



**Rivers Casino License Renewal Hearing
September 14, 2011**

Commitments Delivered





Craig Clark

General Manager

Overview of Facility

- ❑ 2,960 Slots
- ❑ 77 Table games
- ❑ 30 Poker tables
- ❑ 5 Restaurants
- ❑ Banquet space



Economic Impact

- ❑ **\$323M Taxes Generated for the Commonwealth of Pennsylvania, Allegheny County and The City of Pittsburgh since opening Aug 2009**
 - Includes gaming taxes, payroll taxes and all city taxes ¹



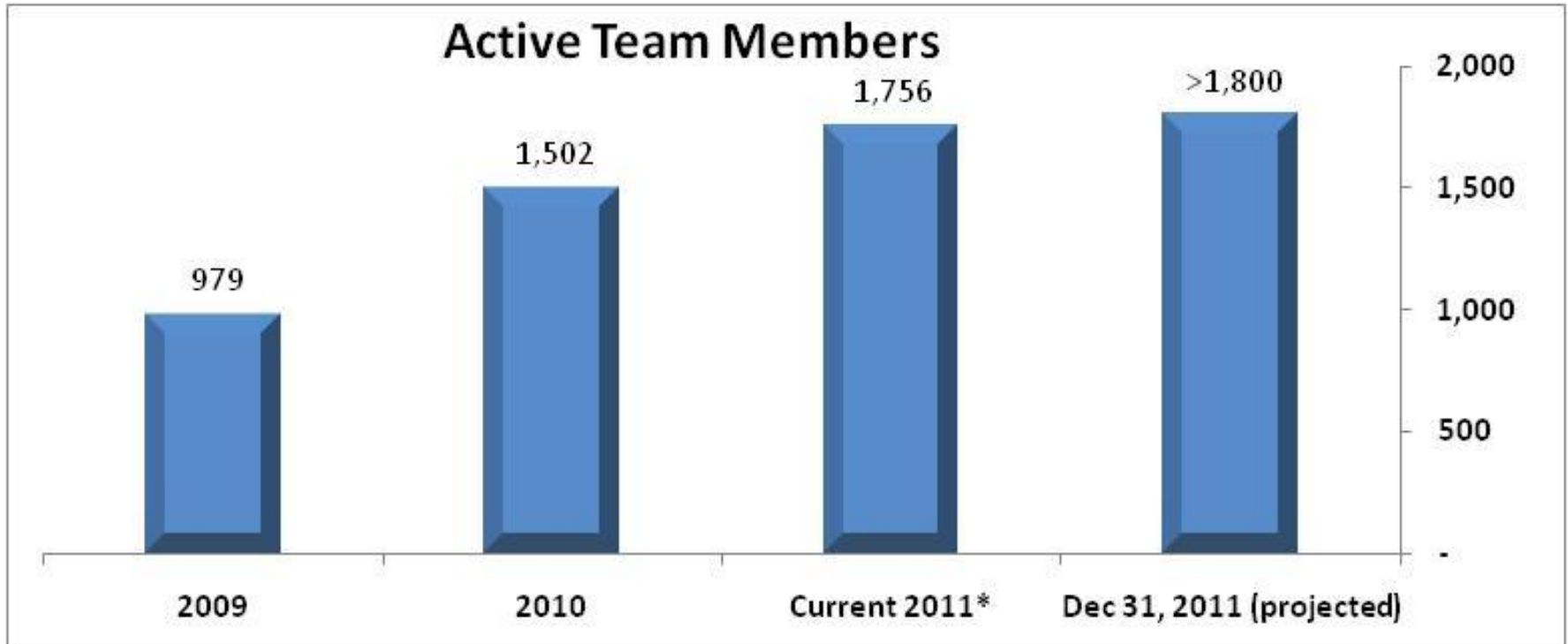
1 - City taxes include: Local Gaming Tax, Property Tax and Local Payroll Tax



Andre Barnabei

VP of Human Resources

Job Creation

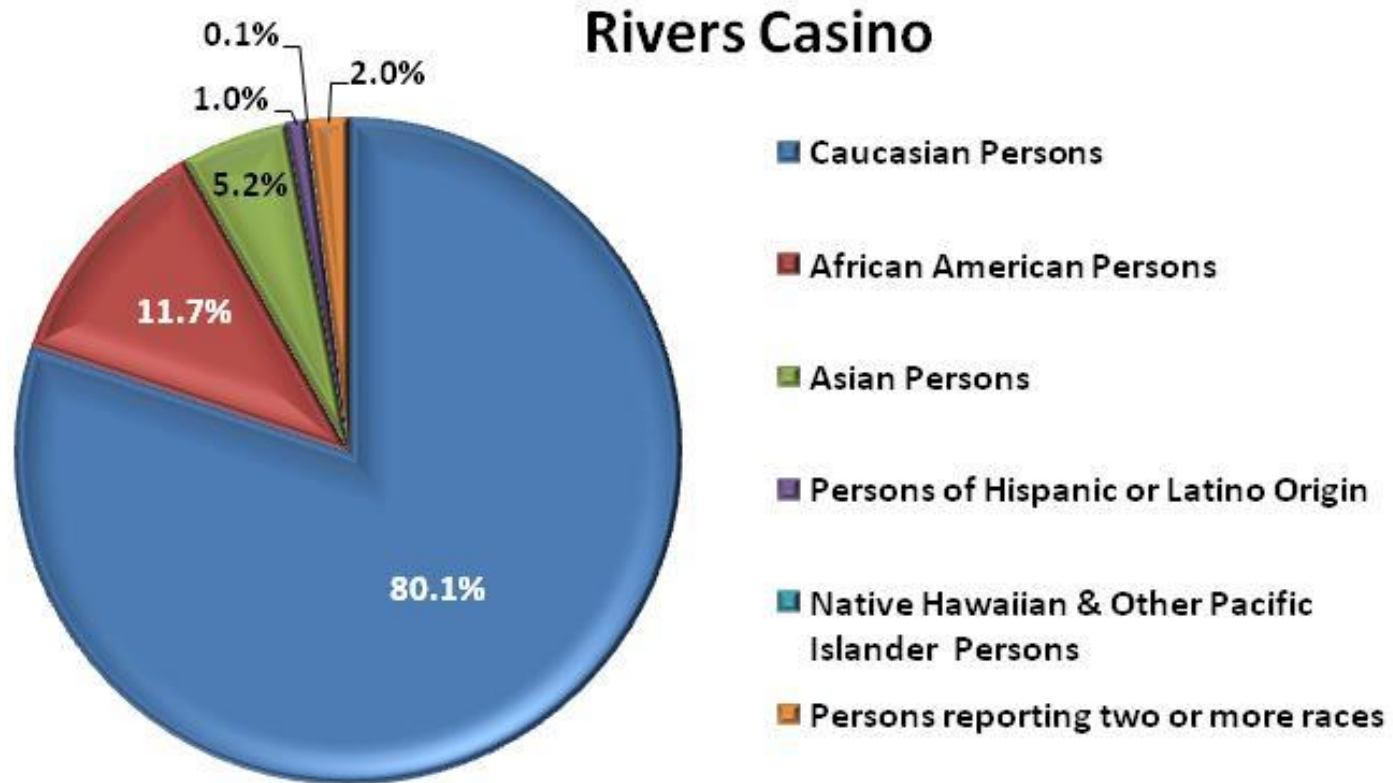


*As of 9-7-11

- **2011 development plans and increased business volumes will continue to create job opportunities**

Employment Statistics

▣ Rivers Current Ethnicity Demographics:

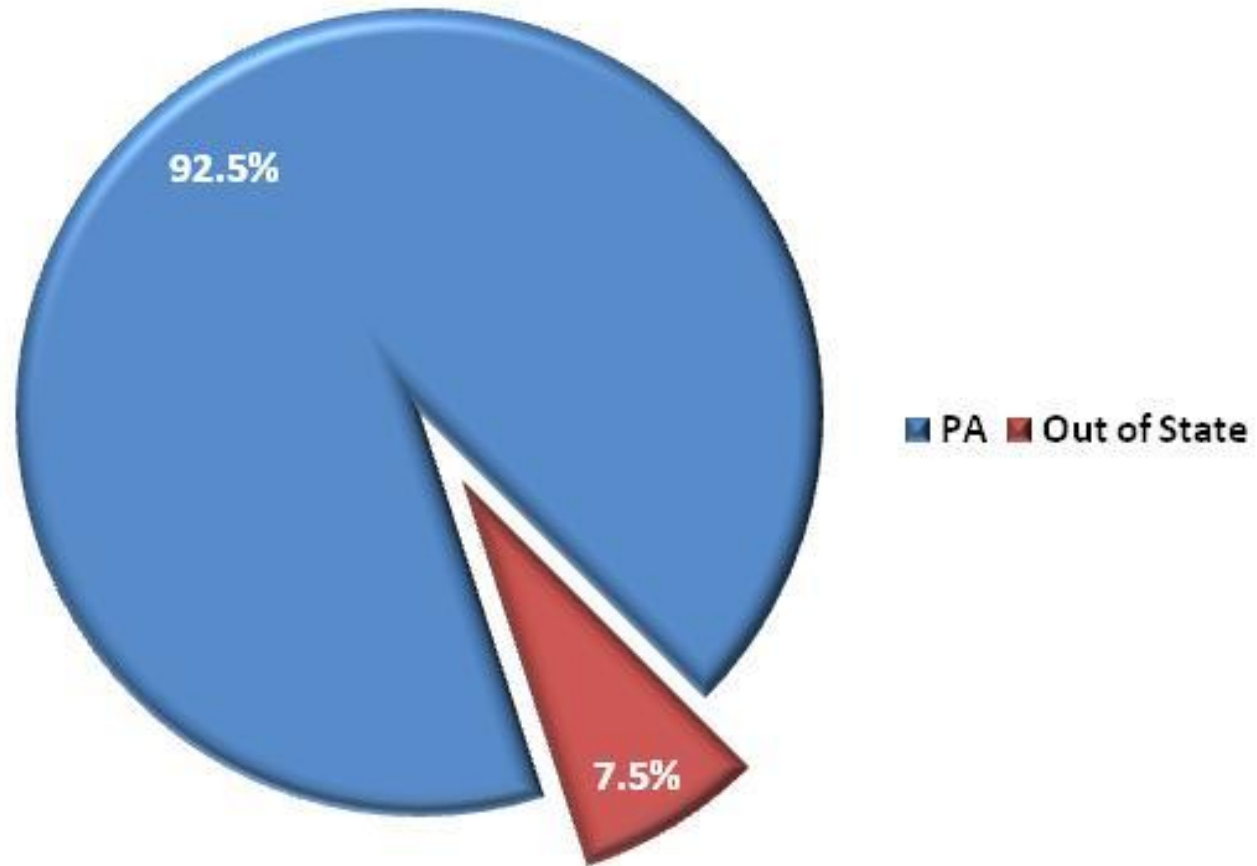


- *Minorities employed – 19.9% for Rivers Casino vs. 18.5% for Allegheny County

*Based on most current data available

Employment Statistics

▣ Rivers Team Members Who Are PA Residents*:



*Data as of: 9-7-11

Career Growth Opportunities

- Number of internal promotions & transfers to date: **532!**



Recruitment Outreach Efforts



- ❑ Northside Leadership Conference
- ❑ Urban League of Pittsburgh
- ❑ Bethlehem Haven/Project Employ
- ❑ Catholic Charities
- ❑ Bidwell Training Center
- ❑ The Hispanic Center of Pittsburgh
- ❑ Jewish Family & Children Services
- ❑ Goodwill of Pittsburgh
- ❑ Life's Work of Western PA
- ❑ Mon Valley Initiative
- ❑ Blind & Visions Rehabilitation Services
- ❑ Re-Employment Transition Center
- ❑ Springboard Kitchens
- ❑ The Work Center
- ❑ African American Chamber of Commerce
- ❑ Pittsburgh Metropolitan Area Hispanic Chamber of Commerce
- ❑ NAACP
- ❑ Pennsylvania Women to Work
- ❑ Community College of Allegheny County
- ❑ Easter Seals Western PA
- ❑ Robert Morris University
- ❑ Indiana University of PA
- ❑ University of Pittsburgh
- ❑ Penn State University
- ❑ Art Institute of Pittsburgh
- ❑ LeCordon Bleu
- ❑ The Bradford School
- ❑ California University of PA
- ❑ Pittsburgh Technical Institute
- ❑ Douglas Education Center
- ❑ ITT Technical Institute
- ❑ Kaplan Career Institute
- ❑ North Shore Community Alliance
- ❑ PA Department of Labor and Industry Office of Vocational Rehabilitation
- ❑ AARP
- ❑ Veterans Leadership Program of Pittsburgh

Recruitment Efforts



❑ Table Games Schools:

- Facilitated five schools to date including a current school
 - Future school projected for Oct 2012
- No tuition costs

❑ Dealer School Statistics:

- Internal Graduates: >85
- External Graduates: >330
- Current Students: 30
- Future Students: ~100



Supplier Diversity

<i>\$000's</i>	July 2010 - June 2011	
	Spend	%
Minority/Women Owned Business	\$2,031	8.1%
Local Business Enterprise (LBE)	\$17,918	71.9%
Total Pennsylvania	\$18,639	74.7%

Non construction spend

Supplier Diversity

■ Minority Outreach, Inclusion & Progress

- Group Leader Meetings
- Group Membership Presentations
 - “How To Do Business With Rivers Casino”
- Group “Quarterly Bid Opportunity Meetings”
- Increased Bid Opportunities
- New Orders – July & August
 - Copy Paper Contract, Promotional Gifts, Retail, Printing, Consulting, Facilities, Kitchen Exhaust Cleaning, Marketing, Headsets
- Continued Outreach
 - Organization Top 5 Recommendations
 - Top 50 Majority Vendors – 2nd Tier



Community Support

❑ Sports and Exhibition Authority

- \$7.5 Million Annually – \$225 Million over 30 Years



Community Support

- **Northside Leadership Conference**
 - \$1 Million Annually – 3 Years



Community Support

▣ Hill District

- \$1 Million Annually – 3 Years



Community Support



Donations/Contributions: \$18,414,218*

Beneficiaries/Recipients:

- **Sports & Exhibition Authority**
- **Northside Leadership Conference**
- **Hill District**
- **Dapper Dan Charities**
- **Urban League of Greater Pittsburgh**
- **Allegheny General Hospital**
- **Allegheny County World War II Memorial**
- **Riverlife**
- **Hill House Association**
- **Junior Achievement of Western PA**
- **Northside Chamber of Commerce**
- **Cystic Fibrosis Foundation**
- **NAACP**
- **Catholic Youth Association**
- **Pittsburgh Employee Association**
- **Delta Foundation of Pittsburgh**
- **Victims of Violent Crime**
- **Crisis North**
- **Western PA Minority Supplier Council**
- **Friends of the Riverfront**
- **East End Ministries**
- **Manchester Historical Society**
- **Manchester Bidwell Corporation**
- **Carnegie Library of Pittsburgh**
- **African American Chamber of Commerce**
- **Pittsburgh Downtown Partnership**
- **Amen Corner**
- **Mario Lemieux Foundation**
- **Pittsburgh Police Safety Project**
- **NorthShore Community Alliance**
- **Greater Pittsburgh Central Blood Bank**
- **Cystic Fibrosis Foundation of Pittsburgh**
- **Boys & Girls Club of Greater Pittsburgh**
- **Greater Pittsburgh Food Bank**
- **Light of Life Ministries**
- **Northside Lions Club**
- **Council of Compulsive Gaming**
- **Three Rivers Regatta**
- **American Red Cross & Japan Relief Fund**
- **Toys for Tots – US Marine Drive**
- **Women's Place**
- **Veterans Hospital of Western Pennsylvania**

*August 2009 to current

Team Members Community Support



2011 Completed Projects:

- ❑ Greater Pittsburgh Community Food Bank
- ❑ East End Ministries Co
- ❑ NorthShore Community Alliance
- ❑ Veterans Hospital of Western Pennsylvania
- ❑ Manchester Citizens Corporation
- ❑ Friends of the Riverfront
- ❑ Kane Nursing Home – McKeesport
- ❑ Children's Museum of Pittsburgh



2011 Upcoming Projects:

- ❑ East Allegheny Community Council
- ❑ The Pittsburgh Project
- ❑ Presents for Patients





CITY OF PITTSBURGH

Department of Public Safety [®] Bureau of Police

Luke Ravenstahl, Mayor [®] Nathan E. Harper, Chief



"...accountability,
integrity and respect"

May 2, 2011

Rivers Casino
George F. Matta II
777 Casino Drive
Pittsburgh, PA 15212

Dear Mr. Matta,

It has been the pleasure of the Pittsburgh Bureau of Police to work with the staff of the Rivers Casino. Since the opening of the Casino on the North Shore we have built a successful working relationship with the security staff as well as the Pennsylvania State Police at the facility.

Year to date the Bureau of Police (Zone 1) has realized a decrease of -17% in Part I Crimes on the North Side which is inclusive of the North Shore from March 2010 - March 2011. YTD 2010 - YTD 2011 we have realized a -4% decrease overall in Part I Crimes on the North Side. The Bureau has not realized any adverse criminal complaints/activity in our jurisdictional area at the Casino or the North Shore community..

The Casino has increased the visitation to the North Shore community and we will continue to maintain this community as a safe and enjoyable environment.

Sincerely,

Nathan E. Harper
Chief of Police

PITTSBURGH POLICE HEADQUARTERS [®] 1203 WESTERN AVENUE [®] PITTSBURGH, PA 15233
Phone: 412-323-7814





Conclusion

