as approved by the Board?

### ATTORNEY KRAUS:

That's Condition 51, and that was Yes. 14 the Board's Order. That's what we agreed to.

# ATTORNEY DAVENPORT:

Can you give me any timeline with respect to restarting the construction, the hotel, the mall 17 L 18 l and the rest of the project?

#### ATTORNEY KRAUS:

I wish I could. I think if I could, I'd 21 be a very wealthy person. But I'm very bad at predicting markets. My history is selling when the 23 market goes up. Personally, if I offend such --- I'm perhaps the worst person to predict something like 25 that.

# ATTORNEY DAVENPORT:

So it's basically contingent upon the market improving?

### ATTORNEY KRAUS:

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It is, yes. We'd have to go the market, because as I've said originally, the cost to complete it is --- it's in excess of \$100 million. something that needs financing.

#### ATTORNEY DAVENPORT:

On May 6, 2009 the Board approved Sands' Petition for a Declaratory Order. The Board's Order imposed several conditions upon Sands, such as requiring that Sands maintain records of all services that the Venetian Casino Resort, LLC provides pursuant 15 to Section 1 of the Shared Services Agreement, providing the Board with quarterly reports of the specific services provided under the agreement, revising Sands' organizational charts to reflect departments affected by the agreement, seeking Board approval for all renewals, amendments and changes to the agreement and notifying the Bureau of Licensing prior to entering into any subcontract with third 22.1parties to perform any services enumerated in the 23 | agreement. Has Sands complied with all of these 25 l conditions?

# 1 MR. DESALVIO: 2 Molly, I think you have ---. 3 ATTORNEY KRAUS: While Molly's coming to the microphone, 4 on the local end of that compliance, Molly would speak as to the records being paid. But a general matter, yes, we'll comply with those conditions. Again, Fred Kraus for the record. 9 ATTORNEY EICHER: 1.0 For the record, Holly Eicher, 11 E-I-C-H-E-R. And yes, here locally at Sands Bethlehem 12 Casino Resort we have maintained all of those records. 13 l The Shared Services Agreement is in full effect as 14 approved by the Gaming Control Board. 15 ATTORNEY DAVENPORT: Is Sands Bethworks a RAMP-certified 16 17 organization? ATTORNEY EICHER: 18 19 Yes, we are. 20 ATTORNEY DAVENPORT: 21 And has Sands' beverage service personnel 22 and bartenders received training? 23 ATTORNEY EICHER: 24 Yes, they have. 25 ATTORNEY DAVENPORT:

At this point, I have no further questions. Ms. Lloyd?

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# PRESIDING OFFICER:

I have one clarifying question. What is RAMP certified?

# ATTORNEY DAVENPORT:

If you want.

# ATTORNEY EICHER:

RAMP is Responsible Alcohol Management 10 Program. It's a state-required training for all employees and certain supervisory and management-level personnel. For example, both Bob DeSalvio and myself 13 have been RAMP certified. And it teaches you how to 14 properly serve alcohol and how to recognize 15 individuals who may be intoxicated and not to serve them.

### PRESIDING OFFICER:

Thank you. If the OEC has completed their Cross Examination, does Sands have any Redirect follow-up to those questions or any other information?

### ATTORNEY KRAUS:

For the record, Fred Kraus. 23 have a couple following up on the question of the policy prohibiting minors from accessing the casino 25 | floor. I wanted to ask Mr. DeSalvio whether he was

aware of a policy of what age that a person appears to be are security quards required to check?

### MR. DESALVIO:

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If somebody appears to be 30 years old or under from general appearance as they approach our entrances, our quards at the entrances are 7 instructed to go ahead and card them and ask for the ID and run those IDs through the machines. Now, I don't have the exact number, but we've challenged probably --- it's in the excess of 280,000 challenges at our front doors to check on ID. So it just shows you how much effort we put behind trying to make sure the underage don't get into the facility.

#### ATTORNEY KRAUS:

And were a portion of those challenged, in fact, discovered to be minors seeking to gain entrance and turned away?

#### MR. DESALVIO:

Yes, they were.

### ATTORNEY KRAUS:

No further questions.

### PRESIDING OFFICER:

Any Redirect (sic) on those questions?

# ATTORNEY DAVENPORT:

Have you reached out to the local

community colleges and colleges in this area to let them know that they must be over 21 years of age to enter and play?

#### MR. DESALVIO:

Yes. I personally have actually attended 6 meetings. There's an organization locally that includes all of the colleges and universities in the area. We had meetings with them even pre-opening to let them know that we were going to be extremely strict on the policies at the door, and then our security director met with some of them individually to talk about making sure that they are --- they're promoting that nobody under the age of 21 should come into the building. I think it's pretty widely known in the college and university community that we're very strict at the door.

# ATTORNEY DAVENPORT:

And you do have signs at the door;

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### MR. DESALVIO:

Yes, we do.

# ATTORNEY DAVENPORT:

As required by the Board?

MR. DESALVIO:

Yes, we do.

### ATTORNEY DAVENPORT:

Thank you. No further questions.

# PRESIDING OFFICER:

Any additional comments?

### ATTORNEY KRAUS:

No additional.

# PRESIDING OFFICER:

It is now about 11:10. We will take a five-minute break and reconvene at 11:15, so that we can change the PowerPoint presentation. Thank you.

# SHORT BREAK TAKEN

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#### PRESIDING OFFICER:

We are now back on the record, and we'll continue. Commissioner Trujillo has expressed a desire to ask the Sands representatives a few questions, so we will hear from Mr. Trujillo.

### COMMISSIONER TRUJILLO:

Thank you, Ms. Lloyd. I think it's only two questions. And one probably the response will be that you need to get back to us, which is fine. 21 with respect to your diversity numbers, I'd be 22 interested in knowing what the percentage of workforce 23 is included in your management level. As you know, 24 most of your jobs are not all on the management level, 25 but I'd like and the Board would like to know what the

percentage is at the management level.

# MR. DESALVIO:

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I believe that is appropriated on quarterly reports.

### ATTORNEY EICHER:

Not by management. Yeah. It's total of workforce.

## MR. DESALVIO:

All right. Then we will have to get back to you on that.

# COMMISSONER TRUJILLO:

I would appreciate that. And the second question, and Mr. Kraus, I'm not sure if it goes to you or not. But with respect to the additional development, which as I understand it is roughly in the \$100 million range, the response that I heard was that the reason for the delay was due to the state of the financial markets, and therefore, the result of that being the project was not financeable at this stage. Beyond the financial markets, are there any other reasons why the Board should not expect the development of that project? Is there anything other than this current state of the financial markets?

#### MR. DESALVIO:

Not that I'm aware of, no.

# 56 1 COMMISSIONER TRUJILLO: 2 That's all I have, Ms. Lloyd. Thank you. 3 PRESIDING OFFICER: 4 Thank you. Does Sands have any follow up to the questions from the Commissioner? 6 ATTORNEY KRAUS: 7 No. 8 ATTORNEY EICHER: 9 No. 10 PRESIDING OFFICER: 1.1 OEC? Okay. With the agreement of the 12 parties, we are going to hear from one of our 13 registered speakers today, Mr. Jeffrey Parks. Before you begin, if you could raise your right hand to be 14 15 sworn. 16 JEFFREY A. PARKS, HAVING BEEN PREVIOUSLY SWORN, 17 TESTIFIED AS FOLLOWS: 18 19 20 PRESIDING OFFICER: 21 Thank you. And you can begin. 22 MR. PARKS: 23 Thank you. My name is Jeffrey Parks, and $24 \mid I'm$ not one of the 280,000 people that was stopped at 25 the casino door, unfortunately. I guess the gray hair

does it. I appreciate the opportunity to testify todav. I serve as the President of ArtsQuest, a non-profit Pennsylvania corporation based in Bethlehem with our principal offices at 25 West Third Street. ArtsQuest's principal mission is to celebrate arts and culture. We address this mission by presenting Pennsylvania's largest music festival, Musikfest, which is held every August, as well as Bethlehem's holiday festival, Christkindlmarkt Bethlehem. We and 10 our partner agencies, Pennsylvania Youth Theatre and the Hispanic-American League of Artists, offer arts 12 and cultural programming, including classes and 13 outreach programs for disadvantaged youth at the 14 Banana Factory Arts Center in South Bethlehem. also a part of the new SteelStacks community cultural 15 l 16 campus on the former Bethlehem Steel plant.

At the time Las Vegas Sands Corporation was seeking a casino license for the new casino to be located in the former Bethlehem Steel Plant, it promised to do three things which are relevant to today's proceedings. To be a good corporate citizen of Bethlehem, the Lehigh Valley and the Commonwealth; to develop the Bethlehem Steel site in a way that was respectful to the heritage of the site and the community, and while doing this, to create a tourism

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destination that would offer both residents and visitors arts, culture, entertainment and education; and to donate land to ArtsQuest, among other organizations, to develop the site. I will address each of these promises.

6 Since 2007 the Sands Bethlehem Casino Resort and/or its predecessor has been a sponsor of Musikfest, which has greatly helped ArtsQuest to serve over one million people at this admission-free festival with the presentation of over 500 live 10 musical performances in ten days in downtown 11 12 Bethlehem. The annual economic impact of Musikfest is over \$35 million annually, and Sands Bethlehem Casino 13 Resort has assisted in making that possible since they have become active in Bethlehem. In 2009 the Sands 15 became the principal sponsor of the main stage at 16 17 Musikfest, now known as Sands Riverplace. addition, the Sands has supported the ArtsQuest 18 educational outreach programs at the Banana Factory 19 which serve 150 at-risk middle school students 20 annually with after-school programs. 21 ArtsQuest has further benefited from the Sands' presence by being 22 one of the many community groups that received a 23 24 portion of the proceeds from the opening of the 25 casino. The Sands has become a strong partner in the

arts and cultural programs of ArtsQuest which serve the greater Lehigh Valley region.

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As promised, the Sands developed the most 4 difficult portion of the 120-plus acres that they 5 purchased, the former ore yards. By completing the casino, parking deck and support facilities, the Sands 7 was true to their word in being respectful to the site 8 by utilizing architecture that is evocative of the former Bethlehem Steel Plant. The steel themed 10 interior of the casino is both dynamic and again respectful to the heritage of the site. 12 Unfortunately, the larger economic issues of the country have made continuing with the proposed hotel 14 and conference center on the site not feasible at this time. However, the Sands remains true to their original vision of the entire site becoming a major tourism destination.

As per their original statement to this Board, the Sands has now donated two parcels of land totaling 3.778 acres to ArtsQuest. The location of these two parcels which have been conveyed to our organization are to the immediate south and west of the iconic blast furnaces which the Sands is maintaining and illuminating. These strategic parcels will allow ArtsQuest to offer diverse cultural

1 programming on the historic site, making the history of the community alive and relevant for generations to come. As represented by ArtsQuest, the new ArtsQuest Performing Arts Center is under construction on a portion of the land donated to ArtsOuest and is scheduled to be open in May 2011. The vibrant new community facility will include the Musikfest Café which will offer well over 200 concerts annually --excuse me, a two-screen cinema for independent, 10 international and documentary films, the Blast Furnace 11 Room for community and cultural events and the Creativity Commons, a gathering place with 12 l entertainment as well as the interactive media center 13 called the PodZone. 14

With the assistance of the City of Bethlehem, the site is being developed with three new plazas which will support festivals and community gatherings, a new outdoor music pavilion and the development of the Turn & Grind Shop as offices and support space for ArtsQuest for the many programs being planned on the site. The ArtsQuest project alone is about to create 140 direct and indirect construction jobs this year and when open will provide an additional 100 full-time equivalent jobs. 25 ArtsQuest programming at the site is expected to have

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an additional impact of \$25 million per year for the Lehigh Valley and is expected to attract between 500,000 and 800,000 annual visitors to the site. Time does not permit me to expand upon the numerous programs that will be offered by ArtsQuest at the site which include a Farmer's Market, an Arts and Antiques Market and an Artist Market during the warm weather months, over 50 live, free family-friendly performances at the new outdoor stage, four new music festivals, an Oktoberfest, appropriate for this month, 10 a Winterfest, and a fringe festival as well as special 11 12 cinema programs and a great diversity of music programs. I encourage anyone who is interested to 13 14 review the entire programming for the project at 15 www.steelstacks.org.

Las Vegas Sands Corporation and the Sands Bethlehem Casino Resort, in spite of the current economic downturn, have been true to their word and have become a major partner in the arts and culture of the community. For this reason, it is without reservation that ArtsQuest strongly supports the 22 renewal of the gaming license for Sands Bethlehem Casino Resort. 23 I Thank you.

### PRESIDING OFFICER:

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Thank you, Mr. Parks. And if you could

leave a copy of your comments with us, it would help us in our transcription today. Thank you.

#### MR. PARKS:

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Thank you.

# PRESIDING OFFICER:

Now, we will turn to the OEC for their presentation.

### ATTORNEY DAVENPORT:

Thank you, Director Lloyd. The OEC is established within the Board's Bureau of Investigations and Enforcement (BIE). And it binds us to the Bureau in all matters including the granting of licenses, permits and registrations, the conducting of 14 background investigations, audits and inspections and 15 violations of the Pennsylvania Race Horse Development and Gaming Act and the regulations promulgated thereunder, as well as the facilities' internal controls. The OEC also files recommendations and objections relating to the issuances of licenses, permits and registrations on behalf of the BIE. Pursuant to Section 1304 of the Gaming

22 Act, the Board may issue a Category 2 Slot Machine License to an applicant, its affiliates, 24 | intermediaries, subsidiaries or holding companies that 25 is not otherwise eligible to apply for a Category 1

1 License and the person seeking to be located in the 2 licensed facility and a city of the first class, a 3 city of the second class or a revenue or a tourism-enhanced location.

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On December 20th, 2006, the Board 6 approved Sands Bethworks Gaming, LLC for its Category 7 2 Slot Machine License, and on August 8th, 2007 the 8 Board issued the license. Sands opened to the public on May 22nd, 2009. Sands' original plan which was 10 l approved by the Board was to construct not only the 11 gaming facility but also a 300-room hotel and a 12 200,000 square foot retail facility. On January 15th, 2009, Sands petitioned the Board to temporarily 14 suspend the construction of the hotel and retail 15 l facility. This Petition was approved at the Board's February 3rd, 2009 meeting. Sands currently has a 16 maximum of 3,250 slot machines available for play. And approved gaming floor is comprised of 132,315 18 I square feet. Prior to passage of the recent 19 20 amendments to the Gaming Act, a Slot Machine License 21 was valid for one year from the date the Board 22 approved the original license. The amendments have 23 since extended the license renewal period to three 24 years.

Sands, its affiliates and Principals have

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1	timely submitted their renewal applications.
2	According to Section 1517 (c) of the Gaming Act, the
3	powers and duties of the Pennsylvania State Police
4	include, among other things, to initiate proceedings
5	for criminal violations to the Act and to conduct
6	administrative inspections on the premises of the
7	licensed facility to ensure compliance of the Gaming
8	Act and the regulations. Lieutenant John Evans of the
9	Pennsylvania State Police is here today to testify
10	about reported criminal offenses at Sands Bethworks
11	Casino. And I believe Mickey has an overhead
12	projection.
13	OFF RECORD DISCUSSION
14	ATTORNEY DAVENPORT:
15	Thank you, Fred. I appreciate that.
16	ATTORNEY KRAUS:
17	Sure.
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19	JOHN EVANS, HAVING BEEN PREVIOUSLY SWORN, TESTIFIED AS
20	FOLLOWS:
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22	ATTORNEY DAVENPORT:
23	Could you please state your name and
24	spell it for the record?
25	MR. EVANS:

Yes.

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#### ATTORNEY DAVENPORT:

What is the role of those troopers that are assigned to the casino?

## MR. EVANS:

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Troopers assigned to the casino provide primary law enforcement services at the Sands, as dictated by the Gaming Act. Services include the investigation of criminal violations occurring at the facility and also fingerprinting and processing individuals applying for gaming license and employment.

### ATTORNEY DAVENPORT:

And what is the State Police's jurisdiction at the casino?

# MR. EVANS:

The State Police have a Memorandum of Understanding between the Pennsylvania State police and Bethlehem City Police to provide jurisdictional 19 boundaries within the facility. The Pennsylvania 20 | State Police provides police services basically on the gaming floor proper, while the Bethlehem City provides primary coverage in the parking garage, surrounding parking areas and in the food court area.

### ATTORNEY DAVENPORT:

Could you please describe the working

relationship between the State Police and Sands Casino?

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The relationship between the State Police and the Sands Casino is a cooperative and effective It has existed before the opening and has continued throughout, up to the present day. word, the relationship is outstanding.

# ATTORNEY DAVENPORT:

And as you know, the Board has casino compliance representatives that are assigned to Sands Casino. Could you please describe the working 13 relationship between the Pennsylvania State Police and the Board's casino compliance representatives?

#### MR. EVANS:

Likewise, as it is with the Sands, the PGCB compliance staff at the Sands works very closely with our troopers onsite, and that relationship is excellent, thanks to John Sentell and his team's efforts.

# ATTORNEY DAVENPORT:

And John Sentell is who?

#### MR. EVANS:

24 John Sentell is the Lead Compliance Agent 25 at the Sands for the Board,

### ATTORNEY DAVENPORT:

Thank you. Are you familiar with the Uniform Crime Reporting System?

#### MR. EVANS:

Yes.

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### ATTORNEY DAVENPORT:

Could you describe that, please?

#### MR. EVANS:

The Uniform Crime Reporting System is a system set up by the FBI, originally. And it's a system whereby crime statistics are quantified and 12 submitted for analysis. And in the State of 13 Pennsylvania, the Pennsylvania State Police are tasked 14 with collecting and collating that information from all the police departments within the state. addition to that, the Pennsylvania State police, each segment of the department which has responsibility for certain jurisdictional areas submits monthly reports.

#### ATTORNEY DAVENPORT:

And that's what is up on the screen; is that correct?

#### MR. EVANS:

That's one of the reports that's Yes. pulled from the Uniform Crime Reporting System in Pennsylvania. That deals specifically with the

69 troopers who work at the Sands within the Gaming 2 Enforcement Office. 3 ATTORNEY DAVENPORT: 4 And just for the record, that is also marked as OEC Exhibit Five. Is this UCR in an electronic format? 7 MR. EVANS: 8 Yes. 9 ATTORNEY DAVENPORT: 10 And which agency compiles the information that's contained in the UCR? 11 MR. EVANS: 12 13 All the entries are submitted, and it's 14 managed by the Pennsylvania State Police. 15 ATTORNEY DAVENPORT: 16 Is the UCR available to the public for viewing on the State Police's website? 17 18 MR. EVANS: 19 Yes. 20 ATTORNEY DAVENPORT: 21 And what is the website address? 22 MR. EVANS: 23 It's www.ucr.psp.state.pa.us. 24 ATTORNEY DAVENPORT: 25 How frequently is the information on the

UCR updated?

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#### MR. EVANS:

Each month entries are made for the prior month, and the requirement is that the entries are made for the prior month by the 10th of the next month. So, for instance, January statistics should be entered by each agency entity by February 10th.

### ATTORNEY DAVENPORT:

And the UCR that's on the screen right now, it says year to date December 2009. Would that be the most updated information in the UCR?

### MR. EVANS:

13 Yes.

# ATTORNEY DAVENPORT:

Is the information contained on the database subject to edits?

# MR. EVANS:

18 Yes.

### ATTORNEY DAVENPORT:

20 And under what circumstances would that

21 information be edited?

#### MR. EVANS:

There are many ways whereby the UCR would be edited. And one of those circumstances, or one of many circumstances, is when an offense is initially

investigated and subsequently cleared. That arrest 2 would be carried. There would be an edit for that particular entry for that offense. There are variations in that, whereby an investigation might be determined that the offense never occurred, so it would be carried into an unfounded offense. So there are quite a few ways where it's edited, so the statistics contained therein are subject to continual edit by the entering agencies.

# ATTORNEY DAVENPORT:

And what type of information is contained in the UCR?

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The uniform crime report data includes a listing of all offenses occurring or reported within specific jurisdictions throughout the state. And the information that's included is types of offenses occurring, location of those offenses, demographic data for both victims and those persons charged.

#### ATTORNEY DAVENPORT:

And I know you just stated the actual offenses, but could you explain the difference between an actual offense and offenses known with respect to the columns in the UCR and maybe provide some 25 examples?

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The offenses known column includes all the crimes reported or alleged during that reporting period. The actual offense column includes only those crimes deemed to have actually occurred. In other words, if an investigation reveals that a reported crime did not occur, the actual offense column would reflect a lower number than the offenses column.

# ATTORNEY DAVENPORT:

So if somebody would report that their wallet was stolen on the gaming floor and went out to their car and noticed that the wallet was indeed in their car, the number in the offenses known would be different than the actual offense. You would come back in and edit that?

#### MR. EVANS:

Correct. That's a very good example of a reported wallet theft reported to us. And for instance, then the following day, the person locates their wallet actually at home or in their car. So the offense was initially reported to us as a theft, and then through the investigation, the determination was made that the actual offense never occurred. So the offenses known column would be higher in that instance.

#### ATTORNEY DAVENPORT:

So the number of offenses reported can be reduced if the case is later determined to be unfounded as well?

## MR. EVANS:

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#### ATTORNEY DAVENPORT:

And could you describe, perhaps, a situation with respect to something that would be later determined unfounded?

#### MR. EVANS:

Well, the wallet theft is a good example of that. We've had instances in our office --- I don't believe here at the Sands but at other locations --- where thefts or robberies were reported wherein 16 the person reports to us after arriving home and reporting back to their spouse or significant other that they were robbed at the casino. And so they report to the State Police that someone accosted them in the parking garage or something like that. the investigation we determined that that never occurred, simply that they were unwilling to provide the information of having lost money at the casino, so that, in fact, would be an unfounded offense. investigation determined that a false report was

provided to us.

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#### ATTORNEY DAVENPORT:

3 And with respect to the UCR for Sands Bethworks, are criminal offenses that occurred at Sands Casino listed in the UCR?

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#### MR. EVANS:

Yes. Offenses occurring at the Sands Casino and investigated by the Pennsylvania State Police are detailed in the Uniform Crime Report.

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### ATTORNEY DAVENPORT:

And which column would that be located

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#### MR. EVANS:

Well, it would be located both in column one, the offenses known, and then also actual offenses. Your entire screen actually depicts offenses occurring at Sands Bethlehem.

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#### ATTORNEY DAVENPORT:

And how are the offenses that occur at 20 Sands Casino entered into the UCR? What is the actual process?

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#### MR. EVANS:

The Pennsylvania State Police staff at the Gaming Enforcement Office at the Sands submits 25 reports for every offense that's reported to them.

And as a part of that reporting process, a State 2 Police Supervisor reviews the report once it's submitted. And that review includes an entry for the offense into the UCR electronic system. stated before, those entries are completed for each month by the 10th of the following month.

#### ATTORNEY DAVENPORT:

Okay. And with respect to Sands Casino, could you please review the classification offenses and the number of the actual offenses that occur at the facility since its May 2009 opening date to year to date, December 2009?

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The overhead depicts the actual offenses 15 that occurred since the opening day of the casino at Sands until the end of 2009. If you look at the actual offenses column, which I believe is the fourth column from the left, the number depicted is 242. That would be 242 offenses that we invested and determined to have occurred since the opening of the casino. The offenses are broken down on that screen 22 all the way from part-one offenses, which are your 23 more serious offenses. In that column it lists 170 24 reported and actual offenses of theft, 170. Then the next section of offenses deals with part-two offenses

which are determined to be not as serious under the Uniform Reporting System. And that's broken down into a number of different offenses from minor assaults to counterfeit bills, vandalism, drug possession, disorderly conduct and other offenses. numbers total 72, according to the chart.

## ATTORNEY DAVENPORT:

Does the UCR list the number of actual offenses that are prosecuted?

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The actual offenses prosecuted is not determined by the Uniform Crime Report, not listed in that manner. The prosecution of offense is something 14 beyond a statistical number, and it deals also with the District Attorney's Office and the Prosecutor's Office. So, for instance, you can have an offense shown as cleared in the column for cleared offenses, which is the seventh or eighth column over there, and you may or may not have an actual arrest or a prosecution for that case.

#### ATTORNEY DAVENPORT:

After reviewing the UCR for offenses 23 report for Sands, did you see a pattern in the type of actual offenses that have occurred at the licensed 25 facility?

#### MR. EVANS:

The general pattern as evidenced by just seven months of reporting is, in my opinion, similar in scope and size to the other Pennsylvania casino locations. However, to draw concrete conclusions from a relatively short period of crime statistical reporting would only be a guess.

#### ATTORNEY DAVENPORT:

Could you provide an example of voucher

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theft?

What we refer to as a voucher theft actually occurs when a patron or a customer either mistakenly drops or leaves behind the slot voucher of some value, and another person takes possession of that voucher in some manner.

#### ATTORNEY DAVENPORT:

I believe in other gaming jurisdictions, something like that would not be a crime. But in Pennsylvania, in Article Two, to take somebody else's voucher that was either left in the machine by mistake or dropped on the floor, that would be a criminal offense; is that correct?

### MR. EVANS:

Yes. We have a statute that deals with

theft of mislaid property in Pennsylvania. And we've determined that a slot voucher has value, and it did belong to someone at one point in time. And taking possession of that could constitute a crime.

### ATTORNEY DAVENPORT:

And the UCR contains a category for larceny in thefts; is that correct?

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Yes. That's the only part-one offense listed having occurred at the Sands, and the number was 170 is what's shown there.

### ATTORNEY DAVENPORT:

Do you know if the majority of those incidents that are listed under the larceny theft category are voucher thefts?

#### MR. EVANS:

We don't track specifically --- the
Uniform Crime Reporting doesn't track specifically or
differentiate between a voucher theft, theft of a
wallet, theft of cash. However, I would venture to
say from my experience that the majority of those
listed there are, in fact, something to do with
vouchers.

### ATTORNEY DAVENPORT:

How frequently are these voucher theft

incidents resolved?

#### MR. EVANS:

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Actually, the majority of voucher thefts are resolved in one way or another. The chart shows 5 170 actual thefts, and it shows 127 clearances for thefts which is resulting in a 75-percent clearance rate for thefts. If, in fact, that most of those thefts are voucher thefts, most of those incidents are actually resolved. In most voucher type theft investigation, the person responsible for taking possession of the other patron's voucher is located and returns the property to the victim. If there is 13 no desire for prosecution or other extenuating circumstance, the incident is actually resolved or exceptionally cleared in UCR terms with no arrest of the person and the victim having been restored their property.

#### ATTORNEY DAVENPORT:

Do voucher theft incidents ever result in an arrest?

#### MR. EVANS:

There are incidents where a voucher theft will result in an arrest. For example, recently an investigation revealed surveillance footage depicting a suspect who distracted an elderly patron while his

accomplice reached over and took her slots voucher from the machine. Both the suspect and his accomplice were located and charged with theft.

## ATTORNEY DAVENPORT:

Did this occur at Sands Bethworks Casino?

MR. EVANS:

No.

## ATTORNEY DAVENPORT:

Have the Troopers stationed at Sands cited individuals under the age of 21 for criminal trespass for attempting to enter the gaming floor?

#### MR. EVANS:

Yes.

## ATTORNEY DAVENPORT:

And in how many instances has that

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#### MR. EVANS:

My statistics show that there were three 19 individuals under the age of 21 cited in 2009 at the Sands Casino. One of those individuals was charged with criminal trespass for entering and remaining on the gaming floor. In addition, that same individual 23 was cited for underage drinking and misrepresentation 24 of age. The two other individuals that were under age 25 21 at the location were cited only for underage

drinking.

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### ATTORNEY DAVENPORT:

Are you familiar with the January 7th, 2010 amendments to the Gaming Act as it pertains to criminal offenses and penalties?

MR. EVANS:

Yes.

## ATTORNEY DAVENPORT:

Pursuant to the January 7th, 2010 amendments to the Gaming Act, it is now unlawful for any individual under 21 years of age to enter and 12 remain in any area of the licensed facility where slot 13 machines are operated or the play of table games is conducted and to wager, play or attempt to play a slot 15 machine or table games at the licensed facility. Does 16 PSP have the authority to charge those individuals with a non-gambling summary offense?

## MR. EVANS:

Yes.

#### ATTORNEY DAVENPORT:

And can fines now be imposed against a person under 21 years of age that is convicted of a 23 non-gambling summary offense for entering the licensed 24 facility or wagering, playing or attempting to play a slot machine or table game?

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1	MR. EVANS:
2	Yes.
3	ATTORNEY DAVENPORT:
4	And what are the amounts of those fines?
5	MR. EVANS:
6	The amounts listed in the Act are not
7	less than \$200, no more than \$1,000 for a first
8	offense, and not less than \$500, nor more than \$1,500
9	for a second or subsequent offense.
10	ATTORNEY DAVENPORT:
11	What is the last date the UCR records are
12	available for reported offenses at Sands Casino?
13	MR. EVANS:
14	That would be December 31st, 2009, which
15	is the end of 2009. The offense data for the month of
16	January 2010, again, as I stated before, should be
17	available by February 10.
18	ATTORNEY DAVENPORT:
19	And I believe you previously testified
20	that one cannot draw a conclusion based upon the crime
21	statistics at the different licensed facilities in
22	Pennsylvania based upon the UCR data?
23	MR. EVANS:
24	Yes.
25	ATTORNEY DAVENPORT:

Do you see a record of any crime trends at Sands Bethworks?

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Again, crime trends are generally viewed over a period of years rather than a period of only seven months, and Sands hasn't reached that point yet. However, again, based on my experience, the crime statistics that are found at Sands are comparable to other facilities and reflect the general trends we've seen in other casinos in the state. I would say that nothing there is remarkable or shows any particular crime trend.

## ATTORNEY DAVENPORT:

And generally, are Pennsylvania State 15 Police satisfied with the level of cooperation between the staff of Sands Bethworks Casino and the trooper station within the facility?

### MR. EVANS:

My answer to that would be yes, without a doubt, and that was from the very beginning, prior to the opening until today.

#### ATTORNEY DAVENPORT:

Thank you.

## PRESIDING OFFICER:

Does Sands' Counsel have any Cross

Examination for Lieutenant Evans? 2 ATTORNEY KRAUS: 3 No questions. 4 ATTORNEY DAVENPORT: 5 Section 1509 of the Gaming Act requires the establishment of a compulsive and problem gambling 7 program. Nan Horner, the Director of the Office of Compulsive and Problem Gambling, is here to testify today regarding Sands' Compulsive and Problem Gambling 10 Plan. Good morning. 11 MS. HORNER: 12 Hello. My name is Nanette Horner, H-O-R-N-E-R, and I'm the Director of the Office of 13 Compulsive and Problem Gambling at the Pennsylvania 14

#### ATTORNEY DAVENPORT:

And what are your duties, please?

### MS. HORNER:

Gaming Control Board.

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Among my duties are the review of Compulsive and Problem Gambling Plans at each of the licensed facilities, maintaining the self-exclusion and exclusion lists and ensuring that, at least on paper, the facilities in the Commonwealth have complied with the Act and the regulations.

#### ATTORNEY DAVENPORT:

And could you please summarize the Compulsive and Problem Gambling Plan requirements that are contained in the Gaming Act and the regulations for slot machine licenses?

## MS. HORNER:

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Yes. The requirements of the Act and the regulations as well as Gaming Control Board Guidelines address issues that the slot machine licensees must comply with. They must develop and implement a Compulsive and Problem Gambling Plan, train their employees regarding signs and symptoms of problem gambling, establish and comply with procedures, train employees to prevent self-excluded, excluded and underage and intoxicated individuals from engaging in slot machine gambling; and they must ensure that these 16 individuals do not receive direct mail marketing materials. Casinos must notify me within 24 hours of a violation of an individual who's on the exclusion list or the self-exclusion list if they come into the casino. The facilities must include a problem gambling statement and a toll-free telephone number on all advertisements and promotional materials. 23 must have procedures to respond to patron requests for problem gambling materials. And they also must place approved signage throughout the facility that specify

that individuals under 21 years of age and those who are on the exclusion, self-exclusion list are prohibited from gambling.

### ATTORNEY DAVENPORT:

What are the procedures to approve the Compulsive and Problem Gambling Plan?

#### MS. HORNER:

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All of the casino license applicants had to submit a Compulsive and Problem Gambling Plan with 10 their initial application. None of those plans were approved, but the Board was apprised of the contents of the plan when they made the determination for 13 licensure. Once the applicants were granted and 14 issued a license, the licensees had to submit a Compulsive and Problem Gambling Plan to be approved by me as a condition of operations.

## ATTORNEY DAVENPORT:

What are the required training 19 requirements in Sands Bethworks' Compulsive and 20 Problem Gambling Plan?

#### MS. HORNER:

Sands educates all of their employees on 23 the issue of compulsive and problem gambling, prohibition of underage gambling, prohibition of gambling by intoxicated patrons and the identification and ejection of excluded and self-excluded persons.

2 Training materials used at the Sands have been

3 developed by the Council on Compulsive Gambling of

4 Pennsylvania. That is a group with specialized

5 knowledge, skill, training and experience in

6 responsible gaming programs and casino employee

l training programs. Also, Sands Bethworks Gaming, LLC

has utilized its own employees to develop training

9 materials for departmental specific training.

## ATTORNEY DAVENPORT:

What are the duties and responsibilities of Sands Bethworks' employees with respect to the Compulsive and Problem Gambling Plan?

#### MS. HORNER:

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Specific departments are responsible for various duties, and they do undergo training in departments. So Sands' departments would be security, surveillance, slot, the cashier's cage, marketing department, food and beverage and also valet.

#### ATTORNEY DAVENPORT:

Is a requirement to establish procedures to attempt to identify patrons and employees with suspected or known compulsive and problem gambling behavior and to report such behavior and to attempt to provide information to such individuals?

#### MS. HORNER:

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The Sands' Compulsive and Problem Yes. Gambling Plan must address those issues and procedures 3 to identify such individuals, and also to maintain 4 confidentiality in the event that a person is suspected of having a gambling problem. The Sands 7 plan does address the requirements. There are 8 reporting procedures in their Compulsive and Problem Gambling Plan. But also, you know, be aware that problem gambling, compulsive gambling is a hidden 10 11 disease. It's a hidden illness, so signs and symptoms 12 are not readily apparent particularly when viewing an individual. It's very, very difficult to make a 13 14 determination. And while casino employees can offer 15 materials and assistance, they are not trained professionals, and they should never attempt to 16 17 diagnose an individual or label an individual as having a gambling problem. 18

#### ATTORNEY DAVENPORT:

Does Sands Bethworks' Compulsive and Problem Gambling Plan include procedures to prevent underage gambling and to prevent intoxicated, excluded and self-excluded persons from gambling?

#### MS. HORNER:

Yes. All of those procedures are

contained in the Sands Bethworks, LLC Compulsive and Problem Gambling Plan. They do have detailed procedures for all of that.

#### ATTORNEY DAVENPORT:

Can you describe the signage requirements in Sands Bethworks' Compulsive and Problem Gambling Plan?

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The Gaming Act and the regulations require that signage contains certain information to be placed at particular locations. The Compulsive and 12 Problem Gambling Plan that has been approved for the Sands does specify that within 50 feet of every entrance and exit of the facilities, and on each ATM cash dispensing and other change machines there will be a sign that contains the problem gambling statement as well as a toll-free number that an individual can call for assistance. Within 50 feet of the entrance and exit of the gaming floor, there must be signage related to underage gambling, advising individuals who are under 21 that they will be arrested for trespass if they go on and remain on the gaming floor. also there's a signage requirement that notifies individuals who are on the self-exclusion list that they may be arrested for trespass if they go on the

gaming floor and signage notifying individuals that
firearms and deadly weapons are prohibited without
Gaming Control Board permission. And also Act Number
One, which was Senate Bill 711 which amended the
Gaming Act, requires at least 20 signs in each
facility that have the problem gambling statement and
the toll-free helpline number, and Sands has complied
with all of the signage requirements, including the
requirement of Act Number One.

## ATTORNEY DAVENPORT:

When was Sands Bethworks' original Compulsive and Problem Gambling Plan approved?

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Prior to the Sands conducting gaming operations, their plan was approved, and that was on April 9th, 2009. There also has been an amendment to that plan that has been approved. The plan amendment specified that the self-exclusion list, which is a confidential list, will also be provided to the other Sands property in Las Vegas, the Venetian Palazzo, for purposes of removing those individuals from direct mail marketing, and that has been approved. The sharing of the confidential self-exclusion list with other properties outside of the state is permitted under the Gaming Act. There was one other amendment

that has been approved, and that was to amend the signage to prohibit facility access for individuals under 21 years of age. As you had mentioned earlier, the Gaming Act originally permitted individuals at least 18 years of age to be on the gaming floor even though they were prohibited from gambling. But Sands, even prior to Act Number One upping the age to 21, had taken the position that they did not want individuals under 21 in the facility.

## ATTORNEY DAVENPORT:

What is a 501(a)(4) report?

#### MS. HORNER:

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The 501(a)(4) report is an annual summary of the Compulsive and Problem Gambling Plan. It is required to be submitted with the license renewal application and materials. And the Sands did file their annual summary, their 501(a)(4) report, but it just happened to be --- the timing of that was it was only mere days after they had actually commenced operations. But some of the items that they put into their 501(a)(4) report specified that they educate all of their employees on compulsive and problem gambling and the prohibition of underage gambling. Prior to the Sands opening and commencing operations, they engaged the Council on Compulsive Gambling of

1 Pennsylvania to conduct their employee training.

There were initially 16 two-hour training sessions for

employees. And as of the date of filing this

501(a)(4) report, approximately 900 employees had

already been trained on compulsive and problem

gambling, underage gambling, identification of

excluded and self-excluded individuals.

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All of the employees at the Sands are responsible for ensuring that no person under 21 has access to the gaming floor. That was in the report. They also addressed that they maintain electronic and 12 hard copies of the self-exclusion list and the exclusion list. They distribute updates to that list to appropriate personnel. Self-exclusions do not expire. So when lagging the account of a 16 | self-excluded or an excluded individual, the Sands 17 uses the date of expiration as December 31st, 9999. So there will be no mistakes that someone accidentally, you know, is taken out of the system as being self-excluded.

And also as of the date of filing their 22 501(a)(4) report, Sands had sponsored three separate five-part Compulsive Gambling Treatment Training 24 | Series. And those series, I believe, someone will be speaking of that later on this afternoon. But the

trainings were conducted by the Council on Compulsive Gambling in Pennsylvania, and the trainings have been offered to approximately 1,000 individuals thus far.

## ATTORNEY DAVENPORT:

And I believe that there is --- a first person on the excluded list is somebody that was located at Sands Casino; is that correct?

#### MS. HORNER:

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That is correct. As of the most recent Gaming Control Board meeting, there were four individuals who were placed on the excluded persons' 12 list. That is the black list. That's not people necessarily with a gambling problem. They are people who could affect the operations or the integrity of gaming or the proper reporting revenue. There was an 16 individual who was identified at the Sands. She is also on the New Jersey excluded persons' list, and she 18 is now on the Pennsylvania excluded persons' list.

#### ATTORNEY DAVENPORT:

And that list is on the PGCB website; is that correct?

### MS. HORNER:

It is a public list. As of today, there is not an operational link to that list, but we expect that to be forthcoming within the next week.

### ATTORNEY DAVENPORT:

Thank you.

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## PRESIDING OFFICER:

Sands Counsel have any Cross Examination of Ms. Horner?

#### ATTORNEY KRAUS:

No questions.

#### ATTORNEY DAVENPORT:

The Board's Bureau of Casino Compliance is responsible for protecting the integrity of gaming within each casino through the enforcement of gaming 12 regulations and being first in line in responding to patron complaints. The Bureau of Casino Compliance has casino compliance representatives that are 15 assigned to each facility who are familiar with the Gaming Act, the regulations, the facilities' internal controls as well as its policies and procedures. The Bureau of Casino Compliance also ensures that all casino employees have access to the gaming floor, are properly licensed and that all vendors who have a business relationship with the casino have complied with the Bureau of Licensing's registration requirements. The casino compliance representatives monitor the casino's surveillance departments to ensure that there is adequate camera coverage

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1 throughout the facility, and that such coverage meets
  the requirements and the regulations.
                                          In addition,
  the Bureau of Casino Compliance refers any criminal
  acts to the Pennsylvania State Police for
  investigation and refers any violations of the Act,
  regulations or internal controls to the OEC for
  possible sanctions against the casino or its
  employees. Gerry Stoll from the Bureau of Casino
  Compliance is present today to testify regarding its
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  working relationship with Sands Casino.
11
  afternoon.
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                MR. STOLL:
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                Good afternoon.
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                ATTORNEY DAVENPORT:
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                Could you please state your full name and
16
   spell it for the record?
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                MR. STOLL:
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                Yes, ma'am. Gerald E. Stoll, S-T-O-L-L.
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                ATTORNEY DAVENPORT:
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                And what are your duties, sir?
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                MR. STOLL:
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                I'm currently the Director of the Bureau
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  of Casino Compliance, and my responsibilities are to
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  chart the course for, you know, our casino compliance
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operators that work in cooperation with Sands and

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every other casino.

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## ATTORNEY DAVENPORT:

And what is the role of the Casino Compliance Representative at Sands?

#### MR. STOLL:

All right. At Sands Casino, our representatives are more or less the conduit between all the Bureau's Boards, Departments of the Gaming Board and the casino. We are more or less the boots on the ground and the vehicle through which information passes, and you have to keep everybody up to speed with change in regulations, change of, you know, duties and responsibilities.

#### ATTORNEY DAVENPORT:

Could you please describe the Bureau of Casino Compliance's working relationship with the management and employees at Sands Casino?

#### MR. STOLL:

All right. Our relationship with the 20 management at Sands has been exemplary. You know, we 21 have worked cooperatively to identify issues and 22 proactively address solutions before the issues 23 became, you know, significantly disruptive to either, 24 you know, the regulatory adherence or the operation of 25 Sands and their gaming activity.

## ATTORNEY DAVENPORT:

And has Sands' management and employees cooperated with any investigations that have been initiated by your Bureau?

#### MR. STOLL:

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Sands has cooperated with all investigations that our Bureau has initiated. know, they actively solicit our input for issues that they identify and just, you know, really maintain a professional attitude and the spirit of cooperation.

### ATTORNEY DAVENPORT:

Could you please describe the Bureau's working relationship with the state troopers that are assigned to Sands Casino?

## MR. STOLL:

Yes, ma'am. Our relationship with the State Police currently is a very, very good one. You 17 know, we are all an additional layer or a layer of the 18 l security that all the casinos who operate in 19 20 Pennsylvania enjoy. You know, we actively refer issues that we determine that may have some 21 I criminality to State Police, and they in turn refer 22 23 issues that originally start as a criminal investigation and turn into the regulatory issue. 24 25 They refer that back to us. It's really a cooperative effort that ensures the citizens of the Commonwealth a fair deal and ensures that the adequate revenue is, you know, collected and that really --- you know, that Sands is operating in an environment that is fair as well. So, you know, we try to make sure that all the partners in this venture are treated fairly and with respect.

#### ATTORNEY DAVENPORT:

And does the Bureau of Casino Compliance work with GTECH, which is responsible for the central control computer, and the Department of Revenue in order to ensure that the proper revenue is collected by the Commonwealth?

#### MR. STOLL:

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Yes, ma'am. Yes. You know, we are a 24/7 presence at the casinos, and oftentimes our response is needed by GTECH to identify issues and, you know, to just do something as simple as collect the meter reading on a slot machine that's non-responding. So we do work with the GTECH to assure that, you know, everything is on the up and up, and, you know, the Department of Revenue, you know, has a smooth sailing path as well.

#### ATTORNEY DAVENPORT:

Had there been any issues with respect to

99 collection taxes on the gross terminal revenue? 2 MR. STOLL: 3 No, ma'am. ATTORNEY DAVENPORT: 5 Had there been any issues with respect to 6 connectivity to the central control computer system? 7 MR. STOLL: 8 No, ma'am. 9 ATTORNEY DAVENPORT: 10 Does the Bureau of Casino Compliance work 11 with the facility on compulsive and problem gambling 12 issues? 13 MR. STOLL: 14 Yes, we do. Actually, we are onsite, like I mentioned previously, 24/7 to, you know, enroll anybody with the desire in a compulsive and problem 16 l 17 gaming exclusion event, which we work in cooperation with Ms. Horner to collect the information and forward 18 that for her for distribution throughout the other, 19 20 you know, nine --- eight casinos. 21 ATTORNEY DAVENPORT: 22 Do the casino compliance representatives 23 at Sands register self-excluded individuals? 24 MR. STOLL:

Yes, ma'am, they do.

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## ATTORNEY DAVENPORT:

And could you just go through the process 3 how somebody who wanted to be on the self-excluded list would go about getting on the list?

## MR. STOLL:

Certainly. The normal course of events would unfold in this manner. Someone who identifies a gambling problem would actually approach normally an employee of Sands, whether --- you know, most likely 10 it would be a security employee or it could be a beverage server, whatever, who will in turn direct them to, you know, one of the casino compliance representatives. Now, what we would do is once we, you know, meet with the individual we would go through a very, very comprehensive list of questions to assure 16 that the desire is present for one to self-exclude. We outline, you know, the responsibilities and the requirements and, you know, if, in fact, they are --you know, the patron is sure that they wish to exclude, then we would, you know, forward the paperwork. And that exclusion would become effective, you know, in a very short period of time.

#### ATTORNEY DAVENPORT:

And if somebody was self-excluded, 25 they're not only self-excluded from Sands but also from other Pennsylvania casinos; correct?

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## MR. STOLL:

That is correct. If you exclude from any 4 casino in Pennsylvania, you are excluded from the remainder. And also there are some casinos with locations out of Pennsylvania which will, you know, exclude anybody from --- you know, who excludes at any of their facilities, they will exclude them. know, for instance, if someone excluded in Sands Las Vegas, you know, that information will be transmitted. Then they would automatically be excluded from the 12 Pennsylvania casinos operated by the Sands.

## ATTORNEY DAVENPORT:

Has the Bureau of Casino Compliance 15 raised any issues or concerns with respect that Sands 16 has cooperated with the Bureau to address staff concerns?

#### MR. STOLL:

Sands has cooperated with, you know, compliance to really assure, you know, their compliance with the compulsive problem, gaming area, as well as all other areas that come up as, you know, areas of concern.

## ATTORNEY DAVENPORT:

Thank you.

#### MR. STOLL:

You're welcome.

### PRESIDING OFFICER:

Does Sands have any Cross Examination of

Mr. Stoll?

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#### ATTORNEY KRAUS:

No questions.

#### MR. STOLL:

Thank you, Counsel.

## ATTORNEY DAVENPORT:

12 l Attorney, Katie Higgins, will discuss the stipulations

OEC, Assistant Enforcement Counsel

13 the parties have entered into with respect to

14 enforcement actions taken by the BIE against Sands

15 Bethworks.

#### ATTORNEY HIGGINS:

The OEC and the Sands have stipulated to enter the following enforcement actions into the official record. The OEC has issued three warning 20 letters to the Sands for violations of the Act and 21 regulations. The first warning letter was regarding a 22 Principal of the Sands failing to file a renewal The second warning letter was for Sands

23 I application.

24 failing to timely notify the Bureau of Casino

Compliance regarding a voucher theft incident. 25 l And

the third warning letter was regarding underage individuals being present on the gaming floor. warning was for incidents where the underage individuals did not gamble and were quickly identified by Sands staff, and therefore, did not rise to the level of an Enforcement action. The Sands timely submitted corrective action responses to each warning letter. Additionally, the OEC filed and the Board granted one request for emergency suspension of the Gaming Employee Permit due to a Sands employee being charged with a felony offense. The criminal activity 11 12 that led to this charge did not occur at the Sands. 13 And that concludes the Enforcement actions initiated 14 l by the OEC. 15 PRESIDING OFFICER: 16 Thank you. 17 ATTORNEY KRAUS: 18 Can I just add one small point to that 19 stipulation? 20 ATTORNEY DAVENPORT: 21 Sure. 22 ATTORNEY KRAUS: 23 If I heard correctly, the first item was 24 a possible failing to file a renewal application. slight change is failing to file a timely renewal

application.

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## ATTORNEY DAVENPORT:

That is correct. The Board's BIE was 4 responsible for conducting Sands Bethworks' Category 2 5 renewal background investigation. Mike Rosenberry is present today to testify regarding Sands' background investigation. Good afternoon.

#### MR. ROSENBERRY:

Good afternoon. My name is Michael Rosenberry. It's R-O-S-E-N-B-E-R-R-Y. I'm the Regional Director for the Central Region of the BIE. Sands Bethworks Gaming, LLC falls within the area of responsibility for the Central Region of BIE.

### ATTORNEY DAVENPORT:

Did the BIE conduct a renewal 16 investigation to determine the suitability of Sands 17 for relicensing?

#### MR. ROSENBERRY:

Yes, we did.

## ATTORNEY DAVENPORT:

And when did the BIE begin Sands'

22 suitability investigation?

#### MR. ROSENBERRY:

2.4 Actually, the renewal investigation began 25 in some part back in June of 2008 and has continued

through January 2010. During that time, the investigation was updated and supplemental reports of investigations have been filed to make sure that the information is still accurate and timely.

## ATTORNEY DAVENPORT:

Is BIE's investigation now completed?

### MR. ROSENBERRY:

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With the exception of a few people that came in, I believe, in the latter part of 2009, the 10 renewal investigation of Sands Bethworks Gaming, the parent company is the affiliate company's Principals, 12 is complete.

#### ATTORNEY DAVENPORT:

As part of BIE's renewal investigation, did you and your staff review applications submitted by Sands, its affiliates and Principals?

#### MR. ROSENBERRY:

Yes, we did.

#### ATTORNEY DAVENPORT:

And were those applicants investigated for felony convictions, gambling offenses, civil 22 litigation, credit history, outstanding judgments, 23 regulatory history and their Department of Revenue tax status?

#### MR. ROSENBERRY:

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Yes, they were.

## ATTORNEY DAVENPORT:

Did Sands timely provide the BIE with all requested documents and information that was required during its renewal investigation?

### MR. ROSENBERRY:

Yes.

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## ATTORNEY DAVENPORT:

In your opinion, did Sands fully
cooperate with the BIE during this renewal
investigation?

#### MR. ROSENBERRY:

Yes, they've been very cooperative.

## ATTORNEY DAVENPORT:

Did BIE complete its renewal

16 investigation of Sands and its affiliates and

17 Principals?

#### MR. ROSENBERRY:

Again, with the exception of those few that came in the latter part of 2009, yes.

## ATTORNEY DAVENPORT:

And to the best of your knowledge, has

23 Sands paid all costs and fees due to the Board for its

24 renewal investigation?

#### MR. ROSENBERRY:

As of this past Monday, which would have 2 been the 1st of February, Sands is currently paid up 3 on all costs and fees associated with the renewal investigation.

## ATTORNEY DAVENPORT:

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And to the best of your knowledge, has Sands satisfied all its local, state and federal tax obligations?

#### MR. ROSENBERRY:

Yes, they have.

## ATTORNEY DAVENPORT:

Did the BIE determine that there were any 13 issues related to Sands' suitability or the suitability of any affiliates or Principals that would impede licensure?

#### MR. ROSENBERRY:

The renewal investigation has not uncovered any issues relating to Sands Bethworks Gaming, LLC, its affiliates, Principals or any of its key employees that would have a negative effect on their suitability or that would impede their renewal.

#### ATTORNEY DAVENPORT:

Are the BIE's findings contained in a 24 Report of Investigation?

#### MR. ROSENBERRY:

1 Actually, the reports of BIE, there's 2 more than 30 Reports of Investigations and more than 3 | 15 supplemental Reports of Investigations that are included in that. 5 ATTORNEY DAVENPORT: 6 And were BIE's findings referred to the 7 OEC in order to summarize those into an investigative report? 9 MR. ROSENBERRY: 10 Yes, they were. 11 ATTORNEY DAVENPORT: 12 And that report would have been 13 eventually contained in the suitability report; 14 correct? 15 MR. ROSENBERYY: 16 That's correct. 17 ATTORNEY DAVENPORT: 18 And just for the record, the suitability 19 report is marked as OEC Exhibit Seven. At this time, 20 is BIE aware of any issues that would preclude the 21 entity, its subsidiaries, affiliates and Principals from being licensed by the Board? 22 l 23 MR. ROSENBERRY: 24 No, we're not. 25 ATTORNEY DAVENPORT:

Thank you.

PRESIDING OFFICER:

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Any Cross Examination by Sands Counsel?

ATTORNEY KRAUS:

I have no questions of this witness. understand the Bureau of Investigation report has been entered as a confidential document.

# PRESIDING OFFICER:

It is.

# ATTORNEY DAVENPORT:

As Mike Rosenberry testified, the BIE 12 conducted an investigation to determine suitability of 13 the applicants for licensure. The OEC prepared a 14 background investigation report regarding the 15 suitability of all applicants. This background investigation report is attached to the suitability reports. It is forwarded to the Board. The suitability report also contains information on the background of the Licensee, gaming operations, employment, diversity, regulatory history, an issue since licensure, complies with the Statement of Conditions, fulfillment of promises and commitments, 23 payment of application background investigation fees, financial suitability, bond for issuance of Slot 25 | Machine License, civil litigation, tax clearances,

background investigation of Principals and its Compulsive and Problem Gambling Plan.

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The Pennsylvania Department of Revenue  $4\mid$  has reported that Sands is compliant with Chapter 14 of the Gaming Act and the Department of Revenue's regulations regarding all payment of taxes and assessments. In addition, the Department of Revenue has reported that there have been no issues regarding collection of taxes under gross terminal revenue or connectivity to the Department's Central Control Computer System. The Pennsylvania Department of Labor and Industry report to the Board that Sands is compliant with its Unemployment Compensation and Workers' Compensation taxes.

Section 1212 of the Gaming Act requires 16 the Board promote and ensure diversity in all aspects of gaming activities authorized under the Act, and the Board shall work to enhance the representation of diverse groups and the ownership, participation and operation of licensed entities and licensed facilities through the ownership, participation and operation of business enterprises associated with or utilized by 23 licensed entities and licensed facilities and through 24 the promotion --- or I'm sorry, through the provision of goods and services utilized by slot machine

licensees. The Board's Director of Diversity reviewed 2 Sands' Diversity Plan and concluded that it is not deficient and that Sands has demonstrated a good faith effort to achieve the diversity goals of the Board.

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Sands' suitability report contains an analysis by the Board's Financial Investigation Unit of Sands' finances which indicates that there is no reason at this time to find Sands, its parent company or any affiliates or Principals financially unsuitable for continued licensure.

At this time, OEC would like to move onto 12 the record the following OEC exhibits. OEC One is the May 1st, 2008 warning letter and Sands' response, the Principal failing to file the renewal application prior to expiration. It would also contain Sands' 16 response to these warning letters. OEC Exhibit Two is 17 the September 18th, 2009 warning letter and response to the alleged failure to notify. OEC Exhibit Three 18 l is the January 8th, 2010 warning letter and response regarding five underage gaming incidents. OEC Exhibit Four is a request for the emergency suspension of the 21 22 gaming employment permit of Joseph Frenchichio (phonetic). OEC Five is the State Police UCR printout. OEC Exhibit Six is a November 18th, 2009 24 25 LCE citation. OEC Number Seven is the suitability

112 report. And I believe Sands has a copy of the suitability report now. ATTORNEY EICHER: 4 We do. 5 ATTORNEY DAVENPORT: 6 Okay. Thank you. 7 PRESIDING OFFICER: 8 You've also submitted stipulations. Shall we mark those as OEC Exhibit Number Eight? 10 ATTORNEY DAVENPORT: 11 Okay. Thank you. 12 ATTORNEY EICHER: 13 No objections. 14 PRESIDING OFFICER: 15 Does Sands have any conditions they'd 16 like to place on any of the Exhibits One through 17 Eight? 18 ATTORNEY EICHER: 19 Again, with the understanding that the 20 suitability report is going to be filed under seal as 21 confidential, no other objections. 22 PRESIDING OFFICER: 23 Yes. Okay. Those are accepted. Another 24 housekeeping matter, quickly. The Sands has provided a PowerPoint presentation.

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1	ATTORNEY DAVENPORT:
2	I'm sorry, Director Lloyd?
3	PRESIDING OFFICER:
4	Yes?
5	ATTORNEY EICHER:
6	One other comment. The warning letters
7	and citations were also to be submitted as
8	confidential documents.
9	PRESIDING OFFICER:
10	Okay. We'll mark those as such. As for
11	Sands' exhibits, we will mark if you have a
12	digital copy of your PowerPoint presentation on a CD
13	for us, we'll mark that as Exhibit One. Do you
14	have?
15	ATTORNEY EICHER:
16	I do have a copy for you.
17	PRESIDING OFFICER:
18	And we will mark the hard copy as Sands'
19	Exhibit Two. Do you have any other exhibits you'd
20	like to present at this hearing?
21	ATTORNEY EICHER:
22	No, we do not.
23	PRESIDING OFFICER:
24	I'll note for the record we have received
25	copies of your license renewal application and other

documents you've submitted to the Board, and those are already in the hearing file with the Office of 3 Hearings and Appeals (OHA). Are there any follow-up for OEC or Sands before we hear from the public commenters?

ATTORNEY KRAUS:

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No other follow up. Thank you.

# ATTORNEY DAVENPORT:

Okay. And it's my understanding the record will remain open until the Board hearing for submission of additional documents?

## PRESIDING OFFICER:

Correct. The questions that have remained unanswered, we'll look for information from Sands on those questions as well as anything else that 16 may arise between now and the time the Board chooses to take up the license renewal application.

### ATTORNEY DAVENPORT:

Okay. Thank you.

### PRESIDING OFFICER:

Now we will begin the public comment portion of the hearing. Thank you to those who have 22 | waited patiently to comment. As I call your name, 24 please come forward to the microphone on the podium. 25 If you could begin your remarks by stating and

spelling your name, that would be helpful. And let us know if you're here to speak on behalf of a community 3 group, who that group is, or if you are an individual speaker just for the public. If you will all stand, those of you who have registered to speak, to be sworn at this time. Raise your right hands.

Olga Negron.

WITNESSES SWORN EN MASSE:

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# PRESIDING OFFICER:

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The first speaker I have registered is

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## MS. NEGRON:

Good morning. My name is Olga Negron. 15 And that is N-E-G-R-O-N. I am here representing the 16 Council of Spanish Speaking Organization of the Lehigh Valley. I am the Executive Director of the Spanish Council, and I also live with my three daughters on Fifth Street, two blocks right in front of the casino. 20 From just about anywhere in my house, we can see the light.

Last year, we got new neighbors and we 23 all wondered, what will it be like? What kind of neighbors will they be? Many were the worries about 25 having such an industry in our backyard.

Bethlehem Steel was the life of South Bethlehem for so many years. It was hard to imagine a new sight, life to the old steel.

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Now, almost a year has passed by and what a different story it is. We have seen this neighbor develop and grow. And even though it has been such a short time, it actually feels like it grew up with us.

I am a member of the Board for CADC Bethlehem, where our first priority was to ensure that 10 minorities were informed and certified in order to operate their business in our new neighbors' site. When we realized the magnitude of our community's worries about working there and the negative effect this would have in our people and our economy, we decided to play a different role. The Sands was very receptive to this idea. We held several community workshops where the Sands provided details to our community about the process, the requirements and the qualifications to work at the Sands. They even partnered with NCC to ensure training was available to those interested in working there. I am glad to see that they continue to provide the trainings to prepare our community as the new jobs are created.

Many of us were also worried about the community becoming addicted to gambling. I soon

learned of the license requirements. You calmed our fears as we heard that Sands employees would not be allowed to gamble at Sands or anywhere in the Commonwealth, for that matter. That detail alone was enlightening and made us even more interested in assuring that we had as many individuals from our community working at the Sands, just like the old days but with color and lights.

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Last November, I received a call from the Sands staff asking about the possibility of us providing them a list of five families in need. The employees of the Sands, grateful of having the great jobs they had, wanted to sponsor needy families from our community during Christmas. The employees and the Sands provided seven families of South Side with food, toys, clothing and even furniture, also sponsored many other families from our neighboring cities, which shows their commitment to acting above and beyond our expectations. This speaks greatly of the Sands as an industry and also demonstrates the gratitude employees feel on an individual level for having a job. And I am glad they are my neighbors.

Our neighbors have now become part of the South Side family. They have shown and proven on numerous occasions their commitment to us. And this

is why in such a short time they are now one of us.

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I am proud of the initiative taken by our city government, by so many leaders in our community and by the Sands by getting together, thinking together, doing research on other cities and always thinking about our people, about our community and even about the amazing history the site has.

The landscaping of the South Side has changed. And we are all still here enjoying a beautiful site, a view that, although it looks different, it is still helping us remember what it was. It even feels like a monument to the old grey. These physical changes we enjoy greatly from afar but also as from up close, walking inside the building, getting the feeling of reading a history book.

I, on behalf of the South Side community, ask the Gaming Control Board to strongly consider the renovation (sic) of the license to the Sands Casino. They brought life to our South Side. They brought hope. They brought jobs, brought a place for entertainment, bringing people to our neighborhood that otherwise would have never come to Bethlehem. The South Side even feels safer and full of life. Now, with the Sands Casino, we can see the light. Thank you.

# PRESIDING OFFICER:

Thank you. And if you could leave your comments, that would be helpful to us. Thank you. Mr. Roger Hudak?

#### MR. HUDAK:

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My name is Roger Hudak, H-U-D-A-K. live at 1256 East Fifth Street. I'm one of Olga's neighbors, 200 yards south of the casino. I'm also the Chairman of the Mayor's South Side Task Force and 10 L the Chairman of the Southeast Block Watch for our neighborhood. That includes the Sands Casino. Sands has been a member of the Block Watch and the South Side Task Force for as long back as I can remember. Back to 2005 they've always had a presence. I do not work for City Hall, although I answer to the Mavor. I don't answer well sometimes to him, but I answer to him. I do not work for anyone, actually. I'm a volunteer and a retired resident of South Bethlehem. I do not work for the Sands. It works for us. As a neighbor, they have done wonders.

The project is a transformation of what once was a huge 130-acre brown-field into what will be a tourism destination that provides thousands of jobs 24 for Lehigh Valley residents, a tax paying hotel/convention center with a casino on a section of

the site that has provided no tax income for the City and County for more than a decade. The partnership with ArtsQuest's Stacks, as you've just heard, and the National Museum of Industrial History, the Steel Workers Archives Group and the City of Bethlehem has made it possible for this renaissance to continue even through the horrific recession and near financial collapse of America's economy this past year. forward to the resumption of the hotel and convention center now stalled on the site due to the national capital freeze.

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The Sands Bethlehem Casino Resort has gone beyond any and all promises that were made back in the early days of the planning. And I have been there since 2004, before the Sands was even on board. They have physically transformed our ore pits into a hotel and convention center with a casino providing for the employment of over almost 1,000 people. Ninety (90) percent of the hires are Lehigh Valley folks, which we really wanted. The minority percentages are higher than the demographic for the 22 region as well. We are still waiting for the final construction of the hotel/convention venue as the 23 I 24 credit market loosens, enabling Las Vegas Sands to borrow what is needed to finish its first phase of the project --- more jobs, more visitors.

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As a citizen of Bethlehem, I am very happy with the phenomenal progress made by Las Vegas Sands during this project. We entrusted them with our City, and they have delivered far beyond any of our expectations. I consider Sands to be a stalwart member of the community whose executives and work force are very receptive to our wants and needs. is a partnership that is working with the guidance of Sands Bethlehem's totally accessible President, Bob DeSalvio, at the helm with the partners that I just 12 mentioned. This project fits the parameters of the gaming law's initial hope of urban renewal of a city that lost 20 percent of its tax base with the 15 bankruptcy of Bethlehem Steel.

A very loud minority of the students (sic) who bemoaned the coming of this project on moral grounds and other fears has been silenced for the most part by the fact that none of its fears has materialized, not the traffic, nor the moral degradation, the prostitutes and drug dealers and pawn shops, just much-needed jobs.

I invite you all to visit the site if you 24 have any opportunity and check out --- in the marketplace venue there's a model of what the site

will look like when we're all done. There are years and years and another billion dollars' worth of investment yet to be made on this site. I'd like to thank the Gaming Control Board and Las Vegas Sands for 5 the license for us and strongly endorse the Sands' presence here in Bethlehem with the continuation and renewal of its license. Thank you.

# PRESIDING OFFICER:

Thank you, Mr. Hudak. Ms. Donna Taggart?

# MS. TAGGART:

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Good afternoon. My name is Donna Taggart. That's T-A-G-G-A-R-T, and I am the President of Taggart Associates, an urban revitalization consulting firm located right here in South Bethlehem at 26 East Third Street. I have served as the 16 Community Outreach Liaison for the Sands Casino Resort 17 in Bethlehem since 2006. The Las Vegas Sands Corporation originally contracted our services prior to being awarded the gaming license, recognizing the importance of building strong partnerships within our community.

I appreciate the opportunity to speak with you this morning about our community outreach efforts, and the very key strategic partnerships that we've developed to help support the community, while

at the same time help the Sands accomplish their Northampton Community College, NCC, is among 3 the strongest of these partnerships. The Mayor and 4 Bob alluded to the strong partnership in their 5 remarks, so I'm going brief mine a little bit. I know we all are getting hungry, at least I am. But I endorse this strong partnership that we have with NCC in job training and work force development. It's been key.

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The Sands also has developed a partnership with the Community Action Committee of the 12 Lehigh Valley in the area of minority and women-owned 13 business certification. I did fail to mention to you in my original remarks that I am a woman-owned 15 business, certified by the Commonwealth of Pennsylvania through the United Certification Program and the Department of General Services. CACLV is a grass-roots organization with the ability to identify these types of businesses and assist them through the certification process. The Sands reimburses CAC for every business that successfully completes the certification process. To date, 13 companies have become certified through this partnership and four of them became vendors of the Sands.

Bob also alluded to the satellite

1 locations that we set up during the initial employment process to assist potential employees with their online employment process. He also talked about the role of hiring South Bethlehem residents, as did Olga, with the community job orientation workshops that we held in South Bethlehem.

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The Lehigh Valley Association of Independent Colleges hosted a workshop in response to concern from the surrounding college community. Representatives from the Sands presented their policies on problem and underage gaming, explained their relationships between the college and the police security and various other good neighbor concerns and answered questions from college administrators and faculty.

The Sands is also exploring several employment partnerships to further diversify their workforce. Community partners may include non-profits such as VIA of the Lehigh Valley, the Good Shepherd Rehabilitation Center, Catholic Charities and the Bethlehem Area School District.

The Sands continues to support various 23 | local non-profit organizations with monetary contributions as well as by placing team members on their boards, participating in fundraising events such 1 as walks, clean-up events and providing donations of services for silent auctions at fundraising events. 3 And you've heard even more about that previously as well.

The Sands has invested a significant amount of time and resources into the area of responsible gaming. To accomplish this --- I'm going to read this because I know it's important to all that we do. You've heard some of it. But to accomplish this, they've established a strong partnership with the Pennsylvania Council on Compulsive Gambling which provides professional trainers for all seminars offered by the Sands. Trainers from the Council conducted Levels I and II Problem Gambling Treatment Training Series for the professional counseling community, fully underwritten by the Sands. The only cost to attendees was for continuing education credits which were also arranged through the Pennsylvania Chapter of the National Association for Social Workers and the Lehigh Valley Chapter of the National Psychologist Association. This series was offered three times during 2006 through 2008, with the first of these offered even pre-licensing. The Level II 24 series was offered again in the winter of 2009, and we're currently in the middle of offering both Levels

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I & II again. And as we told you previously, over 900 professionals have been involved in these courses.

But in addition to those, several members of the faith-based community attended our professional training series and expressed interest in a one-day training workshop focused on the faith-based community. This workshop was underwritten by the Sands, held in April of 2008. And then a full Level I series was subsequently offered with faith-based component in the spring of 2009. In an effort to provide more bilingual counselors, the Sands 12 l co-sponsored a Level I training series in partnership with Hispanic-American Organization in the spring of 2009.

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In an effort to raise awareness of this issue more broadly throughout the community, the Sands helped sponsor an evening seminar hosted by the Center for Humanistic Change last summer, and we are currently planning a one-day seminar for this March.

The Sands has been an extraordinary partner in the three years since they've joined our community. When gaming was first approved in Pennsylvania, many citizens were concerned about the negative impact a casino might have in our community. In response, the Sands has reactively and proactively responded to concerns and alleviated most of those initial concerns by forging strategic partnerships with the community. They have become a model corporation for community involvement and employment practices in the Lehigh Valley. Thank you.

# PRESIDING OFFICER:

Thank you, Ms. Taggart. Ms. Lisa

Witomski?

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#### MS. WITOMSKI:

10 Hello. My name is Lisa Witomski, W-I-T-O-M-S-K-I. I am the President and owner of 111 12 T. Frank McCalls. T. Frank McCalls is a master 13 distributor for those non-glamorous, yet essential items, such as toilet tissue, trash bags and gloves. 14 15 McCalls has been a tax paying Pennsylvania business 16 since 1876, 134 years. McCalls is also a Pennsylvania 17 certified woman-owned business as well as a Pennsylvania Gaming Control Board Certified Vendor. 19 Long before the Sands Bethlehem opened, 20 Fran Abuisi, the Director of Purchasing, and I met at 21 a PGCB-sponsored diversity event. They do work. 22 Though McCalls had never sold to any of the Venetian 23 properties, Fran encouraged and welcomed McCalls to 24 submit competitive bids. I should also mention that 25 McCalls was a vendor for Bethlehem Steel.

1 With effort, persistence and communication, McCalls has become a significant vendor for the Sands Bethlehem. Our experiences dealing with purchasing, environmental services, stewarding and facilities have always been professional and forthright. We look forward to our continued partnership. Thank you very much.

#### PRESIDING OFFICER:

Thank you. That is the list of speakers that I have been provided today. If there's anybody 11 here today that believes that they have registered and 12 I have not called your name, would you raise your 13 hand? I see none. We'll move on. If Sands has any 14 brief closing statement, provide it right now.

#### MR. DESALVIO:

No, other than to thank the members of 17 the Board and staff for working with us through the process. It was the first of our renewals and certainly required some guidance, and everybody on the staff has been extremely cooperative in helping us go through the process. So we just want to acknowledge and thank the Board and staff for that.

#### PRESIDING OFFICER:

Thank you. OEC Counsel, any short

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# MS. DAVENPORT:

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I think everything is already on the record.

#### PRESIDING OFFICER:

A few housekeeping matters. Any briefs or written memorandums from either party will be filed with the Board Clerk on or before the close of 8 business next Wednesday, February 10. The record will remain open until the Board hears the matter at a later public Board meeting. The next step in this process is that I will prepare a report for the Board based upon the testimony and evidence that we heard here today. That report will be sent to the Board, along with the transcripts and exhibits that are in the record. The Board will then schedule this matter 16 to be heard at a future public board meeting at their pleasure. I do not know when that will be, so check on the Board's website and their upcoming Board agendas to see if the Sands license renewal is on our next Board meeting.

I want to thank you all for coming today and for your cooperation and again thank the City of Bethlehem for the use of their facility. The hearing is now concluded and adjourned. Thank you.

\* \* \* MEETING CONCLUDED \* \* \*