PENNSYLVANIA GAMING CONTROL BOARD PUBLIC HEARING GREENWOOD GAMING AND ENTERTAINMENT, INCORPORATED

NORTH OFFICE BUILDING HEARING ROOM 1 HARRISBURG, PENNSYLVANIA

DECEMBER 18, 2007, 10:01 A.M.

APPEARANCES:

MARY DIGIACOMO COLINS, CHAIRMAN RAYMOND S. ANGELI
JEFFREY W. COY
JAMES B. GINTY
KENNETH T. McCABE
SANFORD RIVERS
GARY A. SOJKA
KEITH WELKS, EX-OFFICIO MEMBER

HILLARY M. HAZLETT, REPORTER NOTARY PUBLIC

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- 1 CHAIRMAN DIGIACOMO COLINS: If we have all of
- 2 the required people here for the first matter, which
- 3 will be the Greenwood Gaming hearing, we can make
- 4 history today and start early. I'll leave it up to
- 5 counsel for Greenwood. We'll begin. If you need the
- five minutes, we'll accommodate you.
- 7 MR. KOHLER: Chairman Colins, everybody from
- 8 Greenwood is here; but we are waiting for the
- 9 Pennsylvania Thoroughbred --
- 10 MR. MILLER: They are parties to the action.
- 11 CHAIRMAN DiGIACOMO COLINS: Okay. Then we'll
- 12 wait.
- 13 All right. It's 10:00. We're ready to begin.
- 14 So, if I could ask for everyone's attention, please.
- 15 We'll ask Greenwood Gaming to -- oh, you're here
- 16 already. Very good.
- 17 I'm Chairman Colins, Chairman of the
- 18 Pennsylvania Gaming Control Board. Welcome to all of
- 19 you for these proceedings.
- 20 Before we get to the public meeting, Greenwood
- 21 Gaming and Entertainment, Inc. will be providing a
- 22 presentation as it relates to Phase 1 of their master
- 23 plan and their permanent license.
- 24 We will also have remarks from our Bureau of
- 25 Licensing and our Office of Enforcement Counsel after

- 1 this regarding Hamlet Holdings as to that relates to the
- 2 acquisition of Harrah's Entertainment.
- 3 So, we'll begin with Greenwood. Mr. Kohler?
- 4 MR. KOHLER: Good morning. I am Alan Kohler of
- 5 Wolf, Block Schorr and Solis-Cohen. I represent
- 6 Greenwood Gaming and Entertainment, Inc., Philadelphia
- 7 Park and Racetrack Casino in this matter.
- 8 We discussed the procedure we're going to use
- 9 this morning with Mr. Miller. He is going to give a
- 10 brief introduction of that.
- 11 MR. MILLER: Good morning, Chairman and members
- 12 of the Board. This is a hearing on the petition for
- 13 approval of a master plan filed by Greenwood Gaming,
- 14 Incorporated on October 12th, 2007.
- 15 The petition has been supplemented by five
- 16 separate supplements, which were filed on November 8th,
- 17 November 29th, December 10th, and December 14th and
- 18 December 17th.
- 19 Greenwood Gaming is obviously here represented
- 20 by Alan Kohler. The horsemen, the Pennsylvania
- 21 Thoroughbred Horsemen's Association, has been granted
- 22 intervener status as you know. They are represented
- 23 here today by Mike Balezzi, who is -- you may come up to
- 24 the table -- and is present on behalf of the horsemen.
- 25 The Office of Enforcement Counsel has filed a

- 1 number of objections to the petition; 18 to be exact.
- 2 Through meetings with the staff and this hearing,
- 3 Greenwood has the burden of satisfying those objections.
- 4 I ask that Mr. Kohler go forward at this time and
- 5 present his case to the Board.
- 6 MR. KOHLER: Chairman Colins, how I would
- 7 propose to proceed is I am going to go through all of
- 8 the documents that have been filed into the record at
- 9 the proceeding. This is the basis for our case.
- 10 We have a whole team here this morning that can
- 11 answer any questions or if you want to hear from a
- 12 specific person, that's fine. But if you have no
- 13 objection, that's how I'll proceed.
- 14 CHAIRMAN DiGIACOMO COLINS: I have one
- 15 question, procedural question. Are you going to ask
- 16 that we incorporate into this record the presentation
- 17 made by Mr. Green regarding the plan two meetings ago?
- 18 MR. KOHLER: Yes. In fact, we have already
- 19 submitted that into the record to the Board. My
- 20 understanding is that Mr. Miller is prepared to waive
- 21 foundation and stipulate all of these documents into the
- 22 record so we don't waste your time bringing up and
- 23 sponsoring every single document.
- MR. MILLER: Prior to the hearing, we had
- 25 discussed all of the documents that Greenwood is going

- 1 to introduce. As to all of the documents, we stipulate
- 2 to the foundation; and we have no objection to any of
- 3 the documents --
- 4 CHAIRMAN DiGIACOMO COLINS: Thank you.
- 5 MR. MILLER: -- including the prior
- 6 presentation.
- 7 CHAIRMAN DiGIACOMO COLINS: Okay. Great.
- 8 Thanks.
- 9 MR. MILLER: I would ask at this time that if
- 10 Greenwood has any witnesses or persons who may be asked
- 11 questions, that they rise and be sworn before proceeding
- 12 any further.
- 13 CHAIRMAN DiGIACOMO COLINS: All right. Anyone
- 14 who is going to be testifying, we'll ask that you take
- 15 this oath.
- 16 (Witnesses sworn en masse.)
- 17 CHAIRMAN DIGIACOMO COLINS: Thank you. All
- 18 right. Now, go on.
- 19 MR. KOHLER: Chairman Colins, I want to thank
- 20 Mr. Miller for introducing this matter. I also want to
- 21 thank Board staff in general for putting a great deal of
- 22 time and effort into this, along with Greenwood
- 23 representatives, in an attempt to bring this matter to
- 24 closure. I think we have accomplished that.
- 25 Phase 1, which is what we call the plan for the

- 1 new stand alone casino, first came before the Board in
- 2 August of this year when Greenwood Chairman Bob Green
- 3 addressed the status of Philadelphia Park's permanent
- 4 facility and reported to you on the significant progress
- 5 that has been made.
- 6 He committed at that time that they would file
- 7 Phase 1 with you by mid-October. As Mr. Miller
- 8 indicated, that filing was made on October 12th, 2007.
- 9 Then subsequent to that being rescheduled twice
- 10 by the Board on November 8th of 2007, Philadelphia Park
- 11 made a presentation of its Phase 1 plans and described
- in detail it's proposed new casino.
- 13 I'm not going to repeat our presentation today.
- 14 As you indicated previously, it has been stipulated into
- 15 the record; but in summary, we are proposing to
- 16 construct a very impressive, state-of-the-art,
- 17 approximately 257,000 square foot casino with a gaming
- 18 floor of approximately 140,000 square feet, housing
- 19 4,000 slot machines.
- 20 As I understand it, once constructed, it will
- 21 be the largest gaming floor in the Commonwealth. The
- 22 approximate capital investment is 250 million dollars,
- 23 assuming that we purchase rather than lease slot
- 24 machines.
- 25 Phase 1 also includes the reconversion of large

- 1 portions of the existing grandstand to horse racing
- 2 activities.
- 3 At the close of the November 8th presentation,
- 4 Chairman Colins directed Philadelphia Park to submit
- 5 nine specific items into the record of this proceeding.
- 6 I'm going to go through those in just a minute.
- 7 Since that time, as Mr. Miller has indicated, we spent a
- 8 lot of time with the Bureau of Licensing, the Office of
- 9 Racetrack Gaming, the Office of Enforcement Counsel.
- 10 We've been meeting on a regular basis. These
- 11 meetings have been very productive. It is my
- 12 understanding that all staff concerns have been
- 13 resolved. We're hoping they'll be withdrawn as we
- 14 proceed this morning.
- 15 I just now want to go through each item that we
- 16 have submitted in support of the petition and summarize
- 17 it as necessary.
- I'm going to start with the nine items,
- 19 Chairman Colins, that you identified at the November 8th
- 20 presentation.
- 21 Number 1 was a fully executed contract with the
- 22 Pennsylvania license architectural firm for the plans
- 23 for the new facility.
- 24 The contract between Philadelphia Park and
- 25 Friedmutter Group was submitted on December 10th, 2007

- 1 as Exhibit 8 to Supplement No. 3 of the petition.
- 2 Friedmutter is one of the better known and
- 3 highly respected casino architectural firms around.
- 4 That contract has been stipulated into the record.
- 5 Number 2 was a firm deadline by which all
- 6 architectural plans will be prepared and submitted to
- 7 the Board.
- 8 Scheduled with the deadlines was submitted on
- 9 November 29th, 2007 as Exhibit A to Supplement No. 2 to
- 10 the petition.
- 11 The noteworthy dates are as follows: January
- 12 15th, 2008, completion of site and several construction
- 13 plans.
- 14 February 5th, 2008, completion of foundation
- 15 and underground construction documentation.
- May 13th, 2008, completion of core and shell
- 17 construction documentation including the central plant.
- 18 And lastly, September 1st, 2008, completion of
- 19 interior design fit-out construction documentation.
- 20 We will submit each of these sets of plans to
- 21 the Board as soon as they are completed.
- Number 3, a fully executed contract with a
- 23 general contractor regarding construction of the new
- 24 casino as presented to the Board on November 8th.
- 25 That contract between Philadelphia Park and TN

- 1 Ward, our selected general contractor was submitted on
- 2 December 10th, 2007 as Exhibit B of Supplement No. 3 to
- 3 the petition.
- 4 By way of background, TN Ward was also the
- 5 general contractor for the Chester Casino and Racetrack.
- 6 Number 4 -- do you want to --
- 7 MR. MILLER: Go ahead.
- 8 MR. KOHLER: Number 4, a firm construction
- 9 schedule outlining dates for all projected construction
- 10 milestones. That schedule was submitted on November
- 11 29th, 2007 as Exhibit B to Supplement No. 2 to the
- 12 petition.
- Some of the milestones dates are as follows:
- 14 March 1st, 2008, ground breaking.
- 15 August 1st, 2008, start of steel erection.
- December 5th, 2008, building enclosure
- 17 completed.
- 18 October 30th, 2009, substantial completion of
- 19 construction.
- 20 And December 15th, 2009 is our projected grand
- 21 opening.
- 22 TN Ward has confidence in this construction
- 23 schedule and that construction schedule has been
- 24 stipulated into the record.
- Number 5, construction budget. The

- 1 construction budget was submitted on December 10th, 2007
- 2 as Exhibit C to Supplement No. 3 of the petition.
- 3 The total capital investment is 250 million
- 4 dollars or 230 million if we decide to lease rather than
- 5 purchase slot machines.
- 6 Of that, 178 million is for
- 7 construction-related items and 20 million dollars is for
- 8 site work.
- 9 If you look at the actual budget that was
- 10 submitted into the record, you will see a complete
- 11 itemization of the budget items.
- 12 Number 6, documentation from our lender that we
- 13 have funding available for the project. We provided
- 14 that documentation in the form of a November 16th, 2007
- 15 letter from Steven Mongillo, Senior Managing Director of
- 16 Bear Sterns Corporate Lending, Inc.
- 17 That letter was submitted to the Board on
- 18 November 29th, 2007 as Exhibit C to Supplement No. 2 to
- 19 the petition.
- 20 Further, at staff's request, we submitted a
- 21 letter from Tom Bonner, Greenwood's general counsel
- 22 documenting that no monies have been drawn down on the
- 23 funds available under the existing Bear Sterns financing
- 24 vehicle. That letter is Exhibit F to Supplement No. 3
- 25 to the petition.

- 1 Number 7 is gaming floor diagrams depicting the
- 2 slot machine configuration and all secured areas.
- 3 Those diagrams were submitted on December 10th,
- 4 2007 as Exhibits D and E to supplement No. 3 to the
- 5 petition.
- The diagram depicts the 4,000 slot machines
- 7 that are planned for the new facility, as well as all
- 8 secured areas.
- 9 Number 8 is future development plans and level
- 10 of commitment.
- 11 This item was addressed at our November 8th,
- 12 2007 presentation and is discussed in the affidavit of
- 13 Joseph Emanuele from Friedmutter, which was submitted as
- 14 Exhibit G-3 to Supplement No. 3 to the petition.
- 15 In short, while we certainly have plans for
- 16 future phases, and have put a great deal of resource
- 17 into developing those future plans for development on
- 18 the site, those plans are at this point conceptual and
- 19 preliminary in nature.
- 20 It is premature to commit or seek regulatory
- 21 approval of those future plans at this time.
- 22 However, the plans will continue to develop as
- 23 we construct and open this new casino. We will continue
- 24 -- as we continuously evaluate market conditions.
- Number 9, a specific plan for integrating

- 1 gaming with horse racing activities and wagering
- 2 on-site.
- 3 That plan was submitted on December 10th, 2007
- 4 as Exhibit G to Supplement No. 3 to the petition.
- 5 The plan includes a number of initiatives to
- 6 cross promote gaming and horse racing. The most note
- 7 worthy of these initiatives are, first, our proposal to
- 8 include a pari-mutuel area in the casino so that patrons
- 9 can watch and wager on horse races without leaving the
- 10 casino building.
- 11 We have included a preliminary confirmation
- 12 from the Horse Racing Commission that we can operate
- 13 that pari-mutuel area under our existing license.
- 14 However, and this is important to note, that
- 15 confirmation is completely subject to future
- 16 ratification by the State Horse Racing Commission and
- 17 that would occur at one of their public meetings. That
- 18 preliminary confirmation is included as Exhibit 1 to
- 19 Supplement No. 5 to the petition.
- 20 Second is our proposal to run a free shuttle
- 21 between the casino and the grandstand, so to transport
- 22 patrons between the two facilities.
- In addition to the shuttle, the plan also
- 24 includes integration of gaming and horse racing player
- 25 card systems, promotion of racing events in the casino

- 1 and in advertising and design of areas with a horse
- 2 racing motif, and finally a landscape natural promenade
- 3 connecting the casino with the grandstand.
- 4 Also included in this plan is an affidavit from
- 5 Mr. Emanuele identifying the reasons in support of the
- 6 location of the new casino. Included in the reasons
- 7 provided by Mr. Emanuele's affidavit are the following:
- 8 Number 1, minimizing the impact on horse
- 9 racing. If the casino is constructed too close to the
- 10 grandstand, construction activities will require the
- 11 shut down of live racing for significant periods during
- 12 the construction.
- Number 2, traffic flow including access to the
- 14 facilities for emergency vehicles.
- 15 Number 3, patron convenience through the south
- 16 parking areas that surround both the casino and the
- 17 grandstand.
- 18 Number 4, visibility from Street Road of the
- 19 port cochere and video towers to attract patrons.
- Number 5, preliminary future development plans
- 21 to build out casino amenities between the casino and the
- 22 grandstand.
- Number 6 is preservation of the natural
- 24 landscape. In fact, as indicated in the plan, a
- 25 Philadelphia marketing plan concludes that patrons want

- 1 open, natural space between the casino and the
- 2 grandstand.
- 3 Such support for an open promenade between the
- 4 two facilities is also voiced by in filings that I'll
- 5 identify in a minute; Bensalem Mayor DiGirolamo,
- 6 Bensalem Citizens Advisory Board, State Senator Robert
- 7 Tomlinson, and the Pennsylvania Thoroughbred Horsemen's
- 8 Association.
- 9 In summary, we have submitted all of the items
- 10 requested by Chairman Colins in the time frames
- 11 requested.
- 12 In addition to the items requested, we have
- 13 submitted a parking study, which is included as Exhibit
- 14 5 to Supplement No. 1.
- 15 Our submission also includes the voluminous
- 16 filing we made with Bensalem Township for all local
- 17 permits which is Exhibit 8 to Supplement No. 3. We have
- 18 also included the recent addendum to our live -- our
- 19 live racing agreement with PTHA.
- 20 Finally, in response to a Board order on
- 21 December 10th, we submitted a memorandum of law
- 22 addressing the concept of integration of gaming and
- 23 horse racing activities under our proposal.
- 24 As I indicated previously, we have the whole
- 25 Philadelphia Park team here to answer your questions.

- 1 We also have included -- it's been stipulated
- 2 into the record -- documentation of support for our
- 3 petition and underlying proposal as follows:
- 4 State Horse Racing Commission approval of all
- 5 aspects of our plan under its jurisdiction subject to
- 6 review of fully executed architectural plans. That's
- 7 Exhibit E to Supplement No. 2.
- 8 A letter from the Horse Racing Commission
- 9 confirming that the steps included in GGE's cross
- 10 promotion plan are sufficient to integrate gaming and
- 11 horse racing. That's Exhibit A to Supplement No. 4.
- 12 And I'm not -- I believe representatives from
- 13 the Horse Racing Commission are here today.
- 14 A letter from the Pennsylvania Thoroughbred
- 15 Horsemen's Association indicating its full support for
- 16 the Philadelphia Park plan. That's Exhibit D to
- 17 Supplement No. 2.
- 18 As Mr. Miller indicated, PTHA is an intervener
- 19 in these proceedings and Mr. Balezzi is here to speak.
- 20 Also, a letter from Bensalem Mayor DiGirolamo
- 21 voicing his full support for the Phase 1 proposal.
- 22 That's Exhibit B of Supplement No. 5. The Mayor could
- 23 not be here today, but we have a representative from the
- 24 Mayor's office who can speak, if the Board members
- 25 desire.

- 1 Number 5, a letter from the Bensalem Citizens
- 2 Advisory Board documenting full support for our plan
- 3 here today. Karl Pearson, who is the head of the
- 4 Advisory Board was scheduled to be here but could not
- 5 make it at the last minute. That organization is under
- 6 the jurisdiction of the Mayor's office.
- 7 Mr. William Cmorey from the Mayor's office can
- 8 speak to that affidavit or speak to that letter, if the
- 9 Board members so desire.
- 10 Last but not least, we have a letter from State
- 11 Senator Robert M. Tomlinson in support of our petition.
- 12 I believe Senator Tomlinson is on his way if the Board
- 13 would like to hear from him.
- 14 At this point, I will look to you as to how to
- 15 proceed. We believe we've met our burden. We're here
- 16 to answer any questions and assist in any way you want.
- 17 I hand it over to Mr. Miller.
- 18 MR. MILLER: Chairman, may I just briefly ask
- 19 some questions of Mr. Kohler to clear up some things?
- 20 CHAIRMAN DiGIACOMO COLINS: Sure.
- 21 MR. MILLER: Mr. Kohler as a representative of
- 22 Philadelphia Park, I'm assuming that in your role here
- 23 today, you speak for Philadelphia Park and can commit to
- 24 certain things for Philadelphia Park; is that correct?
- 25 I'm going to ask you some things --

- 1 MR. KOHLER: We certainly have people here. We
- 2 have everybody from the Chairman of the Board to the
- 3 Chief Financial Officer to the Chief Operating Officer.
- 4 MR. MILLER: Okay. There was one thing I
- 5 wanted to clear up regarding the busing plan that you
- 6 have, which you feel will serve to integrate the two
- 7 facilities, the grandstand and the stand alone slots
- 8 building.
- 9 The original concept of the busing plan was
- 10 that you were going to run buses during live racing.
- 11 I understand that we have reached an agreement
- 12 that the busing will be extended both on live racing
- 13 days and whenever simulcast is offered; is that correct?
- 14 MR. KOHLER: That is correct.
- 15 MR. MILLER: And Philadelphia Park will commit
- 16 to that, correct?
- 17 MR. KOHLER: Correct.
- 18 MR. MILLER: Now, I also understand that
- 19 although Philadelphia Park will not and cannot, because
- 20 of marketing conditions, commit to further phases in
- 21 their project that you have, in fact, contemplated
- 22 future phasing beyond Phase 1; is that correct.
- MR. KOHLER: That is correct.
- 24 MR. MILLER: Could you just summarize briefly
- 25 for the Board the possible additional phases beyond

- 1 Phase 1 that Philadelphia Park is thinking about?
- 2 MR. KOHLER: We've presented this to the Board
- 3 previously. Philadelphia Park is looking at a wide
- 4 array of options for future development of the site.
- 5 There's been evaluation of the potential for a
- 6 hotel. There's been evaluation of the potential for
- 7 retail. There's been evaluation of the potential for
- 8 residential development.
- 9 All of those things have been looked at very
- 10 closely over a period of years and continue to be looked
- 11 at.
- 12 With all of that said, they are -- they remain
- 13 preliminary in nature. What they will look like at the
- 14 end of the day is depending on how the market develops
- 15 once we open our stand alone casino.
- 16 CHAIRMAN DiGIACOMO COLINS: Can I just
- 17 interrupt? If we can get right to the point, the two
- 18 buildings are 600 and some feet apart. That was an
- 19 initial concern of the Board.
- 20 And that gap, is that gap, that 600 and some
- 21 foot gap, is that a possible location for future
- 22 development for --
- MR. KOHLER: Absolutely. And as indicated in
- 24 Mr. Emanuele's affidavit. That is one of the six
- 25 reasons that we sited the casino at its location is to

- 1 allow for plan development.
- 2 If we sited the location closer to the
- 3 grandstand, that development would become impossible.
- 4 So, although, we cannot commit to an actual plan today,
- 5 it would be premature to do that, the siting of the
- 6 location, that was an important factor in where we sited
- 7 the location.
- 8 CHAIRMAN DiGIACOMO COLINS: In view of the
- 9 detailed and significant documentation you provided in
- 10 the record, the only thing I would suggest is that you
- 11 have representatives here who are in support of your
- 12 plan.
- I would suggest that you would -- you would
- 14 introduce them to come up and make a brief statement of
- 15 support for the plan that you're offering to this Board
- 16 for its vote today.
- 17 MR. KOHLER: That's fine, Chairman Colins.
- 18 Should we start with Mr. Balezzi?
- 19 CHAIRMAN DIGIACOMO COLINS: That's fine.
- 20 MR. BALEZZI: Good morning, Madam Chairman,
- 21 members of the Board. My name is Michael Balezzi. I'm
- 22 counsel and executive director for the Pennsylvania
- 23 Thoroughbred Horsemen's Association.
- The PTHA, as we are referred to, is the
- 25 authorized representative of over 4,000 horsemen and

- 1 women in Pennsylvania.
- 2 On behalf of the PTHA, I would first like to
- 3 offer our heartfelt appreciation for the Gaming Board's
- 4 hard work in protecting and enhancing gaming in
- 5 Pennsylvania while simultaneously implementing the
- 6 Gaming Statute. The PTHA thanks you.
- 7 The PTHA enthusiastically supports Greenwood's
- 8 Phase 1 plan. Our support was not given lightly but
- 9 after careful consideration of several important
- 10 factors.
- Number 1, the plan was developed with the
- 12 input, participation, and support of the PTHA. Many
- 13 important aspects of the plan were from the direct input
- 14 of the PTHA.
- Number 2, the plan includes a stand alone
- 16 facility, which this Board recognizes was of paramount
- 17 importance to the PTHA.
- 18 It is the opinion of the PTHA this stand alone
- 19 facility will continue Greenwood's competitive edge in
- 20 what will be a very competitive market.
- 21 Number 3, the plan outlines the return of the
- 22 grandstand as a premiere facility for racing, which will
- 23 enhance the racing experience for our fans and be a
- 24 platform to grow the racing business.
- 25 Finally, Greenwood has agreed pursuant to an

- 1 addendum to our live racing agreement to provide for the
- 2 total renovation and construction of the backside of
- 3 Philadelphia Park; that is, all 36 barns, 12 dormitories
- 4 will be totally renovated, updated and totally refitted
- 5 with heating, air conditioning, electrical, and fire
- 6 protection, as well major improvements to the road
- 7 surfaces including drainage and paving and general
- 8 beautification of the backside.
- 9 The current estimated cost of the backside
- 10 improvements will be approximately 25 million dollars,
- 11 which is more than double the statutory required amount
- 12 of 6.25 to 10 million dollars.
- 13 The implementation of Greenwood's Phase 1 plan
- 14 will not only create the necessary environment that will
- 15 enhance racing, but the Phase 1 plan will allow
- 16 Greenwood to generate substantial revenues, which will
- 17 directly benefit the racing and breeding industry in
- 18 Pennsylvania.
- 19 Allow me a moment to give you some recent
- 20 statistics. Prior to gaming and implementation of slots
- 21 at Philadelphia Park, our purses averaged approximately
- 22 25 to 27 million dollars per year, a level that was
- 23 really insufficient for our horsemen to conduct their
- 24 business and for the advancement of racing.
- 25 With the advent of slot machines at

- 1 Philadelphia Park, the first year of an admittedly
- 2 reduced number, approximately 2,000 slot machines, our
- 3 purses went from 25.5 million dollars to 56 million
- 4 dollars, which is the needed advancement of purses,
- 5 which helped the industry, helped our breeding industry
- 6 and helped the horsemen at Philadelphia Park to advance
- 7 the industry.
- 8 We estimate that prior to the opening of the
- 9 stand alone facility in the year 2008-2009, our purses
- 10 will grow again to nearly 65 million dollars, which
- 11 would include purses at Philadelphia Park, as well as
- 12 breeding incentives for horsemen who race at
- 13 Philadelphia Park.
- 14 These are remarkable improvements, remarkable
- 15 numbers. Those revenues, which are essential, which
- 16 drive our industry, purses drive our industry, we will
- 17 average nearly \$300,000 a day in breeding and racing
- 18 awards, which in turn will create a product that will be
- 19 sought by the nation.
- Our exports, that is our simulcasting exports,
- 21 will reach a level unsurpassed at Philadelphia Park and
- 22 for much of the industry.
- Our product will be sought. Our exports will
- 24 have tremendous value and return that will help us grow
- 25 -- the industry grow the business and have a broader fan

- 1 base, bring better horses and better jockeys and better
- 2 trainers to Philadelphia Park. That is our goal.
- I, along with our President, Larry Riviello,
- 4 and our Board of Directors strongly urge you to approve
- 5 Greenwood Phase 1 plan. There will be no greater gift
- 6 for horsemen this holiday season than for you, this
- 7 Board, to secure the future welfare of our horsemen by
- 8 approving this plan. Thank you very much.
- 9 CHAIRMAN DiGIACOMO COLINS: All right. Thank
- 10 you.
- 11 MR. KOHLER: Chairman Colins, the next witness
- 12 would be William Cmorey from Mayor DiGirolamo's office.
- 13 CHAIRMAN DiGIACOMO COLINS: Would come up
- 14 please, sir?
- 15 MR. CMOREY: Chairman Colins and Board members,
- 16 thank you for this opportunity to appear before you
- 17 today.
- 18 First, I would like to send the Mayor's
- 19 regrets. He would have loved to have been here before
- 20 you today; but unfortunately, his business scheduled
- 21 precluded him from doing so.
- The Mayor and council have been and are very
- 23 proactive in trying to promote the economic development
- 24 and business opportunities throughout the township.
- 25 Philadelphia Park certainly represents one of

- 1 the biggest partners of its business community and is
- 2 important in the economic development of the township.
- 3 With the opening of the casino in Bensalem
- 4 Township, we have seen -- what the Mayor would like to
- 5 call -- a very strong and added economic incentive in
- 6 the township.
- 7 The business, local businesses have flourished.
- 8 There has been strong business growth in some of these
- 9 local businesses, restaurants and hotel industry.
- 10 Certainly, that's, again, to give credit to the
- 11 Philadelphia Park casino operations.
- 12 The Mayor has reviewed the Master 1 -- Master
- 13 Plan Phase 1 as presented and is -- would like to send
- 14 his strong support for that plan.
- 15 He believes it is important because as you all
- 16 know, the industry, casino and horse racing, it's
- 17 becoming more and more competitive.
- 18 Philadelphia Park continues to be competitive
- 19 along with all of the other venues that have been built
- 20 or proposed to be built. A stand- alone facility is an
- 21 important part of that plan.
- The plan, as presented, also promotes another
- 23 important initiative that the Mayor and council look to
- 24 promote, environmentally friendly business development.
- 25 Again, this plan seems to hit a home run in that area.

- 1 It provides, again, an economic opportunity --
- 2 increased economic opportunity for the horsemen because
- 3 it does provide a stand alone facility and provides a
- 4 casino, which, again, will help promote the expansion of
- 5 that particular industry.
- 6 So, without belaboring the point, the Mayor and
- 7 council would like to say that they wholeheartedly
- 8 support and endorse this plan. You can certainly be
- 9 assured that Bensalem Township will do everything in its
- 10 power along the way to help promote the successful
- 11 opening of that facility.
- 12 CHAIRMAN DIGIACOMO COLINS: Great. Thank you
- 13 very much, sir.
- 14 Next?
- 15 MR. KOHLER: Chairman Colins, the next witness
- 16 would be Senator Robert M. Tomlinson. We know that
- 17 Senator Tomlinson is on his way. He is --
- 18 CHAIRMAN DiGIACOMO COLINS: I see the
- 19 Thoroughbred Commissioner here today, Mr. Abbott. Maybe
- 20 he could speak. Good morning.
- 21 MR. ABBOTT: Good morning, Chairwoman Colins
- 22 and members of the Board. I would like to thank you for
- 23 giving me the opportunity to speak today. I would also
- 24 like to thank you for the consideration you have given
- 25 to the important aspect of integration of horse racing

- 1 and gaming in Pennsylvania.
- 2 Commissioner Kent and myself -- for the record,
- 3 my name is Richard Abbott. I'm Acting Chairman of the
- 4 State Horse Racing Commission.
- 5 Commissioner Kent and myself are satisfied with
- 6 the plan put forth by Philadelphia Park. We think it
- 7 will allow slots players to be exposed to horse racing
- 8 and vice versa.
- 9 We are very pleased there will be a simulcast
- 10 area in the casino. We hope that at some point there
- 11 will be some slot machines in the grandstand.
- 12 We are already seeing a tremendous growth in
- 13 the thoroughbred business in Pennsylvania as a result of
- 14 slot machines.
- 15 Along with that growth comes the benefit to all
- 16 of Pennsylvania agriculture. As you know, the Racing
- 17 Commission is a bureau of the Department of Agriculture.
- 18 Those agricultural aspects are important to us.
- 19 On behalf of Commissioner Kent and myself, I
- 20 would echo the enthusiasm by Mr. Balezzi's enthusiasm
- 21 for the plan as put forth by Philadelphia Park today.
- 22 Thank you.
- 23 CHAIRMAN DiGIACOMO COLINS: Thank you very
- 24 much.
- MR. KOHLER: I guess last by not least,

- 1 Chairman Colins, Senator Tomlinson was scheduled to
- 2 speak. He has not arrived but his counsel is here, who
- 3 can speak briefly.
- 4 CHAIRMAN DiGIACOMO COLINS: Good morning.
- 5 MS. CLEAVER: My name, for the record, is Fran
- 6 Cleaver. I serve as counsel to Senator Tomlinson.
- 7 Senator Tomlinson, as many of you know, travels the
- 8 Turnpike and is delayed by virtue of the Turnpike. As
- 9 luck holds true, he'll come in in the middle of what I'm
- 10 saying.
- 11 Good morning, Chairman Colins and fellow
- 12 commissioners. My name is Fran Cleaver. On behalf of
- 13 Senator Tomlinson, he serves as the State Senator
- 14 serving the 6th Senatorial District. The district
- 15 includes portions of Bucks County, including all of
- 16 Bensalem Township.
- 17 His district includes 450 acres of land in
- 18 which Philadelphia Park Racetrack and Casino is located.
- 19 Senator Tomlinson has served as State Senator
- 20 since 1994. Before that he had service in the House.
- 21 He has served the General Assembly since the current
- 22 owners of Philadelphia Park acquired the racetrack in
- 23 1990.
- 24 Prior to that time, he served on the School
- 25 Board and has been a lifelong resident of Bensalem. He

- 1 has seen the improvements of Philadelphia Park over a
- 2 long period of time.
- 3 He believes that Philadelphia Park has been a
- 4 good neighbor in Bensalem for 35 years. But more
- 5 importantly, Bob Green, the Chairman of Philadelphia
- 6 Park has been a good neighbor in Bensalem since 1990
- 7 when he and his partners bought a struggling track.
- 8 Through significant capital investment and
- 9 strong management, they made horse racing at
- 10 Philadelphia Park into a successful business.
- 11 Today, as you have already heard, Philadelphia
- 12 park is not only the most successful racetrack in
- 13 Pennsylvania, but produces almost one half of the entire
- 14 state's horse racing handle.
- 15 Philadelphia Park is now applying that same
- 16 skill to the slots gaming side. It is no surprise that
- in a single year of casino operations, they have turned
- 18 Philadelphia Park into the highest revenue generating
- 19 gaming facility in the Commonwealth.
- 20 In addition to these far reaching
- 21 accomplishments, he believes the record of long and
- 22 continuous loyalty by Philadelphia Park owners deserves
- 23 a great deal of credit.
- 24 All of the other tracks in Pennsylvania have
- 25 been sold, some several times or about to be acquired by

- 1 out-of-state speculators cashing in on the slots
- 2 potential.
- 3 He has no problem with new entrepreneurs coming
- 4 into the state, but we should also understand and
- 5 appreciate the guys who came here when the going was
- 6 tough, stayed and worked hard to make the business a
- 7 success.
- 8 For Bob Green, there were no guarantees that
- 9 his initial investment would bring success. He has
- 10 established an unblemished record of investing capital
- 11 to make great improvements to Philadelphia Park to the
- 12 benefit of his community and the local economy.
- 13 He believes Philadelphia Park has always tried
- 14 to do the right thing to make racing work and is now
- 15 doing the right thing to make gaming work in Bensalem.
- 16 Philadelphia Park's plan for a new stand alone
- 17 casino is no exception. He has not only reviewed those
- 18 plans but has sat with the Bensalem Citizens Advisory
- 19 Committee as they reviewed the plan with an eye toward
- 20 the specific interests of the community. They were all
- 21 impressed with the plans and support them in their
- 22 entirety.
- One of Philadelphia's Parks greatest assets is
- 24 the park-like setting upon which the grandstand sits.
- 25 Philadelphia Park's plan for its new casino

- 1 preserves this seasonal change in environment, in
- 2 particular in the space between the casino and the
- 3 existing grandstand.
- 4 Most of the people who live and work in the
- 5 Bensalem area consider this open space with mature tree
- 6 lines one of the most desirable features of the new
- 7 casino project.
- 8 Eliminating this atmosphere and moving the
- 9 casino close to the grandstand or obstructing this space
- 10 through construction and insertion of some sort of
- 11 enclosed structure would detract, not enhance the
- 12 Philadelphia Park's plan.
- 13 The Gaming Act is silent on where a casino
- 14 should be located on the grounds of a racetrack.
- 15 Senator Tomlinson would urge the Gaming Board to
- 16 strongly weigh the support of the community, the views
- 17 of the people who live and work in the area, which form
- 18 the majority of the Philadelphia Park's patron base.
- 19 He would urge the Board to adopt Philadelphia
- 20 Park's pending proposal for a new casino considering the
- 21 local interest as to where a casino should be located
- 22 and the blending with its surrounding environment.
- 23 Thank you for your attention.
- 24 CHAIRMAN DiGIACOMO COLINS: Thank you very
- 25 much.

- 1 That concludes the testimony? Very good.
- 2 Thank you.
- 3 Now, Mr. Miller, based on the -- on behalf of
- 4 the Office of Chief Counsel, based on your review of the
- 5 record, and the testimony you heard today, are the 18
- 6 objections or concerns expressed in the objections
- 7 satisfied?
- 8 MR. MILLER: Madam Chairman, based upon the
- 9 documents filed with the Office of Hearings and Appeals,
- 10 those documents introduced today into the record, and
- 11 the testimony, the Office of Enforcement Counsel
- 12 believes that all of the objections have been satisfied.
- 13 We withdraw them as of this date. We ask that the Board
- 14 consider this petition at the earliest possible time.
- 15 CHAIRMAN DIGIACOMO COLINS: Very good. Thank
- 16 you very much. What we're going to do is consider this
- 17 later, during the public meeting, we will be voting.
- 18 Thank you.
- 19 Before you go, I'm sorry. I was remiss. Do any
- 20 of my fellow Board members have any questions at this
- 21 time? I'm sorry.
- 22 All right. Thank you very much.
- 23 (The hearing concluded at 10:45 a.m.)

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2	I hereby certify that the proceedings and evidence are		
3	contained fully and accurately in the notes taken by me		
4	on the within proceedings and that this is a correct		
5	transcript of the same.		
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8	Hillary M. Hazlett, Reporter		
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